



CODESPA in
2015

30 years
1985-2015



**Creating
opportunities**



**Creating
opportunities**

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2015

Annual
Report



His Majesty the King Felipe VI

Honorary President
of CODESPA Foundation

This year is, evidently, very special for me, but it is also special for all those of us that form part of CODESPA.

We are celebrating our 30th anniversary.

CODESPA is the result of adding together: a great generous and charitable commitment to the serious human needs in many places of the world, to hugely valuable professional skills, and the unshakeable desire to change the wheel of destiny in many communities in the world which were cut off from progress, lying in the gutter of the road towards hope.

I would like to express today sincere gratitude, in a heartfelt and profound manner, to all those who work in this foundation –or who support it– devoting part of their lives, of their time or their resources, to changing things for the better; but not only them; also and very broadly speaking all those with highly varied or complementary strategies that are devoted to this same effective and charitable human effort. To all of them, I dedicate our tributes, our gratitude and our encouragement to keep persevering in their work.

From HM King Felipe VI's speech during the 18th CODESPA Awards Ceremony. Madrid, 16th January 2015.



Manuel Herrando Prat de la Riba

President of
CODESPA Foundation

In a decisive year for the global agenda for development, in which the Sustainable Development Goals have been set and the Paris Climate Summit was held, our institution has celebrated its 30th anniversary. Throughout these three decades, we have worked to achieve opportunities so that people control their own development, having access to a job which lifts them and their families out of poverty.

*In this time, we have attained great achievements, we have evolved and professionalised our way of working. However, despite the advances achieved among all of us, at today's date not only are the reasons why CODESPA was founded still valid, but our task is now even more relevant, since around **1 in every 5 people from the developing regions live on less than 1.25 dollars per day.***

Both the Sustainable Development Goals and the Paris Climate Summit have a more global vision than their predecessors, involving all countries and communities. The new objectives commit institutions, both public and private, and all of us personally as active agents in the search for a fairer and more inclusive society, always respecting our environment from a sustainable perspective.

The private sector, as main process agent, is now fully involved. We were pioneers in considering companies as allies in the fight against poverty. There have been 30 years' work from the perspective of alliances and firmly believing in their leading role in this mission.

30 years that culminate in a hugely relevant milestone for us and which we hope will also be for Spanish society: we have promoted, with the col-

*laboration of the IESE Business School and The Boston Consulting Group, the creation of the **Corporate Observatory against poverty.***

The fight against poverty requires special actions, much more innovative, which make it compulsory to incorporate projects against poverty within the companies' business strategies. This is to make them sustainable projects that generate benefits for the communities living in poverty and also generate benefits for the companies themselves.

The Corporate Observatory against poverty is a platform established by first-rate companies, which look to place their skills at the service of eradicating poverty in the world. Leading companies such as Telefónica, la Caixa, Endesa, SENER and BBVA already form part of this project.

We invite all companies interested in this ambitious project to join it:

www.empresascontralapobreza.org

Changing the world lies in our hands.

Manuel Herrando Prat de la Riba
President of CODESPA Foundation

Dear Friends,

Giving opportunities to those that need it most. That was the reason why CODESPA was created 30 years ago and why we continue to fight. If, three decades ago, a group of business people and university lecturers joined together with the aim of ending poverty, today those of us at CODESPA have evidence that this dream is possible when things are done well and with determination.

The shortage of food and drinking water, unemployment, the lack of professional training, the restrictions or absence of basic healthcare, are some of the challenges that millions of people face worldwide, also in the contexts of more developed countries.

Due to my responsibility in CODESPA, I have frequently seen what it means to be in that situation. Often, on visits to our projects **life has given me a lesson, seeing the example of people who never lose hope, despite the difficulties they face.** I remember, on one trip to Colombia, meeting María Celia, a mother determined to make her small fried banana business a success. She told me that, thanks to the support we gave her - micro-enterprise training and access to a micro-credit,- she decided to go to Cali in search of a fryer to be able to produce "golden coins", as she had called the fried banana bags she then sold in the door of her house. She did this to increase the little income with which she looked after the needs of her home. We laughed together when, proud and funny, she remembered the moment when the shop assistant appeared with a low-capacity model. A proposal which led her to explain, rather annoyed, "but do you think with such a small fryer I can be a micro-entrepreneur?" Finally, with courage, which meant a larger investment for her, she got an industrial fryer and could set her plan in motion. María Celia told me that she was "really" a micro-entrepreneur and that she sold her "golden coins" well, with the hope of being able to offer a better future for her children.

And that is our work, helping people like María Celia, who "only" want a better future for their family. **Them, like us, only want to have a decent job to be able to earn a living. The problem is the context in which they live, the lack of resources, the little qualification of their professional activity.**



José Ignacio González-Aller

Director General of
CODESPA Foundation

For these fathers and mothers, and other people who are still young and starting to build their future, we continue to devote all our efforts to CODESPA.

We are starting a new period in the institution, where we have established ambitious objectives within the framework of a new strategic plan. They are objectives that have as their centre our aim of increasing and improving our help to the people that most need it. We will achieve this if the efforts of the entire institution allow us to increase the quality and innovation of our projects, which must achieve a strong social impact; at the same time, if we diversify and consolidate the sources of the financial resources that make CODESPA sustainable.

We are driven by the responsibility of revealing the reality in which millions of people in the world live and our security in the sense and strength of our model of intervention, based on trusting people's capacities.

José Ignacio González-Aller Gross
Director General of CODESPA Foundation



We consolidated 1,772 micro-enterprises, permitting vulnerable families in Colombia to have a regular income.

1,600 young people who dropped out of school gained access to training courses.

MOROCCO



We created 35 savings and credit groups, EntreTODOS, to harness common funds as micro-credits in Guatemala.

115 small producers improved their income thanks to support in marketing their products.

DOMINICAN REPUBLIC



We trained local government technicians to improve their climate risk management programs.

PHILIPPINES



We developed and implemented a methodology for financing agricultural value chains in Esmeraldas and Sucumbíos, in Ecuador.

4,000 families improved their income thanks to quality seeds.

ANGOLA



450 family enterprises joined the tourism market, generating income to improve family living conditions in Bolivia and Peru.

Together with 480 micro-entrepreneurs, we worked to make their small ecological businesses into sustainable enterprises.

DEMOCRATIC REPUBLIC OF THE CONGO



We transferred our sanitation market development model to the local government, thanks to which 62,671 homes will have hygienic toilets in Vietnam.

108 producers improved the productivity of their farms thanks to our training and micro-credit programmes.

NICARAGUA

IN 2015, WE HELPED 103,673 DIRECT BENEFICIARIES AND...

AREAS OF EXPERTISE

- CSR and Public-Private Alliances for Development
- Rural farming development and value chains.
- Micro-finance for development
- Social entrepreneurship and micro-enterprise
- Environmental sustainability

SHARING OUR EXPERIENCE

- 15 consultations.
- 9 publications.
- 6 workshops.

579,957

people accessed products adapted to their needs.



69 projects performed throughout 2015.



15 countries where we work with the most vulnerable people.



90 of us make up the CODESPA team.

340,928

people with greater awareness

479 MEMBERS

WE ARE
CELEBRATING

30TH

ANNIVERSARY

124 COMPANIES INVOLVED

444 volunteers and 29 civil society organisations.



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fundación
CODESPA

Creating
opportunities



**Who
we are**



- ▶ 30 years offering opportunities
- ▶ CODESPA and the Millennium Development Goals
- ▶ Our board of trustees
- ▶ Our team
- ▶ Committed to transparency
- ▶ Committed to the impact and efficient management of projects
- ▶ CODESPA in the world

30 years offering opportunities

2015 has been a special year for us: we have celebrated 30 years of work, 30 years offering opportunities to vulnerable people who live in difficult contexts. In 1985, a group of business people and university lecturers felt that they could not look on impassively when faced with the needs of the world and they set a mission: to offer an opportunity to the most underprivileged people so that, through their own work and professional training, they had the possibility of developing their own skills and thus take charge of their own prosperity, of their families and their communities.

In a world where 836 million people still live in extreme poverty, it is vital we all get involved in the fight against poverty. **The chance to change things lies in our hands.**

This year we have run 69 projects in countries in Latin America, Africa and Asia; our contribution has provided thousands of people with an opportunity in their fight against poverty.

At CODESPA we are involved in helping those people who have fewest resources to overcome poverty, **through programmes and projects that promote economic and social development.** We understand that work is a transforming and driving force in society, and that its promotion represents an indispensable opportunity for development. In this way, **we support the creation of inclusive economies, achieving a real impact with each action, without creating dependency.** To do this, we use three essential tools in our development programmes:

- ▶ **Training:** we facilitate access to education and job training.
- ▶ **Micro-credit:** we promote access to small loans to people unable to gain access to the traditional banking system due to the situation of exclusion in which they find themselves.
- ▶ **Marketing:** we facilitate the access of small producers to the markets. What use is it to help small farmers produce more if they do not know how to sell it?

Our areas of action

These three tools are components that are present in our **Social Development and Investment Projects**, providing opportunities for social and economic development to the most underprivileged people and communities. **Our projects are meticulously planned, managed and evaluated. We form alliances and synergies between different public and private agents;** this enables us to achieve a multiplying effect that guarantees the social impact and the sustainability of our projects.

Our lines of work are:

- ▶ Professional training and integration
- ▶ Micro-finance for development
- ▶ Social entrepreneurship and micro-enterprise
- ▶ Rural markets development
- ▶ Food security and food sovereignty
- ▶ ENVIRONMENTAL SUSTAINABILITY AND ENERGY
- ▶ Community-managed rural tourism

Through our **Company and Development Programme**, we encourage companies of any sector and size to find their own space to contribute to the fight against poverty. **We offer innovative forms of collaboration, adapted to the companies' interests and motivations** through our projects. We offer training and consultancy solutions for CSR executives and managers who require specialised tools and knowledge.

In our **Research, Training and Education for development line we promote knowledge management within the sector: publications, conferences and workshops.** We train and raise awareness among the Spanish population with several events and materials that promote the eradication of poverty. In 2003, together with the Institute of European Studies of the CEU San Pablo University, we established the Centre for Development Cooperation Studies (CECOD), dedicated to performing training activities, events and publications.

Through **CODESPA Pro**, we offer service provision and consultancy services and we make available our specialised knowledge in development gained through over 30 years of work in development. We

have a wide range of local experts in international economic development and we work in alliance with other public and private agencies on the ground.

our **mission**

At CODESPA we believe that by providing the right opportunities we can help alleviate poverty and we can help poor people to take charge of their own advancement through their own work. We trust in the human capacity to build a fairer and more equal world.

our **vision**

Our vision is to be an innovative, international NGO, a leader in projects and integral development models that generate a strong impact on people and on organisations, through revenue generating activities and the creation of stable job opportunities.

our **values**

Integrity. Endeavouring to behave in a coherent, responsible and loyal manner towards the institution.

Respect for the individual. The desire to place people (beneficiaries, volunteers and professionals) at the centre of every activity. To believe in their dignity, creativity and capacity to actively participate in problem solving.

Transparency and austerity. We are committed to responsibly using and handling the resources we have available for fulfilling our mission.

Teamwork. Confidence that lasting and effective solutions come from the united skills of beneficiaries, local partners and the CODESPA team.

Professionalism. We strive to constantly improve our management skills – of our staff, volunteers and governing bodies – to guarantee our objectives are achieved. We work to achieve results.

Contribution (Desire to add value). Commitment to making our participation in the social transformation process multiply people's opportunities to get ahead.

Optimism at work. We like to face problems and to turn them into development opportunities.

Co-responsibility. We promote the participation and coordination of different social agents (public and private institutions) in the development programmes, to achieve greater impact and to awake in them a responsible attitude towards problem solving.

Open to all. We are willing to work together with all kinds of people and institutions, promoting peace, coexistence between all – alien to any kind of violence – freedom and the responsibility it brings in its wake, and respect for basic human rights.

CODESPA and the Millennium Development Goals

On 25 September 2015, 193 world leaders met in the United Nations Summit on Sustainable Development to commit to combatting the three major problems of humanity: extreme poverty, climate change, inequality and injustice.

In this summit, **the governments and the international community, took on the commitment to achieve sustainable development throughout the coming 15 years.** Around 1 in 5 people from the developing regions live on less than 1.25 dollars daily. The commitment to end this, takes on an urgent and essential character. A historic and inspiring moment in which **we undertake to finish with extreme poverty in all places and in all forms by 2030.**

17 Sustainable Development Goals with 169 goals is the result of a negotiation process in which civil society has also participated. Unlike the previous Millennium Development Goals, these Sustainable Development Goals consider all people from any part of the world.

The participation of all countries is essential to ensure that these goals are fulfilled. Now, more than ever it is necessary to promote policies and programmes that promote a world where poverty is eradicated. Only in this way do these goals have any sense.

SUSTAINABLE DEVELOPMENT GOALS



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The Board of Trustees of CODESPA* Foundation

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Financial Director



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* Board of Trustees of CODESPA Foundation in June 2016

Board of Trustees Fundació CODESPA Catalunya*

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▶ Director

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 FONT AUSIÓ Javier
 MATEO MARTÍNEZ-BARTOLOMÉ Carlos
 SOLER-LLURÓ BORRELL Mercedes

SECRETARY GENERAL

PUIG SANS Beatriz

▶ In **2000**, the Fundació **CODESPA Catalunya** was established in order to also be able to carry out awareness raising and resource generating work from there more efficiently. Fundació CODESPA Catalunya is an independent organisation, but both entities share the same Presidency and General Management, and have the same mission, values, projects and international offices.

* Board of Trustees of Fundació CODESPA in June 2016



Our team

We have a team of **90 professionals** from different disciplines and nationalities, where their professionalism and commitment are the key factors. We believe that a better world is possible and we are involved in offering opportunities for those that need them most. **Teamwork is one of the values that govern our daily work; we always seek to endow our projects with maximum efficiency and sustainability.**

Our employees and volunteers, both those working on the ground and those in our head office, continuously strive to accompany the project beneficiaries so that they may contribute to their own financial development. The activity we perform focuses on

bringing about a sustainable change in the families' socio-economic situation. In this way, when our team concludes their work in a project, the improvements introduced are maintained over time through the beneficiaries themselves.

For sustainability to be possible, our workers always work in constant alliance with the public administrations and development organisations in the countries where we operate, adapting their tools and methodologies to the real possibilities of each context they face. **In a permanent search for opportunities for the beneficiaries, our team combines its efforts to generate a type of development that is based on people's value and dignity.**

Committed to transparency

At CODESPA we believe in transparency as a fundamental tenet of our work. As a non-profit organisation, we feel we have a responsibility to be transparent in our policy, in our projects and in our budgets, to the people we work with, to those that represent us and to our collaborators. That is why at CODESPA Foundation we strive to make **transparency** one of our most defining values.

Even though we are already subject to different control mechanisms by financial institutions and organisations, and audited annually by **KPMG in Madrid** and **GMP Auditores in Barcelona**, we believe that transparency begins at home. Under this premise, in 2003 we implemented a **Code of Good Governance** which certifies and enhances our commitment to improve the management of our activities.

In the same way, we considered it necessary to have a declaration of rights that recognizes the role of our donors when they make a contribution. For this purpose, we drew up our own Decalogue which includes the ten **Fundamental Rights of Donors** that guarantee that their contributions do in fact reach the intended destination.

In addition to these internal mechanisms, CODESPA is accountable to the public administrations and other funding organisations. The aim is to justify the proper use of the funds that we manage and correct compliance with our objectives. For this reason, in addition to carrying out an overall audit, our projects are also individually audited. In the same way, we are obliged by law to present our annual accounts to the **Foundations Protectorate**.

Nevertheless, our efforts, as far as transparency is concerned, exceed the legal requirements. We have to that end entered into voluntary agreements with numerous entities that ensure we carry out our work properly. Proof of this are the controls set in place by **Fundación Lealtad (the Loyalty Foundation)**, the alliance with the **Spanish Global Compact Association** or the support of the **Spanish Association of Foundations** in its attempts to endow Spanish foundations with sustainability.

Furthermore, **in 2005, the Spanish Agency of International Cooperation for Development (AECID), granted us the status of a Certified NGO**, a distinction that opens doors for us to collaborations and is an important seal of quality.

With respect to our integration within networks, CODESPA has been a member since its establishment of the **Spanish Coordinating Body of NGOs for Development (CONGDE)**, whose member institutions adopted a Code of Conduct that contains several collectively agreed and assumed ethical principles. During 2013 we favourably passed all indicators of the new transparency and good governance tool designed by CONGDE, thereby obtaining their endorsement and seal.

Furthermore, on a regional level, we form part of the following coordinating committees and federations: Federation of Development NGOs of the Madrid Region (FONGDCAM), Federació Catalana d'ONG per la Pau els Drets Humans i el Desenvolupament, Catalan Coordinating Body for Foundations, Andalusian Coordinating Body for Development NGOs and the Coordinating Body for Development NGOs of the Community of Valencia.

The purpose of all this is to make **transparency** one of our principal hallmarks, providing our current and our potential collaborators with factual and full information on our work, which is none other than that of helping the most needy to have a better life.

Donors' rights

- ▶ To know CODESPA's mission.
- ▶ To know the source and destination of the funds.
- ▶ To know the organisation's statutes and its Rules of Good Governance.
- ▶ To know the identity of the trustees, the executive committee and main directors of CODESPA.
- ▶ To have access to the latest externally audited financial information.
- ▶ To be guaranteed that the funds granted are allocated to CODESPA's corporate purpose.
- ▶ To receive due recognition and gratitude.
- ▶ To enjoy strict control, legality and confidentiality over information about their donations.
- ▶ To receive professional treatment in all relations with CODESPA.
- ▶ To ask about any matter related to the CODESPA activity with the foundation being obliged to give a prompt, truthful and direct answer.



Committed to the **impact and efficient management** of projects

At CODESPA we always try to achieve the **greatest possible impact** with our actions. Social innovation, evaluation and knowledge management are our three cornerstones of project management.

In the light of our experience, we are certain that there is still a lot more to be done for those in most need. We believe that it is necessary to grow, advance and improve in the area of cooperation and aid efficiency. It is vital to achieve the involvement of increasing numbers of people from different sectors, along with new efficient and effective ideas.

At CODESPA we are committed to **social innovation** as a cornerstone of our work to discover new formulae in the fight against poverty.

Social innovation is a component that runs through all our seven lines of specialisation. For example, in the area of micro-finance, we innovate by creating new micro-finance products adapted to beneficiaries' circumstances and requirements (micro-credits in rural areas for immigrant families, micro-insurance, etc.). We support our local partners so that they can expand and offer their financial services adapted to poorer customers or rural areas that are a long way from financial inclusion.

At the same time, we also consider that the process of **continually assessing** and monitoring our projects is important, given that it helps us to collect and systematically analyse information, so that we can understand what happens in the course of a development intervention. This helps us to make decisions on ways to improve, to be accountable and to learn from our development interventions. Evaluating involves assessing and making decisions that have a di-

rect impact on other peoples' lives. In this regard, it is a practice that has an ethical dimension. This requires a process of reflection that assumes a stance of critical analysis in relation to the actions performed and the objectives pursued.

We consider that it is vital to learn through evaluation, understanding said evaluative learning as an ongoing and participative process, which is not merely sporadic and external by nature. This effort allows us to regularly review our approaches, endeavouring to comply in the best possible way with the social responsibility that has been assigned to us and incorporating in our actions such recommendations and changes as may be deemed appropriate.

Within the framework of our strategy, at CODESPA we support **knowledge management** as an essential channel for maximising the impact, effectiveness and efficiency of our development projects. The organisation's knowledge management strategy allows us to identify the tools and lessons learned from development projects and to make them available to the rest of the organisation for future interventions. This activity is materialised in various strategies:

- ▶ **The systematisation of the development** projects that we execute, with special emphasis on shared learning with other international cooperation agents (methodologies, manuals, guides, etc.).
- ▶ **The design and performance of training** and reflection activities for development cooperation professionals (workshops, conferences, courses, etc.).
- ▶ **The development of internal initiatives** for knowledge sharing (knowledge workshops, preparing documents on lessons learned from projects, on-line forums, virtual working groups, wikis, etc.).
- ▶ **The sharing of technical and management tools** generated during the course of our development interventions.



CODESPA in the world in 2015

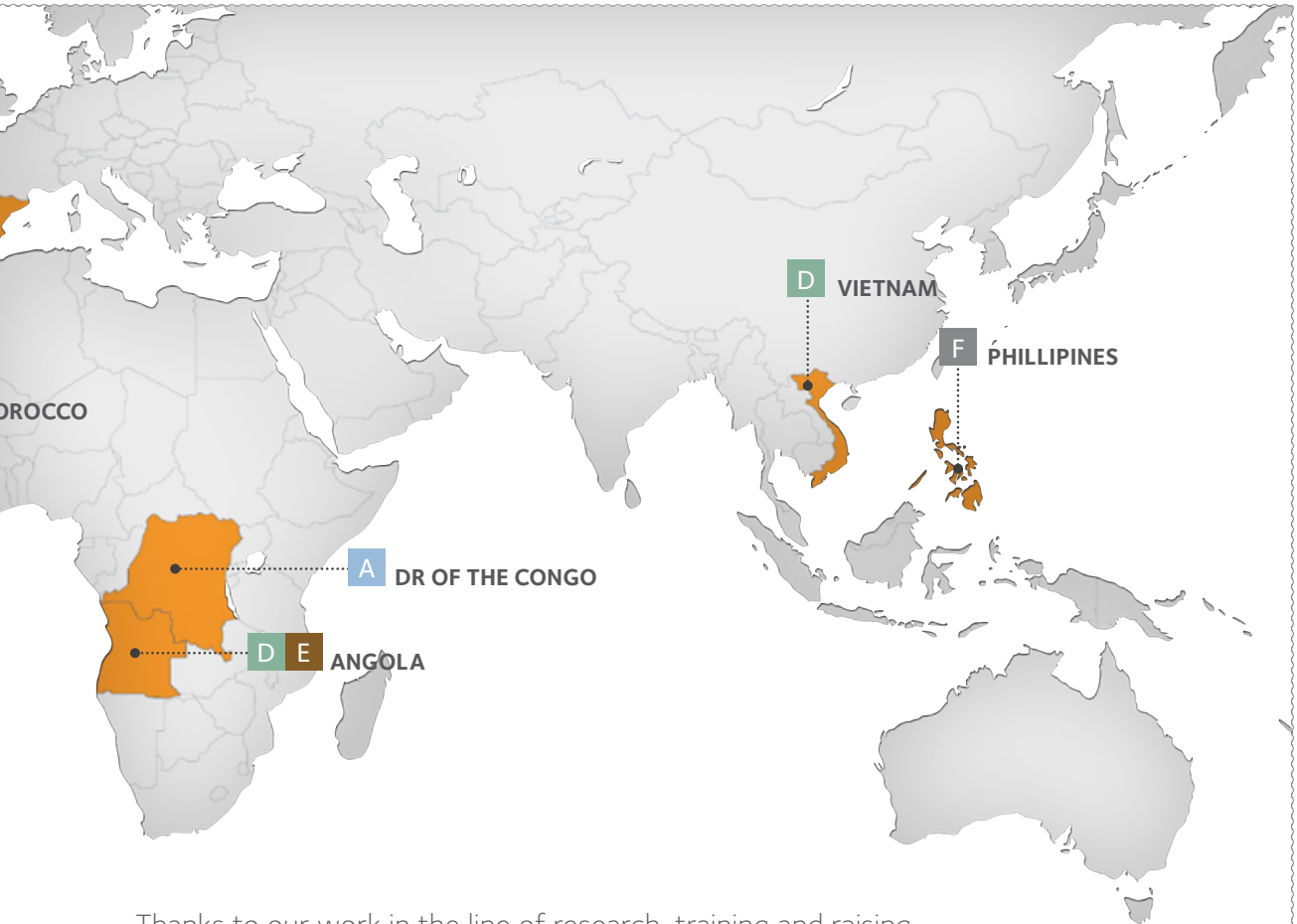


Lines of action

A	B	C	D	E	F	G	H
PROFESSIONAL TRAINING AND INTEGRATION	MICRO-FINANCE FOR DEVELOPMENT	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE	RURAL MARKETS DEVELOPMENT	FOOD SECURITY AND FOOD SOVEREIGNTY	ENVIRONMENTAL SUSTAINABILITY AND ENERGY	COMMUNITY-MANAGED RURAL TOURISM	RESEARCH, TRAINING AND RAISING AWARENESS
Democratic Republic of the Congo, Peru, Nicaragua, Morocco, Colombia, Dominican Republic	Dominican Republic, Guatemala, El Salvador, Ecuador, Honduras	Colombia, Ecuador, Peru	Angola, Dominican Republic, Vietnam, Colombia, Nicaragua	Angola, Guatemala	Guatemala, Philippines	Bolivia, Ecuador, Peru	Spain

579,957 people

have access to products adapted to their needs



Thanks to our work in the line of research, training and raising awareness, we have been able to help raise awareness in

340,928 people

ANGOLA	D	E	
BOLIVIA	G		
COLOMBIA	A	C	D
ECUADOR	B	C	G
EL SALVADOR	B		
SPAIN	H		
PHILLIPINES	F		
GUATEMALA	B	E	F
HONDURAS	B		
MOROCCO	A		
NICARAGUA	A	B	D
PERU	A	C	G
DR OF THE CONGO	A		
DOMINICAN REPUBLIC	A	B	D
VIETNAM	D		

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**Economic and social
development programmes**



- ▶ Eloisa, an innovative and courageous woman
- ▶ Professional training and integration
- ▶ Micro-finance for development
- ▶ Social entrepreneurship and micro-enterprise
- ▶ Rural markets development
- ▶ Food security and food sovereignty
- ▶ Environmental sustainability and energy
- ▶ Community-managed rural tourism

Eloísa, an innovative and courageous woman in the midst of armed conflict.

#unahistoriaqueontar



Medellín is considered the second most important city in Colombia, recognised as a fashion capital and sports and cultural centre, and with the only metro system in the country. However, this urban population, of more than two million inhabitants, hides another reality: 250,000 inhabitants of Medellín are victims of armed conflict, 10% of its population.

Santo Domingo Davio district, “comuna” (municipality) 1 of Medellín

The district of Santo Domingo Savio is located on the north-east side of Medellín. Three large buildings conceal another social reality from the curious looks from people, one of its poorest districts, ravaged by what is called micro-trafficking, which moves millions of pesos a month and which is the source of income of armed groups.

Once you go in there it is as if you were in the centre of a small rural village, filled with electric wiring and inhabited, half-built houses. With each step you take, you find shops and bars packed on the street. This is Santo Domingo Savio. Something similar to a village

absorbed by the city, where a nervous calm is a sign that the armed conflict has given them a truce.

After 30 minutes walking through steep streets, we come across María Eloísa, waiting for us with a smile that could light up the municipality. This poor district was created 50 years ago. With caution, she says to us: *“The most dangerous part of the municipality, when the conflict was more active, was the area where I live. My mother went to pay the supplier and left the money; I went out, I went out very fast, they stopped me and they held me so I could not move. Some were from this street upwards and others from this street downwards. And the most violent were from down the street and they were the sons of one of my friends”.*

María Eloísa, a Colombian woman that never flags

María Eloísa is the second of six siblings. She is a perceptive and innovative woman. She thinks that opportunities only come your way once in life and that to know how to appreciate them you must be per-

severant in your work: *“I like my company to grow through my own hard work. For this reason I have never flagged”.*

First, she takes us to her small sewing workshop, an unfinished two-storey brick structure, where behind a window pane are a series of tables with sewing machines and fabrics of different colours, piled up throughout the room. There she introduces us to Álvaro, a short, stocky man, with a kind face, who collaborates with Eloísa and from whom she swears she cannot be separated. Without him, her micro-enterprise would go by the wayside.

Her small workshop has no windows as we know here: they are small pieces of plastic that keep out the cold wind from the streets outside. Ten minutes away on foot, though steep streets, an alley lets us glimpse a small door to her house. As soon as we get there, Eloísa apologises for the size and appearance of her home.

The house has become a small extension of her workshop, an improvised warehouse with corridors only one person can pass along. Her micro-enterprise started in 2008. These have been very difficult years for her; to live in the “comunas” and survive in the situation of poverty in which she finds herself, have placed many barriers for her micro-enterprise.

In her determination to keep going, we get to know her and form part of the project we have developed in Medellín. We help her to improve the production process, train in the latest trends and establish herself as a micro-enterprise in the formal market, and to sell her products in fair conditions. She manufactures and sells home decoration products. The fibres of her fabrics are made from remnants of dressmaking cuts in cotton and recyclable bottles. Fabrics with colour-

ed squares, which as she tells us, people have now started to recognise as hers. *“I set the trend here in Antioquia, where people see these tablecloths, mine are not like that, they say those are the tablecloths of Eloísa”*, she comments proudly.

The same as any other person, Eloísa confesses that she was always afraid of taking a risk and trusting other people, especially because of the dangers in the district (drug trafficking, robbery, armed groups...). Now, her company has a social aspect, she tries to give work to vulnerable woman, all from the “comunas”: *“The people who work with me are the same as me. I tell them: if this grows, we all grow together and we will have better living conditions”.*

In the future, she wants to build a workshop in another area of the city, where her customers can go. She knows that where she lives, a conflictive area where the calm is temporary, robberies and the presence of unknown faces is not popular; customers cannot visit her: *“In the house here opposite my front door, they began to look at me badly, to criticise me. They began to make comments and link me to the mafia as people came to see my products”.*

You can see it in her smile, in her gestures, Eloísa knows that her dream has begun to become true: *“that this continues, that I do not die and they value it...”*. She proudly says aloud *“Eloísa Legarda, decoration and design”.*

This district is full of difficulties. Some evident and many others that our eyes do not see, which complicate the life of Colombians. But it is also a place where stories such as that of Eloísa stand out, stories of a spirit of achievement that show us that everything is possible.



Professional training and integration

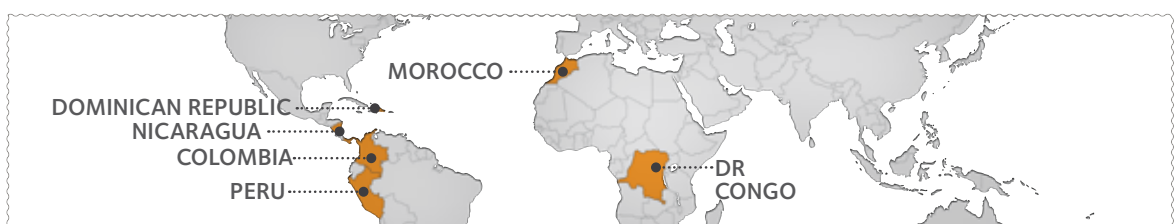


Lack of training is one of the main barriers that prevent people with limited resources from finding a decent job. Likewise, lack of training holds back the economic and social progress of developing areas, contributing to their ongoing situation of poverty.

At CODESPA, we believe that **providing access to training is essential for stable and decent social and economic development**. Hence, we promote the qualification of people with limited resources by supporting vocational training programmes, always aimed at professional integration. Thus, we believe that it is fundamental for this training to be linked to local companies' requirements for qualified personnel, without leaving aside the needs of the most disadvantaged population with whom we work: women who are heads of the family, rural populations, young people at risk of social exclusion and persons with a disability.

In this way, we work with professional training centres and associations, and also with the local private sector so as to know what their business requirements are and **to guarantee the appropriate professional integration of the people who have received training**. All of this, in collaboration with the public authorities in the countries in which we intervene in the context of state professional training programmes, guarantees the sustainability of our projects.

Location



A few of our achievements

- ▶ **Launch of a public call** together with the Moroccan Ministry of Education and Professional Training so that local associations can **manage training cycles for 1,600 vulnerable young people who have dropped out of education.**
- ▶ **175 single women in Morocco have been trained** and **102 of them have found work** to cover their requirements and those of their children.
- ▶ **30 young people rescued from the jails of Goma** and achieve their social and employment **integration.**



Successful alliances

MOROCCO:

Moroccan Ministry of Education and Professional Training (MENFP), Directorate of Non-formal Education (DENF), Ministry of Youth and Sports, Commune of Tétouan and Ministry of Health.

COLOMBIA:

Aldea Juvenil Emaús and Parroquia San Isidro.

DEMOCRATIC REPUBLIC OF THE CONGO

Children Voice and Don Bosco Ngangi.

Featured project

100% mamas: single mothers who fight for the future of their children in Morocco



What drives us:

Single mothers in Morocco are socially excluded and marginalised, being thrown into poverty.

Objectives:

Beneficiaries: 175 women and 60 children.

Economic impact: 102 women get a job.

Social impact: children attend a nursery, where they receive care and start their primary education.

In Morocco, being a single mother is a transgression of cultural and social norms. It directly leads to exclusion of the mother from the community. She is marginalised and deprived of her basic rights.

A discrimination which destroys the life of children and women

The consequences of the loss of rights in Morocco are the abandonment of babies, clandestine abortions or the lack of institutional support for mothers, among others.

This reality and **the lack of opportunities for young single mothers makes support for women in that situation necessary.** For this reason, we want to support them in professional guidance and integration as a path for their social reintegration and thus, at the same time, improve the living conditions of their children.

A project which changes the life of young mothers

Thanks to the “100% mamas” project we are helping 175 young single women (between 20 and 30) and 60 children. To do this, we support them in access to professional training adapted to their needs and which has allowed 102 women to find a job to be able to progress. In this way, they have improved their autonomy and they can be independent.

A nursery service has also been created for boys and girls between 0 and 3 years of age. This space allows children to find a place where they are looked after and they start their education, whilst the mothers are being trained and looking for a job which allows them to obtain income for themselves and their children.

You can consult all the projects at www.codespa.org/proyectos

Testimony



"I have experienced how society despises those woman who have had children without being married. Something very unfair is that it is a multi-level exclusion: the family wants nothing to do with them, the law persecutes them and society rejects them. Having a child without being married in Morocco is a millstone round her neck that makes her whole life difficult.

As a woman and mother I think of how important it is to give birth safely, and feel accompanied, have a place where you feel safe, can learn a profession and above all be able to give a future to your children. In Morocco, it is calculated that there are more than 30,000 single woman who give birth every year and only a few associations distributed throughout the territory performing this complex work of accompanying these women so that they have a decent life together with their children.

100% mamas, with the support of CODESPA has a comprehensive programme of accompanying the single mothers so that they can learn a profession and facilitate them access to the nursery in the same building for their babies. Once the training period ends, we accompany them to find work".

Marta Borrat

Responsible for the Programme in the Tangiers-Tétouan region of CODESPA Foundation

Micro-finance for development



People living in poverty **cannot gain access to financial resources**. The fact that it is impossible to obtain cash makes it hard for them to obtain materials and tools with which to work and to cover their families' basic needs.

At CODESPA **we work in micro-finance** centering on the study, design and implementation of financial micro-products (loans, savings, insurance, etc.) adapted to the specific circumstances of the communities in which we work. Thanks to these financial products, the population living in contexts of poverty is given the possibility of accessing services that, on the one hand, generate opportunities to increase income in a stable manner, and on the other hand, contribute to reducing the risk of food or health crises.

We work on creating and supporting effective and sustainable local organisations (credit cooperatives, micro-finance institutions, rural savings banks etc.) that provide diverse financial services, always with a social approach. **We also promote the social aspect of micro-finance**, encouraging micro-finance institutions to offer products and services that genuinely contribute to improving the quality of life of the really poor. To this end, we help them to introduce impact measurement indicators into their micro-finance projects and mechanisms with which to manage their social results.

Location



A few of our achievements

- ▶ **Farming credit in the Dominican Republic** reaches 1,130 small producers, meaning they can **finance their crops and increase their income**. 23% are women.
- ▶ **We expand our methodology** for **financing value chains in Ecuador**, implementing it in two new provinces: Esmeraldas and Sucumbíos.
- ▶ **With the training of 35 savings and credit educational groups “EntreTO-DOS”** in Guatemala, the **farmers have been able to access credits** from their common fund. The money saved by the groups is €12,991.



Successful alliances

DOMINICAN REPUBLIC:

Banco de Ahorro y Crédito ADOPEM, ADOPEM ONG, Entidad Estatal de Seguros Agrarios (ENESA), Agrupación Española de Entidades Aseguradoras de los Seguros Agrarios Combinados S.A. (AGROSEGURO).

ECUADOR:

Asomicrofinanzas, RENAFIPSE, REFICH, CONAFIPS.

GUATEMALA

Fundación Inversión & Cooperación, International Plan.

Featured project

EntreTODOS. Educational savings and credit groups for farmers in Guatemala



What drives us:

➤ Financial exclusion of the rural population in a situation of poverty and/or extreme poverty.

Objectives:

- 👤 **Beneficiaries:** 5,200 people who live in rural areas.
- ⊕ **Economic impact:** 80% of the groups can access a credit.
- ♥ **Social impact:** 79% of the groups are formed by women.

Many people who live in the rural areas of the departments of Chiquimula, Alta Verapaz, Guatemala City, Chimaltenango and Quiché (Guatemala) are excluded from the financial systems, living in a situation of poverty, in some cases, extreme poverty. They are **families with low levels of income due to the lack of work, a high rate of illiteracy and who are vulnerable with respect to climate changes**. They mainly work in agriculture, so that any weather problems affect their crops. This means that 60% of families do not have the capacity for a minimum, healthy and nutritious diet.

At CODESPA, we work with this population excluded from the financial services of the formal system. Their high levels of poverty stem from the lack of opportunities and employment, which directly influences their low income levels. Through financial education and constant technical training, we achieve the financial inclusion of this vulnerable population.

EntreTODOS. Educational savings and credit groups

The main source of income of these families is farming. Subsistence farming which is highly dependent on the weather conditions. Any climate phenomena has an impact on their production levels, affecting their food security and financial income, placing them in a situation of vulnerability.

At CODESPA **we accompany them and teach them how to organise themselves in small associations**

in their own community. They are called “EntreTODOS. Educational savings and credit groups”. In these groups, people obtain financial education, monitoring and technical training. The goal is that they are self-administered. The farmers and artisans of the association provide an amount of money that they later use to make small loans to one another. They are groups in which women play an important role: 79% are women.

You can consult all the projects at www.codespa.org/proyectos

Testimony



“Before I knew nothing (about savings and credits), now by attending the group I learn something different every time, now I know about the benefits of savings and also when I need a loan, we come to an agreement so that everyone gets at least a small part.

I would like my children to learn more things since I did not have the chance to go to school, that they take advantage of opportunities and that they see that things have changed. Now I feel that I am also a support for my family”.

Esperanza Cruz Ico

Member of “EntreTODOS. Educational savings and credit groups”

Social entrepreneurship and micro-enterprise



In contexts of poverty, a large part of the economic fabric is based on small family companies that contribute to job creation but often operate informally. However, and despite their importance for a country's social and economic development, they are vulnerable and unstable because, among other factors, they lack liquidity with which to purchase the tools and materials that they need to carry out their work. This means that their products are of lower quality and they are excluded from more profitable markets and consequently from a large number of buyers.

At CODESPA, **we strengthen the economic fabric of micro-enterprises through training projects and access to micro-finance services.** The aim is to improve productivity and at the same time, product marketing.

To achieve this, we work in coordination with local organisations and other public agents who bring small entrepreneurs into contact with the markets. We also try to establish and coordinate relationships between micro-entrepreneurs and companies in order to explore the possibilities of their including them in their supply chain.

Location



A few of our achievements

- ▶ **In the Democratic Republic of the Congo, 480 micro-entrepreneurs** have improved their ecological businesses guaranteeing their sustainability.
- ▶ **We have trained more than 500 micro-entrepreneurs** in Puno and Piura (Peru), developing a **training methodology** so that they can produce their business plans.
- ▶ **We have strengthened 1,722 micro-enterprises** in Colombia, guaranteeing their commercial inclusion and allowing **regular income** for vulnerable families.



Successful alliances

COLOMBIA:

Cauca Government, Artesanías de Colombia (Colombian Handicrafts), Federación de Paneleros (Federation of Raw cane sugar producers), (FEDEPANELA), Asociación Hortofrutícola ASOHOFRUCOL (Horticultural Association), COMFAMA, Banco Agrario.

ECUADOR:

UNV, Ceres and Global Compact.

PERU:

FONDOEMPLEO, local municipalities such as Puno, Piura, Acora, Chucuito; PETROPERÚ and ENOSA.

DR CONGO:

MECRECO and National Micro-credit Fund (Fondo Nacional del Microcrédito).

Featured project

Micro-enterprises that change the future of the poorest people in DR Congo



What drives us:

- Only 7% of the population has a job. The other 93% must go out every day to find work.

Objectives:

- 👥 **Beneficiaries:** 250 young people, women and men.
- ⊕ **Economic impact:** 200 micro-enterprises obtain a business plan and are sustainable.
- ♥ **Social impact:** Professional integration through self-employment.

In 1953, 39% of the population had a job in the formal sector in the Democratic Republic of the Congo. However, due to the armed conflict, this percentage has decreased to 7% at present. In other words, only 7% of the population has a contract, the remainder must go out every day in search of a source of income.

Due to this, in the eastern part of the country, the expression Toca Toca is used, to make reference to the fact that **93% of the Congolese must go out every day to the street, looking for a new job that gives them the opportunity to achieve some money to feed their families.**

RD Congo is in position 186 of 187 in the human development index

This unsustainable situation is due to the constant armed conflicts, one of the highest corruption rates in the world and a rural exodus that does not stop growing. To this we have to add the instability rate in the business fabric due to the insecurity that the conflict, the lack of education and training, short-term vision to be able to survive and the lack of access to finance (micro-credits).

All of this has led, in 2014, to the Democratic Republic of the Congo occupying position 186 out of 187 in the world classification of human development of the United Nations Development Programme (UNDP).

What we do

- We give legal support for micro-enterprise training.
- We train and raise awareness about the social and environmental responsibility of the beneficiaries.
- We facilitate collaboration agreements so that they can access micro-credits.
- We support and teach them how to design individualised business plans and marketing strategies.

In the poor districts of Kinshasha, the population tries to take an active role in the production of goods and services to fight against the existing poverty, but it is very difficult for these micro-enterprises to be successful.

At CODESPA, **we want to help these micro-entrepreneurs, so that Kinshasha becomes a 'field of opportunities'** where their own sustainable economic fabric can be created for poor local people.

Thanks to this project, we are helping 250 people to come out of poverty, facilitating the creation of 200 local micro-enterprises, which develop business with a positive environmental impact. This not only changes their lives, but shall also be beneficial on a social and environmental level for the most vulnerable people; and Kinshasha shall be the start of change in RD Congo.

You can consult all the projects at www.codespa.org/proyectos

Testimony



“My workshop has existed for more than 15 years. I started with just a sewing machine that my older sister had bought me. I have really learned many things. I am very happy with the evolution of my workshop and I manage it well now. I know how to manage costs, how to pay my employees, how to save...I am making good progress. I would like to expand my business one day... Even though there are not sufficient resources in our country, I would like to expand my business as I no longer have sufficient space. I have a lot of demand, but no space where I can put my employees. I have managed to send my daughter to school. She is in year six of humanities, and also my younger daughter”.

Maman Eugénie Kabeya

Beneficiary of one of our projects in the Democratic Republic of the Congo

Developing rural markets

Rural poverty represents almost 63% of poverty worldwide. The causes are complex and multi-dimensional, and comprise aspects that have to do with the lack of basic services such as education, healthcare or appropriate communications, as well as adverse climatic phenomena, the weakness of local public institutions or social and cultural resistance to change.

One of the ways of developing poor rural populations is to promote and facilitate their access to goods and services capable of responding to their most basic needs. In order to do so, they must meet the following requirements:

Adapted they must be simple to handle and it must be easy to understand how they work, so that they can be used, repaired and maintained in a straightforward manner. To do this, it is vital to adapt the products, tools or equipment technologically, so that they meet the economic needs of the household and the ability of the end users to handle them.

Accessible: through suppliers located in the rural communities or nearby areas, such as shops or distribution warehouses, to ensure a permanent supply and to cultivate trust among people. This is essential in order to overcome the physical distance, and also the psychological distance caused by a lack of information and security.

Affordable: ensuring that the price and method of payment for said products and services is not a limitation for poor families, but instead an incentive when they realise that the market is capable of offering quality at low cost.

Appropriate: generating effective adoption mechanisms so that families can make an appropriate and permanent use of the products and services, resulting in a genuine improvement in their quality of life. To achieve this, it is not enough just to facilitate access to the products or services; we also have to carry out training, awareness and communication activities regarding the benefits of adequate use and maintenance.

When it comes to generating development opportunities for a rural population through the creation of new markets or the reinforcement of existing markets, it is essential that the goods and services available in the market should fulfil these conditions. At CODESPA, we have accumulated considerable experience in this field, and we would particularly mention the development of markets for farming tools and machinery, veterinary services, hygienic latrines, water pumps or grain warehouses.

Location



A few of our achievements

- ▶ **We have transferred** our sanitation market development model to the Government Agency of the Preventive Medicine Centre of the Vietnamese province of Hoa Binh. In this way **62,671 homes with no hygienic toilets can** gradually get them.
- ▶ **We support 115 small producers** of coffee, avocado and beans from the border community of Hondo Valle in the Dominican Republic so that they can sell their products together and thus **increase their income**. The federation formed by these producers has managed to mobilise €17,580.74 for the purchase of coffee and beans produced by their members and thus have better living conditions.
- ▶ **The Sementes de Planalto Farming Cooperative of Angola** sells the surplus seeds to small producers, agroindustrial companies, public sector and NGOs, managing to increase their revenue and improve the living conditions of the members.



Successful alliances

COLOMBIA:

National Food and Drug Surveillance Institute (INVIMA), Altromercato, Federación Nacional de Productores Paneleros (National Federation of Raw Sugar Cane Producers), National Learning Service (SENA), Artesanías de Colombia (Colombian Handicrafts), Laboratorio Cauca, Jambaló Town Council, City Government of Jambaló.

ECUADOR:

Decentralised autonomous government of the province of Chimborazo, Esmeraldas, Sucumbíos and Cotopaxi, Red de Estructuras Financieras de Chimborazo (Network of Financial Structures of Chimborazo) (REFICH), CONAFIPS.

DOMINICAN REPUBLIC:


Junta Agroempresarial Dominicana (Dominican Agro-business Board), Asociación Dominicana de Productores de Banano (Dominican Association of Banana Producers), Fundación Nacional para el Desarrollo de la Juventud Rural (National Foundation for the Development of Rural Youth) (FUNDEJUR), COOPCENTRAL.

Featured project




Creation of associations to increase the income of small farmers (Ecuador)



What drives us:

 The poverty index in rural areas exceeds 50%.

Objectives:

-  **Beneficiaries:** 200 small farmers in the province of Chimborazo.
-  **Economic impact:** The associations increase their sales by 10%.
-  **Social impact:** 100 women breadwinners increase their income.

In the province of Chimborazo, in central Ecuador, **the poverty index in rural zones is greater than 50% and the unemployment rate is around 79%**. This situation gives rise to the violation of the population's most basic rights; those most affected are women.

In full contact with nature and keepers of their traditions and customs, the indigenous population of Chimborazo suffers complete isolation from the economic development of the country in silence. They live at 3,800 metres of altitude, and their ethnic condition has cast them into total oblivion.

Nobody cares if they have running water, access to a doctor or a school... And in this context they live their lives, working hard from sunrise to sunset, without tools and techniques that would make their work easier and perpetuating their condition.

They only have their hands to work with, their families to support them and it is increasingly complex that their children can go to school.

All this data reflects a reality in which most farming families do not possess enough skills to improve either their production or their income.

How we help them

At CODESPA we are helping them to change their situation. We want to give them a voice to be listened to and to gain access to the necessary services they have a right to. We want their work and effort to allow them to improve their lives.

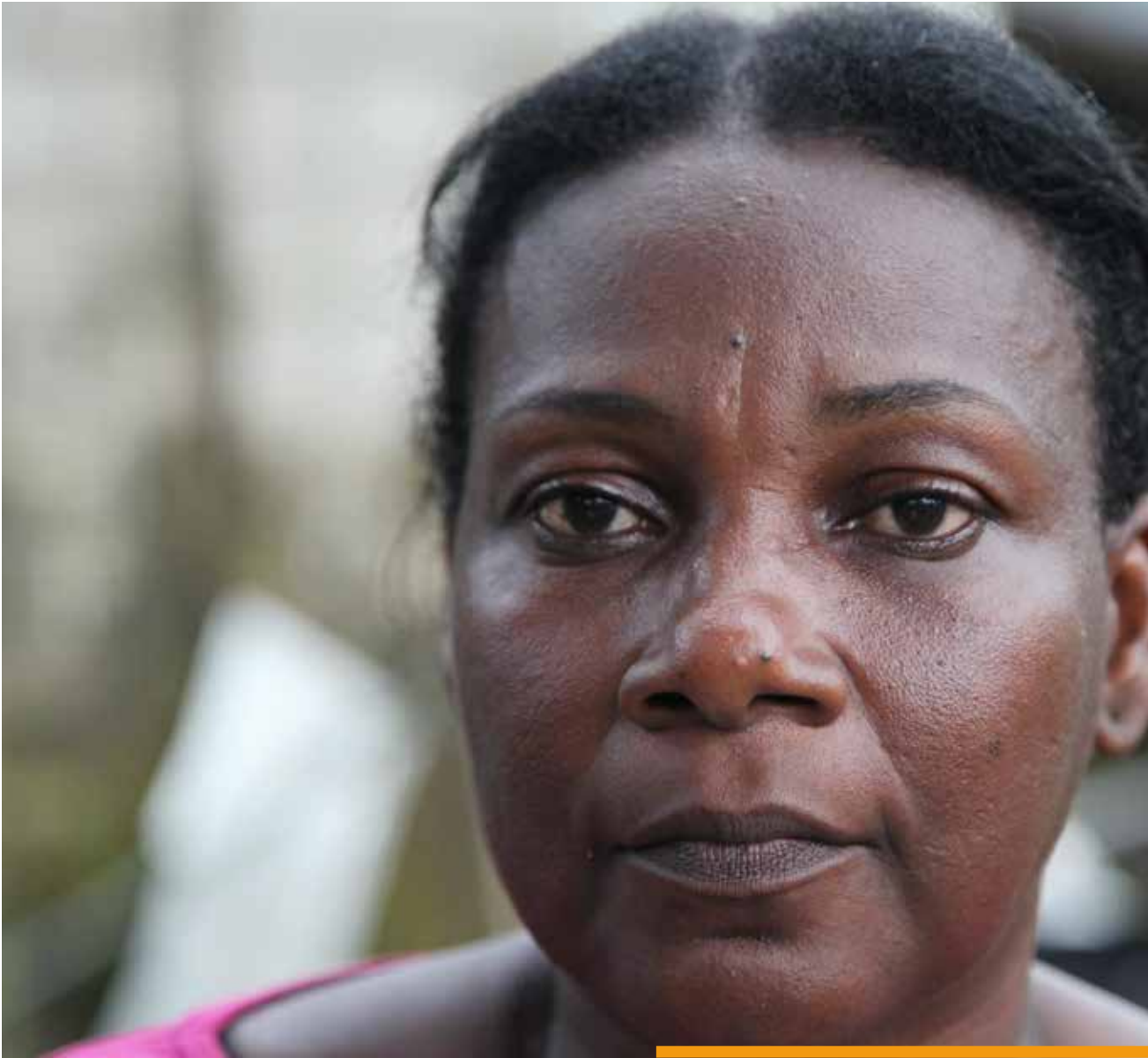
We are promoting a **financing methodology via small farmers and their associative companies so that they can improve their production and sell**

their products, obtaining benefits for the development of the community.

We are giving them training in basic production techniques so that they improve their processes, giving them the possibility of accessing micro-credits, adapted to their needs, which allows them to buy the tools they need to be able to produce.

You can consult all the projects at www.codespa.org/proyectos

Testimony



“When we took part in the meetings I felt invisible as my colleagues did not take me into consideration, they didn’t realise I was present and that made me feel ignored. I felt very hurt as it was a process that everyone should have started together. I felt as a person, how can I explain, that I did not exist, totally ignored and that is very painful for a woman.

Thanks to CODESPA Foundation we have been listened to, we have the opportunity to involve both men and women in the process, we have seen a change, a development and we feel strong”.

Virginia Rosalinda

Maldonado municipality, Esmeraldas (Ecuador)

Food security and Sovereignty

It is said that a person, a household, a community, a region or a nation enjoys food security when all its members are always physically and economically able to acquire, produce, obtain or consume healthy and nutritious food. Moreover, in sufficient quantity to be able to satisfy their diet needs and their food preferences in such a way that they may lead dynamic and healthy lives.

Food sovereignty is the right of peoples to define their own sustainable policies and strategies by which to produce, distribute and consume food that guarantees the entire population's right to nourishment; based on small and medium-sized production, respecting at all times the native culture and the diversity of the means of production and marketing that its inhabitants follow on land or at sea; and, of course, valuing the traditions there may be with regard to the management of rural spaces – especially when it involves the indigenous population – in which the role of women is vital.

Throughout history, hunger has been one of the main challenges faced by development cooperation. For years, under-nutrition and malnutrition have featured on the agendas of the institutions that fight against poverty. That is also the case in CODESPA. **Today, some 842 million people suffer chronic hunger in the world; 827 million of them live in developing countries.**

CODESPA promotes solutions for people who find themselves in this situation:

- ▶ **We facilitate access to technologies adapted** to their needs of highly vulnerable farmers, so that they can increase their production.
- ▶ **We work to improve nutrition** and to reduce hunger, developing programmes for crop diversification, creating agricultural insurance products, providing access to micro-irrigation systems or reforestation...
- ▶ **We work to promote and consolidate farmers' associations and cooperatives** so that they can access materials and tools in better conditions. At the same time, we support them in the process of marketing their products.

Thanks to the work carried out from CODESPA aimed at increasing productivity, farmers obtain a large number of social benefits such as access to education or improved healthcare, together with economic benefits such as increased revenue.

Location



A few of our achievements

- ▶ **4,000 families have accessed quality seeds** through **seed banks** we have supported in Angola.
- ▶ **548 drums have been distributed in Angola** to store the harvests, **improving family income** by a percentage more than 100%.
- ▶ **140 farmers in a situation of vulnerability in Guatemala** have received **credits for production consumables** which increase their crops and improve food security and sovereignty.



Successful alliances

ANGOLA:

National Seed Service, FAO, MOSAP Project and Institute for Agrarian Development.

Featured project

Seed banks for the fight against hunger



What drives us:

📍 In Angola, 50% of the population suffers food insecurity. 21% of these cases are severe.

Objectives:

👥 Beneficiaries: 4,000 farmers will have access to quality seeds.

⊕ Economic impact: increases production per hectare by 30%.

❤️ Social impact: 4,000 families have improved food security.

Angola has traditionally been a farming country, but 27 years of war have tremendously affected the means of life in rural populations. And now, **50% of the population live in a situation of food insecurity. 21% of these cases are severe.**

Angola, a country suffering hunger

There is hardly any local food production, due to the loss of know-how and the lack of quality (consumables) seeds. Many basic foodstuffs have to be imported and their prices are out of reach for the population. This makes life difficult in rural areas, creating a permanent situation of food insecurity.

The poorest farmers live in a situation of absolute uncertainty, without being able to access the basic element for farming, quality seeds.

The only quality seeds are imported from countries such as Brazil, at exorbitant costs for small farmers.

“Sementes do Planalto”, the start of change

In order to change this situation, we have set up community “seed banks” that allow small farmers to gain access to quality seeds at an affordable price. These warehouses are in the same cooperatives and the small farmers become seed producers.

We also created “Sementes do Planalto”, a brand that allows them to sell these quality seeds and to become suppliers, for their own country.

We teach them how to select the best seeds, how to store them and how to handle them. Now, through a credit in kind, where you return twice the number of seeds you were lent, the number of quality seeds has multiplied and more poor farmers are increasingly accessing these seeds.

The change has been immediate, they now produce 30% more in each harvest, and can guarantee their own food. And we have introduced seeds of other foods such as soya, diversifying their diet so that malnutrition among girls and boys disappears.

You can consult all the projects at www.codespa.org/proyectos

Testimony



“The great activity that CODESPA is developing in the communities is its negotiation and action directly with farmers. We have the case of soya seeds, which have great qualities and was an unknown crop for farmers. It is a crop that has significantly improved farmers’ income. We use drums, so that at no time do we complicate the farmers’ lives. There are great changes in the families as they have access to seeds and new storage techniques that increase productivity and profits and this can be used to send children to school, buy their clothes and educational material”.

Manuel Ferramenta

CODESPA project technician

Environmental sustainability and energy

The effects of climate change are affecting the continent's most vulnerable people, the rural population that lives in a situation of poverty. What is climate change? It is climate change directly or indirectly attributed to human activity, which alters the composition of the world's atmosphere and is added to the natural climate variability during comparable periods of time.

Most of the international community no longer questions the reality of climate change, that its impacts have effects on people and ecosystems, that it has to be tackled urgently and that for this a global agenda and agreements are necessary. As a part of this, sustainable development has been considered as a means and end to tackle the threats and risks arising from climate change.

The threats and effects of climate change affect all systems, with short and long-term consequences. Without going further into the uncertainty of the different future scenarios, it can be stated that climate change has negative economic, social, environmental and food security effects, with all of them interrelated.

- ▶ **Economic:** economic damages as a consequence of loss of harvests, damages to infrastructure or properties and market fluctuations.
- ▶ **Social:** gradual or mass migratory process as a consequence of natural disasters or loss of sources of subsistence and negative effects on health, among others.
- ▶ **Environmental** loss of biodiversity, land degradation, air, soil and water pollution.
- ▶ **Food security:** alteration of production patterns, distribution and accessibility of food.

At CODESPA we work with the aim that vulnerable processes may tackle the effects of climate change, reducing the consequences for them and their families. To do this, we promote diversified and sustainable farming and we help them be prepared to suffer the least possible consequences from natural disasters.

Location



A few of our achievements

- ▶ **We have raised awareness and improved** the **knowledge of local government technicians in the Philippines** to improve their capacity for facing climate risks, adopting sustainable farming models that guarantee the food security of the population.
- ▶ **108 producers have access** to an integrated productive credit programme and training increasing the productive efficiency of their farms, adopting sustainable and environmentally-friendly systems in Nicaragua.
- ▶ **We systematise the successful experience** of **adaptation to climate change** by small producers in Guatemala, from the hand of the European Union.



Successful alliances

PHILIPPINES:

INTERED Foundation and FRS

NICARAGUA:

San Antonio Savings and Credit Cooperative (Cooperativa de Ahorro y Crédito San Antonio) (COOPEFACSA).

Featured project

Inclusive business to increase the recovery capacity of people in natural disasters



What drives us:

➤ Philippines is constantly facing natural disasters (typhoons and floods) which lead the population to situations of extreme vulnerability.

Objectives:

- 👤 **Beneficiaries:** 136 farmers affected by floods.
- ⊕ **Economic impact:** harvests increase 20% and are not lost if flooding occurs.
- ♥ **Social impact:** Improved food security and increased resistance in the face of natural disasters.

Currently, the Philippines is the third country in the world with the greatest risk of suffering natural disasters. These continuous disasters, together with high levels of inequality in the access to natural resources and wealth, means that small farmers cannot break free from the situation of poverty in which they find themselves.

The impact that these natural disasters have on the communities is not only limited to destruction of their homes or way of life, their basic rights are also violated, constantly losing access to basic services such as drinking water or even education of their children. Furthermore, whole families, fathers, mothers and children, live from farming with subsistence economy who, when they are affected by floods, see how their basic food requirements cannot be covered.

Inclusive businesses as an opportunity for change

We are committed to an inclusive business initiative to change the situation of these farmers. They are projects where a private company and beneficiaries in a situation of vulnerability, collaborate together to achieve mutual benefit.

To do this, we have identified organic rice as a product which is highly in demand by the international market and, in particular, by the Philippine company GLOWCORP. Within this type of rice, we have that called "Duck rice" which is grown by flooding fields and organic fertiliser by ducks. We are training small farmers which are affected by floods to adopt this type of crop so that they can reduce vulnerability to natural disasters and sell with GLOWCORP, improving their income. **We have already made it possible**

for 136 farmers to adopt this type of crop, with a 20% increase in their harvests.

On the other hand, **this type of crop is respectful towards the environment** since it abandons the use of fertilisers in the harvest, as ducks eat the insects and weeds. To this we can add that farmers can also sell the eggs laid by the ducks, as an alternative source of income.

This inclusive business initiative allows families to increase their savings when they have to face complicated situations such as the passage of a typhoon or hurricane. And what is more important, **they improve their food security**, as part of the food obtained is stored and can be used at a time after natural disasters.

You can consult all the projects at www.codespa.org/proyectos

Testimony



“I see this project as very important and the presence of CODESPA and KRDFI (local partners) as they help to improve the financial status of our families adapting them to these new situations, how to make us more resilient and avoid our production being harmed. The most useful thing we have seen here of this project and what differentiates it from others, is the “purok” or family initiative, which is not at a general level of the entire population, but it deals with how to act faced with a calamity on a family level, so that it is more effective and realistic. All families have been interviewed individually by the project, as this is the only way it is possible to really know the problems of each family and give solutions”.

Brgy village, Esperanza municipality

Representative of farmers organisation

Community-managed rural **tourism**



In developing countries, tourism can act as a catalyst for progress and growth, provided that it is based on an approach that respects the local population and its environment.

It is possible in this way to envisage a form of tourism that is managed by the community members themselves, one that favours, to a large extent, the generation of complementary revenue and better living standards. We refer to this as community-managed tourism, understood as a model of tourism management based on the ownership and self-management of the natural and cultural resources by the ordinary indigenous peoples, in accordance with an approach based on social commitment, respect for the environment and an equal share of profits.

CODESPA, **promotes community-managed tourism** as a model that enables first-hand, inter-cultural rapprochement between tourists and the indigenous population. We also **provide the indigenous communities with an opportunity to work without having to resort to migration**, so that they can maintain their traditions and customs and can obtain better conditions in terms of infrastructures and sanitation. We offer training and technical assistance to micro-enterprises (owners of inns, tourist guides, handicraft producers, etc.) in order to promote the development of small tourism-related businesses. In turn, we endeavour to foster commercial links between small tourism entrepreneurs and the demand and with the potential visitors.

Location



A few of our achievements

- ▶ **We have made it possible for 400 poor families in Peru** to take part in the convention tourism flow, generating **income supplementary to their farming work**, which allows them to live in better conditions.
- ▶ **We promote community-managed tourism activities** in Aymara and Quechua families in Bolivia who benefit by providing services and products to tourists that visit these places, **thus increasing their income**.
- ▶ **We concluded the Salar de Uyuni/Cusco community-managed tourism route** from the hand of the Ministries of Tourism of Peru and Bolivia, where **450 families** take part in providing tourist services.



Successful alliances

BOLIVIA:

Vice-ministry of Tourism (VMT) of Bolivia, Minera San Cristóbal, CAF and local governments

PERU:


European Union, Ministry of Tourism of Peru (MINCETUR), CAF, Local governments of Pisac, Lamay and Ollantaytambo, provincial municipality of Puno, Cusco Destination Management Organisation (Organización de Gestión del Destino Cusco), Cusco Regional Chamber of Tourism CENFOTUOR, DIRCETUR in Cusco and Puno.

Featured project


A better future for indigenous families, thanks to community-based rural tourism



What drives us:

 Average income of 2 USD per day. Low levels of human development.

Objectives:

 **Beneficiaries:** 3,830 indigenous Quechua and Aymara people in a state of poverty.

 **Economic impact:** the income of the beneficiary communities grows by 20%.

 **Social impact:** Increase in women's employment.

In Peru, Bolivia and Ecuador, there are very attractive places from a tourist standpoint, which receive the visit of thousands of visitors every year attracted by the natural landscapes and cultural resources found in the country. These areas are inhabited by indigenous communities who live in a situation of poverty, with low levels of human development.

The tourists who visit these areas are attracted by other cultures and want to do a different type of tourism, filled with experiences where they can learn from the indigenous communities. However, these tourists cannot perform this activity due to the lack of basic services and as the indigenous populations lack training to offer these tourism services.

How we help them

At CODESPA we work so that these communities can obtain direct income from their own community-managed rural tourism activities. The three key components of this project are:

- ▶ Reaching community-managed tourism quality levels in line with market requirements.
- ▶ Self-managed marketing by the communities, with participation and advice from the private tourism sector.
- ▶ Public-private alliances to increase the community tourism businesses of the beneficiary population.

Up to now, **over 3,000 people have already benefited from this initiative.** This is carried out with the collaboration of the CAF Development Bank of Latin America, within the framework of the RUTAS programme: Community-managed tourism desti-

nations with Sustainable Quality in Peru, Bolivia and Ecuador.

Additionally, it is calculated that of those who provide the tourism service, **more than 60% of the entrepreneurs are women, which offers new opportunities for employment and economic generation for women in a state of poverty.**

With their participation in tourism activity management, their development level is increased, as is their contribution and positioning in the family and in their communities.

All of this allows the indigenous communities traditionally devoted to farming to receive a supplementary income thanks to performing this community-managed rural tourism activity, and thus come out of the situation of poverty they currently live in.

You can consult all the projects at www.codespa.org/proyectos

Testimony



Bertha is a young mother, from the rural areas of Bolivia. Like many other women, she was obliged to emigrate without finding a better life, nor coming out of poverty. When she returned to her home, she could not obtain sufficient resources to survive through farming and could not pay for her children's school.

Community-managed rural tourism has allowed her and many other women to become leaders in her community. Now, they generate their own income, which they invest in their families and children. Not only is she changing her present, but also her future: *"Now my children go to school. As I never learned to read or write, they laugh at me, but I am happy as they are going to have a better future"*.

Bertha

Bolivia



Creating
opportunities



**Research, training and
education for development**



- ▶ Sharing our experience
- ▶ Publications
- ▶ Training
- ▶ Education for development

Sharing Our experience

At CODESPA, we consider it vital to **share the experience and knowledge** that we have gained over our 30 years of work in the development cooperation field.

Every year we prepare and disseminate a large number of **publications** such as methodological guides, systematisations or case studies which we use to inform the public how we perform our work, the lessons learned and the results obtained. In this way, we endeavour to ensure that other organisations are able to learn from our work methodologies and can apply the lessons learned in other development initiatives and/or in similar contexts aimed at people in a situation of poverty. In 2015, we distributed nine publications that are available in the “Learning” section of our web.

In parallel, and thanks to the Knowledge Management and Research Area, we conduct continuous **research** into our specialist subjects with the objective of learning and integrating into our activity the improvements and innovations of other organisations that arise internationally and that can be applied in our development cooperation work.

At CODESPA, we offer **training** activities for the different agents who participate in the world of cooperation, to improve the efficacy of aid. Specifically, most of our training offer is aimed at professionals from the social sector, but also at the public administration, academic institutions, private sector and other organisations and/or people interested in international cooperation. For all these different publics, we organise conferences and we give specialised courses and workshops.

To perform this work, we foster collaboration agreements with various academic institutions to contribute to the generation and dissemination of specialised knowledge. We would highlight in this context, the creation in 2002 of the **Centre for Development Cooperation Studies (CECOD)**, formed by the Institute of European Studies of the San Pablo CEU University and CODESPA, which today continues to be a benchmark centre in Spain in training and

research in issues such as assessment, institutional strengthening and development policy in the European Union (www.cecod.org).

Education for development: together we can change the world

81% of the Spanish population is “highly in favour” of allocating funds for development cooperation, according to opinion studies carried out by the Centre for Sociological Studies (CIS). Furthermore, Spaniards consider that too few resources are allocated to international cooperation.

The surveys value the importance of education for development and think that the DNGOs should commit to education and awareness-raising campaigns, and exercise pressure on the political authorities so that they take measures to end poverty.

Aware of Spaniards’ concerns, we consider we have the responsibility of making Spain aware of the reality of poverty found in the countries in which we work. We promote campaigns attempting to raise awareness among Spanish society of the fight against poverty and the ways to have greater solidarity. We per-



form online campaigns and charity events so that we can involve Spaniards in this difficult task.

Bearing this in mind, in order to make people aware of all our work in these research, training and aware-

ness-raising lines, during 2015 we have continued to promote our Newsletter “Innovation and Development (I+De)” which has around two thousand subscribers.

Outstanding alliances

- ▶ **IESE:** Spain’s benchmark business school continues to support us in academic collaborations related to corporate participation in the Business and Development area.
- ▶ **The Boston Consulting Group:** strategic partner for CODESPA, during yet another year it has supported us in publishing and disseminating knowledge related to Development Cooperation and corporate participation. This has been possible thanks to their collaboration in the organisation of the RSE+D cycles that we carry out periodically, aimed at training in and debating about corporate participation in development.
- ▶ **Institute of European Studies of the San Pablo Ceu University:** out of the solid alliance with this institute arose the Centro de Estudios de Cooperación al Desarrollo (Centre for Development Cooperation Studies) (CECOD). Now, after twelve years of working together, the CECOD is fully established and carries out ongoing research and training activities. Its entire activity combines the academic rigour of the University with the practical experience of an NGO like CODESPA, which allows the CECOD to be a unique space in which professionals and experts from the different sectors of development cooperation may meet.

- ▶ **European Volunteer Centre:** This is a network that brings together 29 national volunteer platforms in European Union member countries. Together with the CEV, we conducted extensive research and we drew up a study on Corporate Volunteering in Europe for the European Commission’s EU Aid Volunteers initiative, ECHO.
- ▶ **VOLUNTARE:** An international Corporate Volunteering network that was established by CODESPA together with Telefónica Foundation, Endesa, KPMG, Unilever, Fundar, Forum Empresa, Media Responsable and the former Bip-Bip Foundation. It has been constantly active throughout 2015 and we have achieved excellent international positioning as a leading network for Corporate Volunteering.

OTHER ALLIANCES

- International and Latin American Foundation of Administration and Public Policies – (FIIAPP)
- Complutense University of Madrid
- Spanish Network of Overseas Micro-finance – (REMEX)
- Barclays Foundation
- “laCaixa” Bank Foundation
- Uría Menéndez



In first person



“When I came to CODESPA I was not clear about what they did, nor what type of methodology they followed. However, and to my astonishment, I began to understand how CODESPA acted; simply by generating opportunities.

So simple that it initially surprises, the problems that surround us and affect people throughout the planet always appear to have a complex solution. And here is CODESPA, facing each and every one of them, bringing opportunity, security and a future to people throughout the world. CODESPA thus tackles poverty, marginalisation and other problems that affect people.

Once you understand it, the great work they perform is evident and that thousands of people are benefitted thanks to the activities performed. CODESPA has been capable of combining humanitarian action with social entrepreneurship, not only helping people in need but providing them with the tools and knowledge necessary so that future generations can have and carve their own future”.

Andrés Escorial

UEM students in internship

Publications

Knowledge and lessons learned from real experiences

Adaptation to climate change International initiatives to support small rural producers



Climate change affects all countries, on any continent. This is causing a negative impact on ecosystems, the national economy and on people's lives. Climatic disasters, droughts, plagues and temperature increases or increased sea level cause entire families to lose the little they have.

With the aim of contributing to the dissemination of information and knowledge regarding the need to align climate change with development, through this publication, we inform of international climate change adaptation initiatives, in order to help and support small rural producers.

Development of the rural quality seed market for small producers

In this publication, we guide readers through the process of how to implement the intervention model to improve the farming productivity of Angolan farmers, with the aim that the population can achieve its own food security and sovereignty. We intercalate more theoretical aspects such as lessons we learned when performing this project. This publication is also available in Portuguese.

Study on Corporate Volunteering in Europe and Corporate Volunteering in Humanitarian Aid

We produce this publication together with the European Volunteer Centre (EVC) for the initiative 'EU AID Volunteers' by ECHO, the Directorate-General of Humanitarian Aid and Civil Protection of the European Commission. We present a panorama on Corporate Volunteering in the EU Member States.

Technical notes for development

In 2015, we have published a series of technical notes about areas in which we work: "Sustainable handling of natural resources and strengthening of productive agroforestry endeavours", "Microfactoring: the experience of PCS and CODESPA in Colombia", "Microfinance for the farming sector", "Marketing strategy of micro-enterprise products", "RETOS project: Return with Sustainable Opportunities" and "Food security and rural farming development. Our strategy in Angola".

You can consult all CODESPA publications at www.codespa.org/aprende

Training

Sharing knowledge to generate new ideas in the fight against poverty

CSR+D CYCLES and Social innovation

Within our “Company and Development” Programme, we organise training and awareness-raising activities on the role of companies in development: we create methodologies and working formats that resolve difficulties and open new channels of corporate social intervention. During 2015 we have organised the following Corporate Social Responsibility for Development Cycles (CSR+D):

- ▶ **4th “Company and responsible global agriculture” CSR+D cycles**: we present our experience in Vietnam, informing of how we work value chains for small farmers. Furthermore, Ricardo Hernández, Director of Corporate Affairs of Mondeléz Internacional spoke about how this company has its focus on sustainability in agriculture of raw materials that their products are made with.
- ▶ **5th CSR+D cycles “Corporate innovation for water and sanitation”**: Alberto González and David Galán, managers of Canal Voluntarios (Volunteers Channel), speak of the value of corporate volunteering. Gonzalo Sales, Manager of Ferrovial’s CRS Programmes, explained the company’s cooperation model.
- ▶ **6th CSR+D Cycles “Private Sector and Sustainable Growth Targets (SGT)”**: the following speakers with extensive history in this area took part: Isabel Garro, Executive Director of the Global Compact; Jerusalem Hernández Velasco, Sustainability Manager of KPMG; Carlos Salle, Director of Energy Policies and Climate Change of Iberdrola; Ángel Pes, President of the Spanish Global Compact Network; Nerea Plaza, Manager of the Corporate Responsibility Area of Suez Water Spain (formerly AGBAR); and Elisabeth de Nadal, Associate Partner to the management of Cuatrecasas.

Impact Assessment

This course, lasting one week, has the aim of training professionals in the fundamental principles of the theory and practice of impact assessments. The teaching staff who carried out the training was formed by international experts from FOMIN, the Inter-American Development Bank (IDB), and the FIAPP, which has extensive practical experience in this area.

Furthermore, during 2015, we have carried out the **“Results Oriente Monitoring”** course; module II of the Specialised Training organised by CODESPA and which on this occasion had Juan Manuel Santomé as teacher. We also organised the “Economic and Territorial Forum: opportunities and challenges for a sustainable and peaceful Cauca” in Colombia.



Education for development



► Charity market in Amadeus

On 2 and 3 December, we celebrated a charity market in the facilities of the technological company Amadeus. Thanks to the participation of its employees making purchases in this market and the companies that donated products to us, €2,338 were raised so that women in developing countries can have the same opportunities as men.



► Charity cinema pre-screening

In order to raise awareness among the population and collect funds for the most vulnerable people, we promote charity cinema pre-screenings. Charity sessions that we organised thanks to the support of A Contracorriente Films and Cinesa. Throughout 2015, we have had two pre-screenings in Barcelona and one in Madrid, thanks to which we have collected €16,720 allocated to continue promoting our projects in developing countries.



► Charity spinning

141 people joined in with this sporting and charity festival Charity spinning, carried out in May since Fundació CODESPA Catalunya was established, raised 5,300 euros, money which was allocated to our projects. This charity spinning is possible thanks to the Real Club de Polo in Barcelona, to the sponsors: Gaes, La Roca Village and Ramón Monegal; and the collaborators: Lupo, Helly Hansen, Luxury Spain, Unión Suiza, Santa Eulalia, Alusport, Grupo Nomo, Slastiksun, Grupo Tragaluz, Cottet, Panrico, Carne Miranda, Sportful, Perelada, Juanola, Angelis, Coca-Cola, Mas de Torrent, Mango, Atrapalo, Ticketea, among others.

► Other activities

Aware of the importance of education for development, we have performed other activities that involve Spanish society in the fight against poverty. Among them, of particular note is the charitable event **“Cooking is easy to receive”** organised by TELVA cooking schools. We also took part in the **Sant Jordi book fair** in Barcelona, selling books in a stand. We also launched our infographic called **“R.D. del Congo y 9 datos que te sorprenderán. (DR Congo and 9 pieces of information that will surprise you). El coltán un mineral maldito” (Coltan is a cursed mineral)**, where we inform of the situation of vulnerability of this country through the most basic details.

United for Africa in the Lion King



We celebrate our 30th anniversary with a charitable function of the musical the Lion King, thanks to the collaboration of Stage Entertainment. On 22 October, close to 1,500 people attended this musical to support the neediest people in Africa.

Thanks to the solidarity of the entire Stage Entertainment team and those attending, €40,000 was raised to continued filling the life of thousands of people with hope.

The actress Llum Barrera, Nicolás Coronado, model and actor, the presenter and showman Raúl Gómez, the model and ex-Miss Spain Raquel Rodríguez, and the designer Tablada, supported this cause.

Manuel Herrando Prat de la Riba, our President, was in charge of collecting the cheque handed over by one of the actors from the musical. Manuel gave thanks to the producer, the cast of actors and those attending, on behalf of the people the foundation supports through its projects.

Thank you for making it possible to keep offering opportunities for the most vulnerable people!



Creating
opportunities



**CODESPApro:
development
consultants**



CODESPA^{pro}

Development Advisors

Our experience
at the service of society

Our experience in the economic and social development area has enabled us to position ourselves as a benchmark organisation, promoting innovative and sustainable solutions in alliances with public and private agents. Thanks to our practical knowledge and the strong multi-disciplinary team we have, in 2011 we were driven to create the **development consultancy area, CODESPApro**.

Our clients include multilateral organisations, development agencies, governments, private companies and social organisations that need our help to design or execute their development programmes.

Our strengths lie in our presence in the different countries, our specialised staff and our exceptional **first-hand knowledge of the local reality**.

What do we do in this area?

- ▶ **Socio-economic development consultancy:** Micro-finance and financial inclusion, rural farming development and value chains, creation of micro-enterprise fabric, community-managed rural tourism, professional training and integration and alliances with the private sector for development.
- ▶ **Corporate Social Responsibility for Development (CSR+D):** we support companies in designing their CSR+D strategies (integration of social objectives and the fight against poverty in the business strategy), design of corporate volunteering programmes and measuring of results. Finally, we develop CSR manager and employee training programmes.
- ▶ **Systematisation, research and training services:** we support organisations throughout the project with a clear results-orientation: from baselines, assessments, monitoring and follow-up systems, and knowledge-management systems integrated in projects.

Achievement

- ▶ **We have performed consultations for clients** such as IDB/FOMIN, ACIDI/VOCA, the UN Food and Agriculture Organization, the Andean Community of Nations, the Ministry of Planning and Development of the Dominican Republic and companies such as Prosegur Foundation, among others.

Noteworthy consultations

CONSULTATION OF KNOWLEDGE MANAGEMENT AND SYSTEMATISATION OF THE “EMPRENDE PACÍFICO” (PACIFIC ENTREPRENEURSHIP) PROJECT EXECUTED BY ACDI VOCA IN COLLABORATION WITH (USAID) AND THE COLOMBIAN GOVERNMENT

The main objective of the consultation is to generate the knowledge management mechanisms and tools that facilitate, integrated with the project development, the learning, and the identification of success factors, lessons learned and challenges for the implementation of future interventions. Integrating the indigenous communities and those of African descent, beneficiaries of this project, in addition to the ethnic authorities, and the executors and financiers of productive entrepreneurship. The following are included in the main products of this consultation:

- ▶ The development of a knowledge management system integrated in the project, in its project monitoring tools and formats, as well as the design of new tools that encourage good practices, lessons learned and tools.
- ▶ The preparation of booklets aimed at the rural communities and project infographics.
- ▶ Development of a video.
- ▶ Design of experience exchange between the beneficiary population aimed at learning and the participative feedback between the different communities.
- ▶ Seminar to share the main results and good practices among executors and beneficiaries of the project.



CONSULTATION ON PUBLIC-PRIVATE ALLIANCES FOR DEVELOPMENT

The aim of this consultation is to produce a diagnosis of the institutional, legal and socio-economic context as benchmark for the construction and promotion of Public-Private Development Alliances (APPD) in the Dominican Republic.

This consultation is proposed within the framework of the “Strengthening the Capacities of the Vice-Ministry of International Cooperation for the Construction of Public-Private Development Alliances in the Dominican Republic”, signed between the Ministry of Economy, Planning and Development of the Dominican Republic and the Spanish Agency for International Cooperation for Development (AECID). The following are included in the main products of this consultation:

- ▶ Preparation of a diagnosis of opportunities and potentialities of APPD in the Dominican Republic.
- ▶ Design and implementation of a seminar and various workshops for awareness-raising and training on APPD, as well as the participation and coordination with the possible and future partners of these alliances.
- ▶ Construction of the methodological guide for constructing Public-Private Alliances for Development.
- ▶ Design of a roadmap which allows concisely and simply monitoring the progress and taking decisions regarding possible APPD.
- ▶ Design of a pilot project to establish APPD in the Dominican Republic.



Our consultations in this area:

TITLE	COUNTRY	FUNDER	SUM APPROVED	APPROVED CURRENCY	LINE OF WORK	CONSORTIUM
Andean Platform for Community-managed Tourism Development (Plataforma Andina de Desarrollo de Turismo Comunitario)	Peru	Secretary General of the Andean Community / EU	€199,000	Euros	Community-managed rural tourism	N/A
Preparation of a Diagnosis of the Institutional, Legal and Socio-economic Context as Benchmark to Establish and Promote Public-Private Alliances for Development (APPD) in the Dominican Republic and the Design and Implementation of a Pilot Project with that purpose	Dominican Republic	Ministry of Economy, Planning and Development	€67,450	Euros	APPD	N/A
Systematisation of experiences, lessons learned and achievements attained in productive projects	Colombia	ACDI VOCA	494,160,000 COP	Colombian pesos - COP	Knowledge management	N/A
Training and consolidating cooperativism abilities	Angola	Food and Agriculture Organization of the United Nations - FAO	€52,736	Euros	Rural markets development	N/A
Evaluation of the intermediate and final impact of the Second Level Credit Fund of the National Corporation of Popular Finance, using experimental methodology, with an intervention group and a control group starting from the base line that has been raised	Ecuador	CONAFIPS - National Corporation of Popular and Solidarity Finance	143,360 USD	Dollars	Micro-finance	N/A
Evaluation of the Prosegur Foundation	Colombia	Prosegur Foundation	€23,558	Euros	Evaluation	N/A
Seminars on public-private alliances for development	Peru	European Commission	€19,995	Euros	APPD	N/A
Evaluation of the project "Bridging the gap with volunteers: EU Aid volunteers in LRRD missions"	Spain	Alliance for Solidarity	€14,956	Euros	Evaluation	N/A
Non-oil Value-chain Analysis in Angola	Angola	PNUD	7,426,843,4 AOA	Kwanza	Rural markets development	N/A

N/A Does Not Apply.

TITLE	COUNTRY	FUNDER	SUM APPROVED	APPROVED CURRENCY	LINE OF WORK	CONSORTIUM
Redesign of Tourism Routes in the Colonial City of Santo Domingo	Dominican Republic:	BID/ Dominican Republic Ministry of Tourism"	166,128 USD	Dollars	Community-managed rural tourism	DTS
CSR strategy for Sika	Spain	SIKA	€6,000	Euros	Companies and Development	N/A
Grading and certification of Gastronomic sector skills	Bolivia	San Cristóbal Mining Company	8,558 USD	Dollars	Reinforcement	N/A
Diagnosis for public-private alliances for development (APPD) in the context of International Cooperation in Peru	Peru	Peruvian International Cooperation Agency	5,000 USD	Dollars	APPD	N/A
Design of a shared-profit and co-ownership model; its strategies; procedures and implementation for small producers	Nicaragua	Opportunity International	66,500 USD	Dollars	Rural markets development	N/A
Consultation for the design of an tourism offer intervention model with indigenous origin and its articulation and initial dynamisation	Chile	DTS Consultores / Chilean Tourism Undersecretary	€1,000	Euros	Community-managed rural tourism	DTS

N/A Does Not Apply.



fundación
CODESPA

Creating
opportunities



Company and Development Programme



- ▶ How to collaborate
- ▶ Companies that have collaborated in 2015
- ▶ Corporate Observatory against Poverty

Company and Development Programme

A programme created so that companies of any sector and size can find their own space to contribute to the fight against poverty.

Many companies want to contribute to improving the life of people who live in a situation of poverty and there are different ways of doing so. For this purpose, we place our cooperation projects at the disposal of companies and we offer collaboration alternatives adapted to their possibilities and motivations.

Furthermore, we offer training and advice for executives and CRS manager who require knowledge tools to orientate their contribution efforts to the company.

30 years' of experience
working with companies
that demonstrate that
their participation is a
great contribution in the
fight against poverty.

How to collaborate

Getting involved:

- ▶ **Financing a project:** companies that want to contribute by supporting a specific project or cause philanthropically and effectively in the fight against poverty. Our projects, which promote economic and social development, allow young people in a situation of exclusion, women who are victims of discrimination, unemployed parents, etc. to access a decent source of income; offering them training and access to credit and the markets.
- ▶ **International Corporate Volunteering:** we offer our international volunteering programme "Professionals for Development". Here employees not

only devote their time, but also their professional experience to helping other people.

- ▶ **SME programme:** for small and medium-sized companies who want to contribute to a specific cause. One of the causes we are currently promoting is that women have access to the same opportunities as men.
- ▶ **Company and Development:** joint design and/or execution of projects which link the company's specialised strategy and resources with the social-economic development of communities without resources (inclusive businesses, inclusive supply chains, products and technology adapted to the Base of the Pyramid, etc.).

Sharing and learning:

- ▶ **CSR for Development (CSR+D) cycles:** periodical meeting spaces between companies and NGOs to promote knowledge and the exchange of experiences in the fight against poverty in developing areas.
- ▶ **Specialised company and development publications:** in areas such as corporate volunteering for development, inclusive businesses, public-private alliances, among others, available in our website.
- ▶ **Advice:** research, training and implementation of projects or strategies of social action and advice and support in implementing corporate volunteering projects.

During 2015, we have performed consultancies to companies such as **Sika** and **Prosegur Foundation** in this area.

What we offer



COMPANIES WITH A CAUSE

Benefits for companies

	COMPANIES THAT COLLABORATE WITH US				PARTNER COMPANIES	CODESPA COMPANY
	€10 - €750	€751 - €1,000	€1,001 - €5,000	€5,001 - €10,000	€10,001 - €30,000	> €30,000
Donation certificate	✓	✓	✓	✓	✓	✓*
Invited to the CODESPA awards	✓	✓	✓	✓	✓	✓
Regular information on our general activity and publications	✓	✓	✓	✓	✓	✓
Mention of the company in the report and on the website	✓	✓	✓	✓	✓	✓
Invitation to networking spaces (Company and Development Cycles)	✓	✓	✓	✓	✓	✓
Report on progress in the SME program. "Opportunities for women"	✓	✓	✓	✓	✓	✓
Dissemination promoted on Facebook	-	✓	✓	✓	✓	✓
Publication of a news article in the blog	-	✓	✓	✓	✓	✓
Emailing to our social base	-	-	✓	✓	✓	✓
Banner for the company website	-	-	✓	✓	✓	✓
Certified "Companies with a Cause" seal for the company	-	-	✓	✓	✓	✓
Training and motivational session for employees	-	-	-	✓	✓	✓
Company file on the website	-	-	-	-	✓	✓
Presence of the logo in the report and on the website	-	-	-	-	✓	✓
Report on activities relating to the contribution	-	-	-	-	✓	✓
Organisation of a trip to find out more about projects**	-	-	-	-	✓	✓
Special mention in the CODESPA AWARDS	-	-	-	-	-	✓
Associate the company name to a specific project	-	-	-	-	-	✓
Sending of Press Release to the general and sector media about its collaboration	-	-	-	-	-	✓

* Annual figures.

** Flights and expenses paid by the company.

Find out more at www.codespa.org



Companies that have collaborated in 2015

CODESPA Companies

Accenture: has collaborated with us in the development and creation of farming micro-enterprises in Angola.

Banco Santander: through the 7th Session of Social Projects "EUROS DE TU NÓMINA" (EUROS FROM YOUR PAYROLL), they have supported a grant programme for girls without resources in Peru, "One project, one life".

BBVA: It is a member of the Corporate Observatory against Poverty.

Divina Pastora collaborates with the project "Drums against hunger" which aims to reduce hunger in farming families in Angola through low-cost food storage systems.

Ebrofundación: has collaborated since 2010 in food security of farming families in the north of Vietnam, through an innovative project to improve the harvests of the poorest farmers.

Endesa: It is a member of the Corporate Observatory against Poverty.

"la Caixa" Bank Foundation: has collaborated with us since 1998, becoming a strategic partner. Its multiple collaborations range from funding projects to corporate volunteering programmes. It is a member of the Corporate Observatory against Poverty.

ISS Foundation: during 2015 it has funded different development cooperation projects in countries in Africa and Latin America, specifically in Colombia and Angola.

Roviralta Foundation: since 1999 it has funded development cooperation projects in various countries in Africa, South America and Asia, becoming one of our strategic partners.

IESE: forms part of the coordination committee of the Corporate Observatory against Poverty.

Ineco: it has collaborated actively since 2012 through corporate volunteering activities in Peru and Ecuador for the development of projects related to road accessibility of community-managed rural tourism.

López Rodó & Cruz Ferrer: collaborates with us, pro bono, offering us legal services.

Minera San Cristóbal: supports us in our community-managed rural tourism projects in Bolivia. Specifically, we are currently promoting "La Tierra de los Lípez" (Land of the Lípez) route.

Repsol: collaborates by funding our mission.

Sener: supports our economic and social development projects, promoting our cause. It also offers in situ support through our corporate volunteering programmes. It is a member of the Corporate Observatory against Poverty:

Stage Entertainment: musical producer, leader in Spain, on 22 October 2015 celebrated a charitable function of the Lion King, in benefit of our projects in the African Continent.

Telefónica: It is a member of the Corporate Observatory against Poverty.

Creative Territory: this leading Social Media Marketing consultancy agency supported us both in designing the Social Media strategy and in designing and planning creative campaigns.

The Boston Consulting Group: has contributed to improving internal management and preparing studies and tools. It also currently forms an active part of the Corporate Observatory against Poverty, forming part of the governing body.

Partner Companies

A Contracorriente Films: has collaborated with us, lending us films to be able to perform film pre-screenings in Madrid and Barcelona and thus raise funds for our projects.

Atrápalo: supports us in funding community-managed rural tourism projects. Also, within its activity, it assists in the sale of tickets in charitable events.

Belcorp: support our alternance education projects in the rural areas of Peru, through donation of funds for grants.

Cementos Molins: collaborates with us annually, funding cooperation projects we perform in different countries of Africa, Asia and Latin America.

Cinesa: has collaborated with us, lending us cinema theatres to be able to perform film pre-screenings in Madrid and Barcelona and thus raise funds. We have also participated with a CODESPA advert in its "Cinesa se mueve" (Cinesa moves) campaign.

Dnoise: is an integral agency that performs 360° campaigns. They support us in web service maintenance, improving our online presence.

Carmen Gandarias Foundation: support us with funding the project "Reintegration, education and social support for boys, girls and young people in a situation of abandonment and social exclusion" in DR Congo.

Grupo Tragaluz Niños del Mundo Foundation: they support us annually through funding projects, and the collaboration in organising events that allow us to raise funds for our activity.

Mirja-Sachs Foundation: collaborates through fund donation for our education and training projects we perform for boys, girls and young people in Peru.

Mutua Madrileña Foundation: after the 3rd Annual Call for Aid for Social Action Projects in 2015, and we were selected as one of the beneficiaries its project "Support to the reinsertion of girls, boys and young people, victims of violence in the jails of Goma, DR Congo".

Rafael del Pino Foundation: collaborates funding CODESPA's mission. This Foundation provides resources so that we can continue to perform our work and give opportunities to the poorest people who live in developing countries. Furthermore, they offer us their auditorium, free of charge, for the CODESPA awards event, annually.

Grupo Lar- Grupo Tragaluz Niños del Mundo Foundation: collaborates with funding the "DEJAR VOLAR LA PAZ" (LET PEACE FLY) project, training children and young people in rural and vulnerable areas of Colombia.

Halcón Viajes: each year and with the aim of helping us to continue with our work in situ, it collaborates offering us trips, at no charge, to Air Europa destinations.

KPMG: provides us with auditing, tax and legal advice services, financial and business, on a pro bono basis.

Natura: supports us funding food security projects in Angola.

Companies that collaborate with us

Alquimia • Alusport • Álvarez Gómez • Amadeus • Atiram Hoteles • Azalea Moda Shop • Carme Miranda • Coca Cola • Cortefiel • Cottet • El Mundo • Esdor • Expansión • Federació Catalana D'Esports D'Hivern • Fundación Banc Sabadell • Fundación Real Dreams • Gaes • Gala Manrique • Grupo Nomo • Guía del Ocio • Helly Hansen • Hierbas de Ibiza • Hotel Gallery • Ice - Imagen y Comunicación Empresarial • Juanola • La Favorita • La Roca Village • La Vanguardia • Laboratorios Alcón Cusí • Laboratorios Angelini • Librería Altaïr • Lupo • Luxury Spain • Mango • Mesoesthetic • Mil Onzas Joyas • Minube • Montibello • Mr. Wonderful • Muakmoi • Novartis • Oddy Neighbours • Orange • Oriflame • Panrico • Perelada • Ramón Monegal Perfumes • Real Club de Polo Barcelona • Real Club de Tenis Barcelona • Santa Eulalia • Slastil • Socketines • Sportful • Springfield • Ticketea • Ticlegis Soluciones Corporativas • Unidad Editorial • Unión Suiza • Unipost • Uría Menendez • Titleist • Yerse



Corporate observatory against poverty

The Corporate Observatory against poverty aims to be a platform established by first-rate companies, which look to place their skills at the service of eradicating poverty in the world. It was created thanks to the involvement of Telefónica, "la Caixa" Bank Foundation, BBVA, Sener and Endesa and the support and commitment of The Boston Consulting Group and the IESE business school.

Their members are corporations which, being actively committed in the fight against poverty, are interested in promoting and providing effective solutions to the different problems faced in the communities and societies where they operate.

Therefore, the Corporate Observatory against Poverty has a threefold purpose:

- ▶ **Disseminate** that the company has, by its very nature, a fundamental role for development.
- ▶ **Promote** that the company maximises its contribution potential to resolve the problems of poverty in society.
- ▶ **Collaborate** in the implementation of effective social value generating strategies that generate benefits both for the actual company and society.

Member companies:



Coordination committee:







Creating opportunities



CODESPA Awards



CODESPA Awards

2015

We have organised every year, since 1997, the **CODESPA awards** in line with our commitment to promoting Corporate Social Responsibility for Development.

Our Honorary President, His Majesty the King, presides each and every one of these ceremonies. These awards publicly recognise the commitment, effort and sensitivity shown by the different agents within Spanish society –companies, SME, employees and journalists- in relation to the problems of poverty and social exclusion.

The 19th edition stood out due to the increase in candidates in the Solidarity SME category, which recognises the charitable initiative of the small and medium-sized enterprises to improve the living conditions of a community or group. In this way, Corporate Social Responsibility is strongly consolidated. *“An increasing number of companies firmly believe that acting in a socially responsible manner is not just a duty, but may become a great opportunity both for them and for the people that directly or indirectly benefit from their activity”*, indicates José Ignacio González-Aller, Director General of CODESPA Foundation.

The level of the projects rises every year, so that the choice of the finalists has not been an easy task for the jury. The jury of the CODESPA Awards in this edition was formed by:

- ▶ Ms María del Pino, President of the Jury, Patron of CODESPA Foundation.
- ▶ Mr Amadeo Petitbó, Vice-president of the Spanish Association of Foundations.
- ▶ Mr Carlos Espinosa de los Monteros, High Commissioner of the Government for the Spain Brand.
- ▶ Mr Carmelo Angulo, President of Unicef.
- ▶ Mr Caterina Valero, General Director of Programmes of the Pan American Development Foundation Organization of American State.
- ▶ Mr Javier Segurado, President of Geurco.
- ▶ Mr Joan Fontrodona, Lecturer of corporate ethics and corporate social responsibility in the IESE Business School.
- ▶ Mr Juan Ángel Poyatos, Director General of Planning in the Sustainable Economy Department of the Regional Government of Valencia.
- ▶ Mr Leopoldo González-Echenique, State Attorney.
- ▶ Mr Luis de Carlos Bertrán, Partner Director Uría y Menéndez.
- ▶ Mr Manuel Villa-Cellino, President of the Antonio Nebrija Foundation.
- ▶ Ms Nuria Vilanova, Founder and President of Atrivia.

In the 19th edition, the jury chose the five winners from among the ten finalist projects, one for each category in this edition: solidarity company, social innovation, solidarity SME, corporate volunteering and journalism for development.

Finalists of 19th edition

Solidarity company

We award a relevant social action project that facilitates the development of communities in a situation of poverty in developing countries.

- ▶ **IKEA:** "A place called home for refugee families"
- ▶ **INDRA:** "Accessible Technologies (AT) of Indra in Latin America"

Corporate Social Innovation

We award the initiatives that demonstrate a clear link with the activity and/or business model, and which contribute to the fight against poverty.

- ▶ **Strategic People Training Centre for work:** "Programme of employment diversity and inclusion, Strategic People"
- ▶ **TASA:** "Supply of fish in the Peru mountains"

Journalism for Development

We award the initiatives that demonstrate a clear link with the activity and/or business model, and which contribute to the fight against poverty.

- ▶ **Nuria Mejías and José Luis Fernández (TVE):** "The drama of the Syrian refugees"
- ▶ **Ángel Expósito (COPE):** "COPE mornings from Mali"

Solidarity SME

We award the initiatives that demonstrate a clear link with the activity and/or business model, and which contribute to the fight against poverty.

- ▶ **Barraquer Foundation:** "Fight against blindness caused by cataracts in developing countries"
- ▶ **IDNA:** ABIC Rural System"

Corporate Volunteering

We award the initiatives that demonstrate a clear link with the activity and/or business model, and which contribute to the fight against poverty.

- ▶ **Orange:** "Solidarity in Orange"
- ▶ **Vodafone:** "Vodafone Instant Network: Portable Mobile Telecommunications Network to Aid in Humanitarian Emergencies"





Creating
opportunities



Our
figures



- ▶ Balance sheet
- ▶ Income statement
- ▶ Other figures

BALANCE SHEET AT 31 DECEMBER 2015 AND 2014

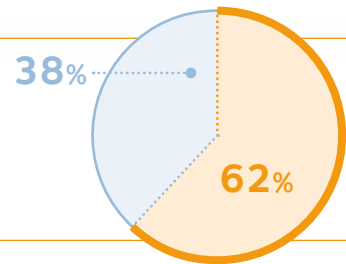
ASSETS	EUROS 2015	EUROS 2014
A) NON-CURRENT ASSETS	2,252,175	668,217
I INTANGIBLE ASSETS (note 5)	86,434	110,895
1 Computer applications	86,434	110,895
II. TANGIBLE ASSETS (note 6)	415,998	448,177
1 Land and buildings	317,897	327,884
2. Technical plant and other tangible assets	98,101	120,292
III. LONG-TERM INVESTMENTS	1,749,743	109,145
1 Other long-term assets (note 8 and 12)	1,749,743	39,145
2. Debt securities (note 8)	-	70,000
B) CURRENT ASSETS	8,303,828	7,002,382
I. DEBTOR USERS (note 8)	192,764	251,931
II. TRADE DEBTORS AND OTHER ACCOUNTS RECEIVABLE (note 8)	3,674,641	1,648,495
1. Sundry debtors	831,995	647,661
2. Personnel	4,084	9,333
3. Other debtors (note 12)	2,838,562	991,501
III. SHORT-TERM INVESTMENTS (note 8)	632,675	525,921
1. Debt securities	70,087	128,230
2. Loans to entities	562,588	397,691
IV. CASH AND CASH EQUIVALENTS	3,803,748	4,576,035
1. Cash and banks	3,803,748	4,576,035
TOTAL ASSETS (A+B)	10,556,003	7,670,599
NET WORTH AND LIABILITIES	EUROS 2015	EUROS 2014
A) NET WORTH	8,551,750	4,459,640
A1. SHAREHOLDER EQUITY (note 9)	1,910,660	2,103,353
I. FOUNDATION ENDOWMENT	1,206,532	1,206,532
II. RESERVES	969,351	969,351
III. RESULTS FROM PREVIOUS FINANCIAL YEARS	(72,530)	(13,429)
IV. FINANCIAL YEAR SURPLUS	(192,693)	(59,101)
A2. SUBSIDIES, DONATIONS AND BEQUESTS (note 10)	6,641,091	2,356,287
B) NON CURRENT LIABILITIES	586,937	677,625
I. LONG-TERM PROVISIONS (note 13)	586,937	677,625
1. Other provisions	586,937	677,625
C) CURRENT LIABILITIES	1,417,315	2,533,334
I. SHORT-TERM PROVISIONS (note 13)	-	9,113
II. BENEFICIARY CREDITORS (note 11)	834,000	780,726
III. TRADE CREDITORS AND OTHER ACCOUNTS PAYABLE (note 11)	215,955	1,386,427
1. Sundry creditors	151,070	168,407
2. Personnel (salaries pending)	-	151
3. Other amounts owed to Public Bodies (note 12)	64,885	87,869
4. Advances received (note 11)	-	1,130,000
IV. SHORT TERM ACCRUALS	367,361	357,068
TOTAL NET WORTH AND LIABILITIES (A+B+C)	10,556,003	7,670,599

INCOME STATEMENT AT 31 DECEMBER 2015 AND 2014

A. ONGOING OPERATIONS	EUROS 2015	EUROS 2014
1. FOUNDATION INCOME FROM ITS OWN ACTIVITY (note 14)	4,420,916	7,088,951
A) Subscriptions of associates and affiliates	388,024	261,957
b) Income from promotions, sponsors and collaborations	56,264	6,609
b) Subsidies credited to the financial year surplus	2,838,858	6,394,670
d) Donations and bequests credited to the FY surplus	1,137,770	425,715
e) Repayment of aid and donations	-	-
2. EXPENSES FOR AID AND OTHERS (note 14)	(3,709,491)	(6,090,625)
a) Monetary aid	(3,519,617)	(5,751,266)
b) Collaboration expenses	(189,874)	(335,236)
c) Repayment of subsidies, donations and bequests	-	(4,122)
3. PERSONNEL EXPENSES (note 14)	(572,428)	(567,232)
a) Wages, Salaries and Similar	(454,723)	(446,747)
b) Social charges	(117,705)	(120,485)
4. OTHER OPERATING EXPENSES	(243,767)	(403,583)
a) External services (note 14)	(207,616)	(346,923)
b) Taxes	(761)	(286)
c) Loss, impairment and variation in provisions for trade operations (note 13)	(35,257)	(56,374)
d) Other current management expenses	(133)	-
5. AMORTISATION OF FIXED ASSETS (note 5 and 6)	(83,831)	(95,593)
6. SURPLUS PROVISIONS (note 13)	-	-
A.1 OPERATING SURPLUS	(188,601)	(68,082)
7. FINANCIAL INCOME (note 15)	77,367	16,805
b) From tradable securities and other financial instruments	77,367	16,805
8. FINANCIAL EXPENSES (note 15)	(84,780)	(243)
b) Amounts owed to third parties	(84,780)	(243)
9. EXCHANGE RATE DIFFERENCES (note 15)	3,321	(7,581)
A.2 SURPLUS FROM FINANCIAL OPERATIONS	(4,093)	8,981
A.3 SURPLUS BEFORE TAX	(192,693)	(59,101)
10. Corporation Tax (note 4k)	-	-
A.4 SURPLUS FROM ONGOING OPERATIONS OF PRECEDING YEARS	(192,693)	(59,101)
A.5 FINANCIAL YEAR SURPLUS	(192,693)	(59,101)
B. INCOME AND EXPENDITURE RECOGNISED DIRECTLY IN NET WORTH	EUROS 2015	EUROS 2014
1 Subsidies received	4,284,804	(4,140,971)
B.1 VARIATION IN NET WORTH DUE TO INCOME AND EXPENDITURE RECOGNISED DIRECTLY IN NET WORTH	4,284,804	(4,140,971)
TOTAL RESULT, VARIATION IN NET WORTH FOR THE FINANCIAL YEAR	4,092,110	(4,200,072)

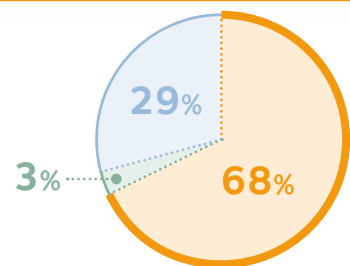
FUND SOURCES 2015

PUBLIC	2,743,025	62%
PRIVATE	1,677,892	38%
TOTAL	4,420,917	



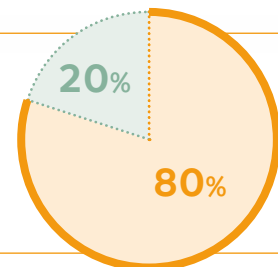
SOURCES OF PUBLIC FUNDS

AECID	1,865,936	68%
INTERNACIONAL ORGANISMS	783,407	29%
OTHER PUBLIC ADMINISTRATION BODIES	93,682	3%
TOTAL	2,743,025	



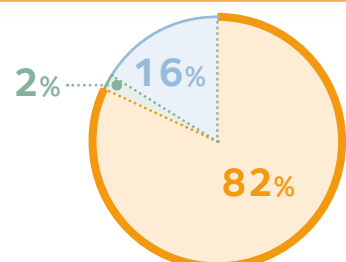
SOURCES OF PRIVATE FUNDS

COMPANIES AND FOUNDACIONES	1,343,432	80%
INDIVIDUALS, PARTNERS AND SPONSORS	334,460	20%
TOTAL	1,677,892	

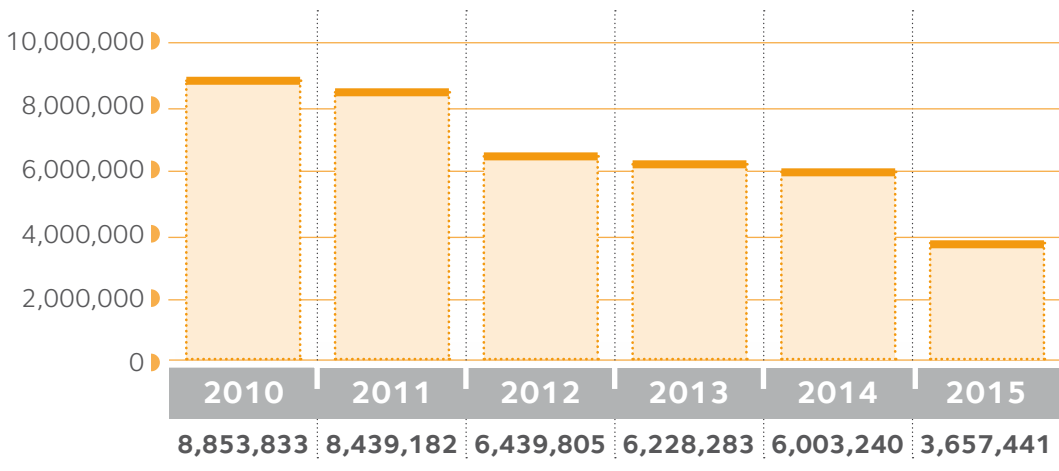


ALLOCATION OF FUNDS

PROJECT ACTIVITY	3,657,441	82%
RESOURCES ADMINISTRATION AND MANAGEMENT	719,979	16%
FUND RAISING	95,749	2%
TOTAL	4,473,170	



EVOLUTION OF FUNDS ALLOCATED TO PROJECTS





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Acknowledgements



Acknowledgements

From these pages, CODESPA wishes to express its thanks for all the support, effort, hard work, energy, dedication and enthusiasm of everyone who has collaborated with us throughout 2015.

Thank you for your **solidarity**:

- ▶ To the **Board of Trustees** of CODESPA who day in, day out, press on with their work to achieve a better and more just world in which opportunities are more evenly distributed.
- ▶ To the **individual members and donors**, key components of the joint project. Without them, CODESPA could not continue.
- ▶ To the **professionals** who, whether far from their own homes, local employees of here in Spain, spare neither time nor effort to optimise the results that are dedicated to the real protagonists of the projects.
- ▶ To all the **volunteers** who offer their knowledge and their time to help wherever they can do so best.
- ▶ To the **public institutions** that are involved in development aid and contribute institutional financing and back-up to our projects and whose support acknowledges the work and transparency of the CODESPA Foundation.
- ▶ To the **companies and financial entities** that, from the concept of Corporate Social Responsibility, contribute resources and individual effort.
- ▶ To the **local members**, who no matter where on this earth this organisation initiates a project, have contributed to ensuring that our work adheres to reality and responds to real needs.
- ▶ And above all, to the **beneficiaries** who are the leading protagonists of CODESPA's projects, whose effort, dedication and hard work give meaning to the work of our organisation and to that of everyone involved in it. The ones who are really changing the world they live in.

To one and all, thank you so much!



To the Government and Public Institutions



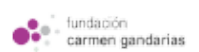
To the International Organisations



To CODESPA Companies



To our Partner Companies



To the Companies that collaborate with us

ALQYIMIA

ALUSPORT
BOTTLES

Alvarez Gómez
MADRID

AMADEUS



ozalea

Carme Miranda

Coca-Cola

CORTEFIEL

Cottet

ELOMUNDO

ESDOR

Expansión

fceh
Federació Catalana
d'Esports d'Hivern

Fundació
BancSabadell

B S

real dreams
FUNDACION

GAES
Centros Auditivos



Guía del
Socio

HH
HELLY HANSEN

HIERBAS
DE
IBIZA

GALLERY HOTELS
GALLERY HOTEL

Titleist

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Instituto de
Comunicación
Empresarial

Juanola
DESDE 1940

LA FAVORITA
RESTAURANTE

LA ROCA
VILLAGE
OUTLET SHOPPING

LA VANGUARDIA

AlconCusi

ANGELINI

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minube

MONTIBELLO
EXPERIENCE BEAUTY

mr.
wonderful shop

Muakmoi

NOVARTIS

oddyneighbours
THE LUXURIOUS HOTEL

orange

ORIFLAME
SWEDEN

PANRICO donuts

PERELADA



Real Club de Polo de Barcelona
Fundación 1899

RCTB-1899

SANTA EULALIA
BARCELONA 1943

SLASTIK

SOCKETINES

sportful

SPRINGFIELD

ticketea

Unidad Editorial

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SUIZ

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URÍA MENÉNDEZ

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MAGENTA



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Project index



AFRICA

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
<p>Social-economic integration of people at risk of exclusion by institutionalising an education, training and professional insertion model.</p> <p>► Budget: €2,883,178 ► Amount executed by 2015: €268,511</p>	Morocco	AECID	N.A.	1,800	Various	PROFESSIONAL TRAINING AND INTEGRATION
Social-economic integration of people at risk of exclusion by institutionalising an education, training and professional insertion model in Casablanca.	Morocco	AECID	N.A.	526	Casals dels Infants, AL JISR	PROFESSIONAL TRAINING AND INTEGRATION
Social-economic integration of people at risk of exclusion by institutionalising an education, training and professional insertion model in Tangiers.	Morocco	AECID	N.A.	700	ATIL	PROFESSIONAL TRAINING AND INTEGRATION
Social-economic integration of people at risk of exclusion by institutionalising an education, training and professional insertion model in Ojuda.	Morocco	AECID	N.A.	574	AMAL	PROFESSIONAL TRAINING AND INTEGRATION
TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
<p>Improvement of training and productive activities of vulnerable young people in the rural area of the provinces of Figuig, Jerada, Ojuda and Taourirt.</p> <p>► Budget: €111,900 ► Amount executed by 2015: €38,534</p>	Morocco	N.A.	La Caixa Foundation, Roviralta Foundation, Cementos Molins, Fundación para la Juventud	2,200	AMAL	PROFESSIONAL TRAINING AND INTEGRATION
<p>Improve local governance in the commune of Tétouan and that of civil society and encourage their integration the public education and professional training strategies.</p> <p>► Budget: €88,087 ► Amount executed by 2015: €88,087</p>	Morocco	Barcelona City Hall	Roviralta Foundation	1,042	ATIL	PROFESSIONAL TRAINING AND INTEGRATION
<p>Promote the economic empowerment and the increased income of unmarried mothers in the city of Tangier, by reinforcing the training and professionals skills that facilitate their access to the labour market.</p> <p>► Budget: €16,940 ► Amount executed by 2015: €16,940</p>	Morocco	Barcelona City Hall	Maite Iglesias Foundation, Henkel Ibérica, Focus on Women (FOW)	210	100% Mamás	PROFESSIONAL TRAINING AND INTEGRATION
<p>Strengthening of associations and cooperatives of small producers through the promotion of soya production and marketing.</p> <p>► Budget: €167,059 ► Amount executed by 2015: €167,059</p>	Angola	PNUD	N.A.	4,000	N.A.	FOOD SECURITY AND FOOD SOVEREIGNTY
<p>Reduction of hunger in families in the province of Huambo, through low-cost food storage systems.</p> <p>► Budget: €19,650 ► Amount executed by 2015: €18,841</p>	Angola	N.A.	Natura:	4,500	N.A.	FOOD SECURITY AND FOOD SOVEREIGNTY

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Strengthening of agricultural cooperatives of seed multipliers to improve food security. Budget: €54,000 Amount executed by 2015: €26,426	Angola	N.A.	The "Una Sonrisa Más" (One More Smile) ISS Foundation:	4,710	N.A.	FOOD SECURITY AND FOOD SOVEREIGNTY
Drums against hunger. Budget: €31,020 Amount executed by 2015: €3,000	Angola	N.A.	Divina Pastora Seguros	4,710	N.A.	FOOD SECURITY AND FOOD SOVEREIGNTY
Support for the reconstruction and strengthening of peace by improving professional training, professional integration and creating conditions for the social-economic development of vulnerable young people. Budget: €66,800 Amount executed by 2015: €66,800	Angola	AECID	Roviralta Foundation	4,560	N.A.	RURAL MARKETS DEVELOPMENT
Reduction of hunger in families in the province of Huambo, through low-cost food storage systems. Budget: €23,119 Amount executed by 2015: €786	Angola	N.A.	Roviralta Foundation	4,560	N.A.	RURAL MARKETS DEVELOPMENT
Improve the food security of rural populations, through the creation of micro-enterprises for seed multiplication with small producers. Budget: €67,669 Amount executed by 2015: €11,549	Angola	N.A.	Accenture, Ecoalf Recycled Fabrics	4,105	N.A.	FOOD SECURITY AND FOOD SOVEREIGNTY
Peace School: Support for Primary Education in Goma. Budget: €30,000 Amount executed by 2015: €30,000	Democratic Republic of the Congo	N.A.	Voices for Peace	2,403	Don Bosco Ngangi	PROFESSIONAL TRAINING AND INTEGRATION
Promote access to education, professional training and employment integration in vulnerable young people and victims of conflict. Budget: €6,094 Amount executed by 2015: €6,094	Democratic Republic of the Congo	N.A.	Bancaja Foundation	2,403	Don Bosco Ngangi	PROFESSIONAL TRAINING AND INTEGRATION
Business training for informal micro-enterprises, with special attention to young people and vulnerable women. Budget: €29,656 Amount executed by 2015: €14,050	Democratic Republic of the Congo	N.A.	La Caixa Foundation	1,110	UMOJA	PROFESSIONAL TRAINING AND INTEGRATION
Reinsertion, education and social support for boys, girls and young people at risk of social exclusion and extreme vulnerability. Budget: €28,687 Amount executed by 2015: €28,687	Democratic Republic of the Congo	N.A.	Carmen Gandarias Foundation	7,410	Don Bosco Ngangi	PROFESSIONAL TRAINING AND INTEGRATION
Support to the reintegration of children and young people victims of violence in jails. Budget: €30,278 Amount executed by 2015: €3,712	Democratic Republic of the Congo	N.A.	Mutua Madrileña	240	Children's Voice	PROFESSIONAL TRAINING AND INTEGRATION

LATIN AMERICA

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Community-based micro-finance and specialised rural micro-finance services Budget: €378,645 Amount executed by 2015: €378,645	Guatemala, Honduras, Nicaragua, El Salvador and Dominican Republic	AECID	Various	22,000	Various	MICRO-FINANCE FOR DEVELOPMENT
Rural Economic Development through access to financial and non-financial services that facilitate investment by small producers in rural areas in the southern part of the Dominican Republic.	Dominican Republic	AECID	Banco ADOPEM, Roviralta Foundation, Cementos Molins, El Corte Inglés	16,791	ADOPEM	MICRO-FINANCE FOR DEVELOPMENT
Consolidation of access to micro-finance services in rural communities in the regions of Alta Verpaz and Chiquimula.	Guatemala	AECID	Roviralta Foundation, El Corte Inglés	2,400	N.A.	MICRO-FINANCE FOR DEVELOPMENT
Promote rural economic development by facilitating access to financial and non-financial services in rural zones of Nicaragua.	Nicaragua	AECID	Coopefacsa	800	Savings and Credit Cooperative.	MICRO-FINANCE FOR DEVELOPMENT
Promote rural economic development by facilitating access to financial and non-financial services that encourage investment, capitalisation and technological innovation in rural zones of El Salvador.	El Salvador	AECID	Bálsamo, Roviralta Foundation, El Corte Inglés, Usulután Roviralta Foundation, El Corte Inglés	2,009	El Bálsamo Association, Usulután II Foundation	MICRO-FINANCE FOR DEVELOPMENT
TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Foster Inclusive economic growth, sustained by strengthening the local economic fabric, focused on small producers. Budget: €3,533,333 Amount executed by 2015: €165,765	Ecuador	AECID	Various	30,743	N.A.	MICRO-FINANCE FOR DEVELOPMENT
Strengthening of local economic fabric in Sucumbios province	Ecuador	AECID	Roviralta Foundation, CONAFIPS, Provincial Government of Valencia, GAES	1,860	N.A.	MICRO-FINANCE FOR DEVELOPMENT
Strengthening of local economic fabric in Esmeraldas province	Ecuador	AECID	Roviralta Foundation, CONAFIPS, Provincial Government of Valencia, GAES	1,860	N.A.	MICRO-FINANCE FOR DEVELOPMENT
Strengthening of local economic fabric in Chimborazo province	Ecuador	AECID	Roviralta Foundation, CONAFIPS, Provincial Government of Valencia, GAES	1,120	N.A.	MICRO-FINANCE FOR DEVELOPMENT
Strengthening of local economic fabric in Cotopaxi province	Ecuador	AECID	Roviralta Foundation, CONAFIPS, Provincial Government of Valencia, GAES	1,850	N.A.	MICRO-FINANCE FOR DEVELOPMENT
Improvement of capacities of the popular and solidarity financial sector agents (OSFPS and CONAFIPS) to deal with the financing requirements of the population linked to rural economy.	Ecuador	AECID	Roviralta Foundation, CONAFIPS, Provincial Government of Valencia, GAES	24,053	N.A.	MICRO-FINANCE FOR DEVELOPMENT

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Transnational labour insertion and productive remittances to drive the co-development of migrant Peruvians in Spain. Budget: €260,961 Amount executed by 2015: €176,369	Peru and Spain	CAM	Various	5,150	N.A.	PROFESSIONAL TRAINING AND INTEGRATION
Transnational employment integration and productive remittances to drive the co-development of migrant Peruvians from Lima in Spain.	Peru	CAM	UCSS, Roviralta Foundation, Amadeus	3,150	N.A.	PROFESSIONAL TRAINING AND INTEGRATION
Transnational employment integration and productive remittances to drive the co-development of migrant Peruvians from Iquitos in Spain.	Peru	CAM	UCSS, Roviralta Foundation, Amadeus	2,000	N.A.	PROFESSIONAL TRAINING AND INTEGRATION

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Create and consolidate micro-enterprises and promote and institutionalise micro-finance for people in marginal and rural urban areas. Budget: €4,739,823 Amount executed by 2015: €3,438,528	Ecuador and Colombia	AECID	Various	502,214	Various	VARIOUS
Strengthening of local capacities for progressive realisation of the social, economic and civil rights of the target group, with the aim of reducing poverty, increasing autonomy and local capacities.	Colombia	AECID	PCS, Roviralta Foundation	33,000	Promotora de Comercio Social (PCS)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Strengthening of the marketing strategy of Enredarte through productive strengthening of associations of indigenous women.	Colombia	AECID	Roviralta Foundation	444	Casa del Agua	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Support to rural producers for consolidation of their production and marketing processes.	Colombia	AECID	Roviralta Foundation	1,938	CETEC	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Consolidate the RENAFIPSE system (members, EFL, Local networks an National network) as a network that promotes associative processes and facilities access to alternative services for collectives that are traditionally excluded from formal finance channels.	Ecuador	AECID	RENAFIPSE, Roviralta Foundation	466,832	RENAFIPSE	MICRO-FINANCE FOR DEVELOPMENT

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Pueblos Mágicos de Lipez. Budget: €277,272 Amount executed by 2015: €98,672	Bolivia	N.A.	Minera San Cristóbal, Roviralta Foundation	2,400	N.A.	COMMUNITY-MANAGED RURAL TOURISM
Gastronomic businesses as a tool for empowering women. Budget: €111,881 Amount executed by 2015: €58,764	Bolivia	Australian Embassy	N.A.	272	N.A.	COMMUNITY-MANAGED RURAL TOURISM

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Strengthening of the productive capacities of families that produce panela cane by training them in how to process panela as a way to generate income. Budget: €25,190 Amount executed by 2015: €18,850	Colombia	N.A.	The "Una Sonrisa Más" (One More Smile) ISS Foundation:	538	CETEC	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Dejar Volar la Paz (Let Peace Fly): Training of young entrepreneurs and builders of life and peace. Budget: €15,300 Amount executed by 2015: €2,427	Colombia	N.A.	Nueva Altamira LAR Foundation	180	Aldea Emaus	PROFESSIONAL TRAINING AND INTEGRATION
Strengthening of productive and business partners of 25 sheep rearing families and 74 indigenous and weaving rural women, belonging to the "enredarte" network. Budget: €10,000 Amount executed by 2015: €7,941	Colombia	N.A.	Roviralta Foundation	174	Casa del Agua	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Strengthening of the productive fabric and the participation of indigenous and rural women to effectively exercise their rights. Budget: €239,500 Amount executed by 2015: €21,664	Colombia	AECID	N.A.	273	Casa del Agua	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Strengthening the governance of the Association of Community Advice of North Cauca - ACONC- to improve the enforceability of fundamental rights of black communities. Budget: €6,000 Amount executed by 2015: €6,000	Colombia	AECID	N.A.	150	ACONC	RURAL MARKETS DEVELOPMENT
INECO en route. Budget: €36,791 Amount executed by 2015: €36,671	Ecuador	N.A.	INECO	169	FEPP	COMMUNITY-MANAGED RURAL TOURISM
Socio-productive and business strengthening of 140 families related to two rural association companies in the province of Chimborazo. Budget: €11,982 Amount executed by 2015: €5,400	Ecuador	Provincial Government of Valencia	N.A.	1,000	REFICH	MICRO-FINANCE FOR DEVELOPMENT
Fostering economic rights and access to finance for the productive investment of farming families. Budget: €315,869 Amount executed by 2015: €232,042	Ecuador	AECID	Roviralta Foundation	800	REFICH	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Building citizenship and sustainable development through strengthening the participation, incidence and productive concatenation of indigenous communities of the Franja Transversal del Norte. Budget: €471,845 Amount executed by 2015: €392,845	Guatemala	EU	Calmecac, Roviralta Foundation	240	Calmecac	ENVIRONMENTAL SUSTAINABILITY AND ENERGY

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
<p>Financial self-management units. "Entre TODOS. Grupos Educativos de Ahorro y Crédito". (Among everyone. Educational Savings and Credit Groups)</p> <p>▶ Budget: €208,000 ▶ Amount executed by 2015: €23,397</p>	Guatemala	N.A.	Gustavo Ron	4,000	N.A.	MICRO-FINANCE FOR DEVELOPMENT
<p>Promoting participative strategies to contribute to the exercise of the right to adequate food for producer families.</p> <p>▶ Budget: €251,220 ▶ Amount executed by 2015: €5,442</p>	Honduras	AECID	N.A.	200	ADEVAS	MICRO-FINANCE FOR DEVELOPMENT
<p>Development of competitive farming skills.</p> <p>▶ Budget: €276,930 ▶ Amount executed by 2015: €136,674</p>	Nicaragua	BID	Roviralta Foundation	200	COOPEFACSA	RURAL MARKETS DEVELOPMENT
<p>Professional training with an approach based on working skills for young people in marginal neighbourhoods.</p> <p>▶ Budget: €400,000 ▶ Amount executed by 2015: €122,500</p>	Nicaragua	EU	Roviralta Foundation, Don Bosco Youth Centre, Nicaragua	7,000	Don Bosco Youth Centre, Nicaragua	PROFESSIONAL TRAINING AND INTEGRATION
<p>Development of a market for native cultural services for the Conventions Tourism Industry in Cusco, by consolidating existing networks and for the employability of farming villages.</p> <p>▶ Budget: €537,502 ▶ Amount executed by 2015: €159,170</p>	Peru	EU, CAF	Roviralta Foundation, Atrápalo, Cenfortur Tourism Training Centre	4,145	N.A.	COMMUNITY-MANAGED RURAL TOURISM
<p>Identification of tourist routes.</p> <p>▶ Budget: €10,000 ▶ Amount executed by 2015: €10,000</p>	Peru and Bolivia	N.A.	Roviralta Foundation	450	N.A.	COMMUNITY-MANAGED RURAL TOURISM
<p>Rural alternance education as a solution to rural poverty.</p> <p>▶ Budget: €136,678 ▶ Amount executed by 2015: €27,093</p>	Peru	N.A.	Belcorp Foundation, Mirha Sachs, Banco Santander, Qatar Foundation	1,100	Prorural	PROFESSIONAL TRAINING AND INTEGRATION
<p>Promoting opportunities for sustainable self-employment in young people, making use of the economic potential related to tourism with high emphasis on women.</p> <p>▶ Budget: €16,085 ▶ Amount executed by 2015: €16,085</p>	Peru	Italian-Peruvian Fund	N.A.	400	INPET	COMMUNITY-MANAGED RURAL TOURISM
<p>Promotion and strengthening of skills for entrepreneurship related to sustainable tourism in Puno.</p> <p>▶ Budget: €370,620 ▶ Amount executed by 2015: €150,250</p>	Peru	Fondoempleo	N.A.	500	N.A.	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTREPRISE
<p>Construction of a tourist canteen in Janac Chuquibamba.</p> <p>▶ Budget: €102,141 ▶ Amount executed by 2015: €86,636</p>	Peru	Japanese Embassy	N.A.	60	N.A.	COMMUNITY-MANAGED RURAL TOURISM

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Consolidation of a community-managed rural tourism cluster in the Cusco-Puno-Copacabana cluster. Budget: €587,512 Amount executed by 2015: €2,000	Peru and Bolivia	CAF	Roviralta Foundation	450	N.A.	COMMUNITY-MANAGED RURAL TOURISM
Improve access to market for coffee and avocado-producing farming families. Budget: €217,401 Amount executed by 2015: €217,401	Dominican Republic:	Autonomous Government of Andalusia	Roviralta Foundation, Fundejur	4,183	N.A.	RURAL MARKETS DEVELOPMENT
Financial inclusion of productive families at the Base of the Pyramid through the expansion and improvement of Agricultural credit. Budget: €522,913 Amount executed by 2015: €20,981	Dominican Republic:	AECID	ADOPEM	3,000	ADOPEM, REDDOM	MICRO-FINANCE FOR DEVELOPMENT
Strengthening of banana-growing organisations Budget: €508,952 Amount executed by 2015: €65,120	Dominican Republic:	European Union	Roviralta Foundation	100	JAD	RURAL MARKETS DEVELOPMENT
Improve access to market for coffee and avocado-producing farming families in Elías Piñas. Budget: €217,401 Amount executed by 2015: €149,182	Dominican Republic:	Autonomous Government of Andalusia	Roviralta Foundation	4,183	FUNDEJUR	RURAL MARKETS DEVELOPMENT
Training grants. Budget: €10,456 Amount executed by 2015: €10,456	Dominican Republic:	N.A.	N.A.	50	N.A.	PROFESSIONAL TRAINING AND INTEGRATION



ASIA

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
<p>Promote good governance in the local government units and the construction of resilient communities with special emphasis on prevention of disaster risks.</p> <p>► Budget: €571,980 ► Amount executed by 2015: €58,500</p>	Philippines	N.A.	Intered Foundation, Roviralta Foundation, KRDFI, Philippine Ministry of Agriculture	10,000	N.A.	ENVIRONMENTAL SUSTAINABILITY AND ENERGY
<p>Facilitate integration of vulnerable producers in the organic rice supply chain.</p> <p>► Budget: €25,000 ► Amount executed by 2015: €25,000</p>	Philippines	AECID	CODESPA	196	PARFUND GLOWCORP	RURAL MARKETS DEVELOPMENT
<p>Promotion of hygienic habits and healthcare services in schools.</p> <p>► Budget: €35,000 ► Amount executed by 2015: €35,000</p>	Vietnam	N.A.	Roviralta Foundation	14,000	N.A.	RURAL MARKETS DEVELOPMENT
<p>Development of rural markets of low-cost compact fertiliser.</p> <p>► Budget: €60,000 ► Amount executed by 2015: €60,000</p>	Vietnam	N.A.	Ebro Foods, Roviralta Foundation	25,000	N.A.	RURAL MARKETS DEVELOPMENT



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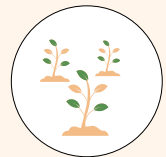
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