WHO WE ARE

We are the specialized unit for consulting services from the CODESPA Foundation. Created in 2012, from CODESPApro we offer to other actors the capacities, resources and knowledge in socioeconomic development acquired by the foundation throughout these years.

WHAT DO WE DO?

› Design and co-execution of projects in socioeconomic development for populations at risk of exclusion.
› Identification of strategy and design for means of action with social impact with respect to social corporate responsibility
› Evaluation, investigation, monitoring, and devising of project systematizations.

CODESPA FOUNDATION

We are an organization with over 35 years of experience, specialized in the creation of economic opportunities for the most vulnerable populations.

Our mission is to allocate opportunities for people who can, through their work, develop their skills and become active members in their own betterment.
### AREAS OF EXPERTISE

#### FOOD SECURITY AND RURAL MARKET DEVELOPMENT
- Value chain analysis and design plans for strengthening cooperatives and partner companies.
- Financial services tailored to value chains.
- Low-cost technology focused in market development.
- Inclusive businesses and including supply chains.
- Inclusive value chains

#### PROFESSIONAL TRAINING AND LABOR INTEGRATION
- Market analysis and diagnoses.
- Business plans for micro-commerce.
- Market access strategies (local, regional and international) through sustainable networks.
- Training programs for employees and social entrepreneurship.

#### RURAL COMMUNITY TOURISM
- Design of sustainable and inclusive tourist routes and products.
- Development of commercialization systems negotiated by communities.
- Touristic marketing.
- Design and implementation of standards for quality tourism service.
- Design of tourism plans for public investment and advise to local government in the development of rural tourism in their territories.

#### MICROFINANCE FOR DEVELOPMENT
- Financial inclusion: strategies for amplifying and deepening neglected sectors.
- Design and inception of new products adapted to the pyramid base: savings, agricultural credit, micro-security of health and well-being, and factoring.
- Social performance management.
- Financial literacy: development and distribution of guides.

#### SOCIAL ENTERPRISE AND INCLUSIVE BUSINESS
- Strategies and models of intervention for social and labor integration, and employment of vulnerable populations
- Professional training programs adapted for the labor market
- Improvements to the education sector: government, new methodologies and educational programs, and strong governing bodies, among others.
- Design of training programs and modules for Life Skills.

#### BUSINESS AND DEVELOPMENT
- Design of corporate volunteering programs and measured results.
- Design and management of projects for inclusive businesses and public-private alliances for development.
- Training and awareness workshops for social corporate responsibility and sustainability.
OUR INTERNATIONAL PRESENCE

Experience in over 19 countries and more than 48 clients in the public sector, development agencies, and non-profits.

OUR ADDED VALUE

We are supported by the experience, resources, and knowledge generated by 35 years of work by the CODESPA Foundation.

Local realities
Knowledge of the realities and needs of populations at the base of the pyramid, gathered through our direct work with communities

Multidisciplinary team
Professionals committed to combining technical expertise in socioeconomic development within intersecting disciplines, like data analysis and knowledge management.

Local Offices
Offices in 13 countries, each with their own personnel and databases by experts from different disciplines.

Network of Contacts
For many decades, we have developed a contact network at local and international levels thanks to our focus in working with alliances.
MAXIMIZATION OF IMPACT AND SUSTAINABILITY
We provide solutions with a vision to maximize the impact and depth of economic inclusivity for those at risk of exclusion. Solutions that are maintained over time and are scalable.

SOCIAL INVESTIGATION AND INNOVATION
Institutional intention to research and innovate effective and efficient formulas to combat poverty.

RESULT-ORIENTED QUALITY
From the adequate identification of the client’s needs and through a process of quality control, we develop consulting projects that help them in their commitments and responsibilities.

OUR CLIENTS
“"I want to express our appreciation for the help received in the development of the study “Diagnosis of the Public-Private Alliances for Development in Peru (APPD) in the context of International Cooperation,” the results have allowed us to understand the nature of the alliances and use elements of analysis to anticipate future possibilities, the design of work strategies with APPD, in the March of the International Cooperation.”

Policy and Program Management International Cooperation Agency of Peru

“The coordination of the consultancy was excellent. We never had any problems related to the analysis from both excellent consultancies, CODESPApro always had a good attitude for negotiate and delivered quality documents.”

Opportunity International Nicaragua