

CODESPA in 2014



Creating
opportunities

His Majesty the King Felipe VI

Honorary President



"This is a very special year for all of us who form part of CODESPA. We are celebrating our 30th anniversary. Throughout these 30 years, I have been able to see with my own eyes, how CODESPA has evolved and how it has grown, particularly in quality and in professionalism. 30 years undertaking complex projects that generate a sustainable and measurable impact on the most deprived communities.

CODESPA puts its faith in different players within society working together to provide the necessary wherewithal to enable people with fewer resources to achieve, for and by themselves, the advancement of their families and their communities. Generating opportunities for economic growth is a key instrument in helping people to foster their talents and to create their own solutions to poverty. Given their ability to create wealth, companies have a leading role to play in this process."

Words of HM King Felipe VI during the 18th CODESPA Awards Ceremony. Madrid, 16 January 2015.

Manuel Herrando Prat de la Riba

President of CODESPA Foundation



and hard throughout this time, it has invested a lot, it has come through some very good periods and, as has everyone, it has been hit by the economic crisis. We can however say, without any fear of contradiction, that during these 30 years we have changed the lives of millions of people.

This is a strategic year in the fight against poverty. The deadline for achieving the Millennium Objectives expires this year, unanimously agreed goals that have not been met in full. There has been slow yet constant progress, but there is still much to be done. Although extreme poverty is diminishing in general terms, almost 800 million people are at risk of falling back into that situation, because of some manner of adversity. We must continue to work on that front, on vulnerability. We must eradicate poverty, yes indeed we must. However, the work does not end there, we must ensure that the achievements we have made to date are sustained.

That is why we are going to approve the Sustainable Development Objectives this year; and that is why 2015 is a key year for us to know where we want to go. The 17 points of the Objectives reformulate previous points and add new ones, and, once again, we must achieve them together so that by 2030 we may make this a more just world for everyone.

We are convinced that, albeit always under the ongoing commitment of public institutions, the way to making development go further and to generating stability is through private capital. So firm is our belief in this idea that this year we are also launching the Business Observatory against Poverty so that companies that are involved in eradicating poverty may adhere to it, and so that we may continue, based on that important synergy, with this work.

**Manuel Herrando Prat de la Riba
President of CODESPA Foundation**

The complicated context in which we live has made the most needy societies even more vulnerable and we have seen a reduction in the money that used to be allocated to development cooperation. This has been quite a challenge, one we are meeting thanks to extraordinary professionals who have joined forces in mutual collaboration.

In 2014 we were just on the threshold of our 30th anniversary; 30 years helping those most in need, bringing them the resources they lacked so that they might progress, creating a more just society. CODESPA has worked long

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300
Kg of waste

40
Kg CO₂

403
km trip in a standard European car

8.320
litres of water

767
kWh of energy

488
kg of wood

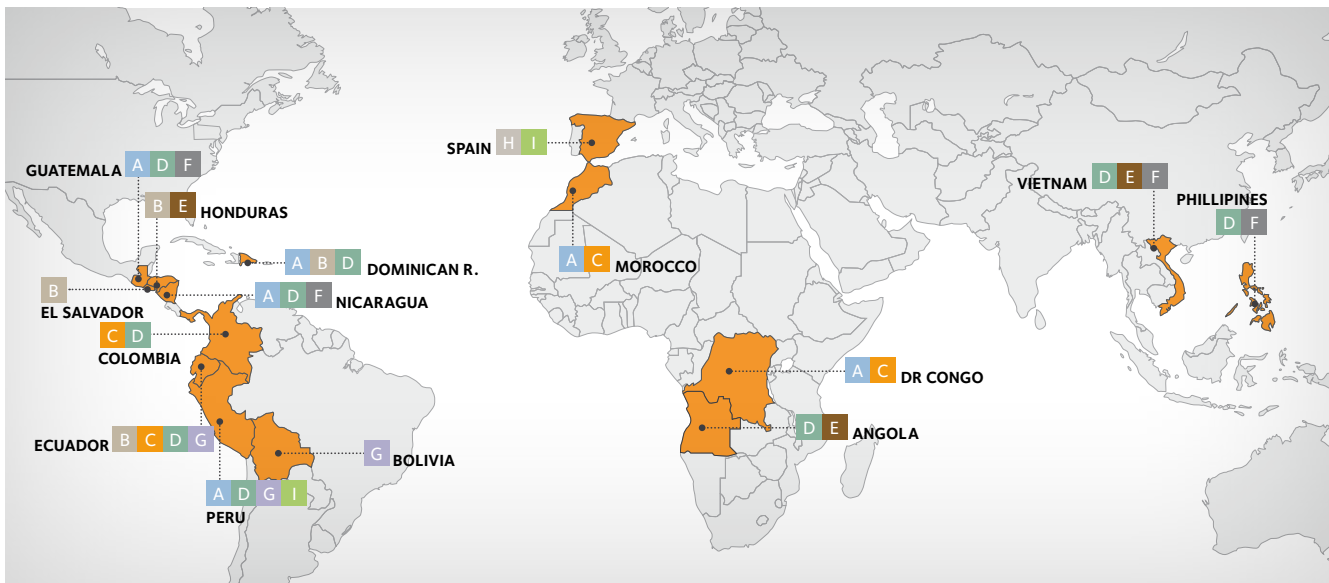
Who we are

We are a non-profit organisation dedicated to international development cooperation. Since 1985, CODESPA has been helping those who have the least to overcome poverty through programmes and projects that promote **economic and social development**.

Our mission

At CODESPA, we believe that by providing the right opportunities we can help alleviate poverty and we can help poor people to take charge of their own advancement through their own work. We trust in the human capacity to build a fairer and more equal world.

CODESPA in the world in 2014

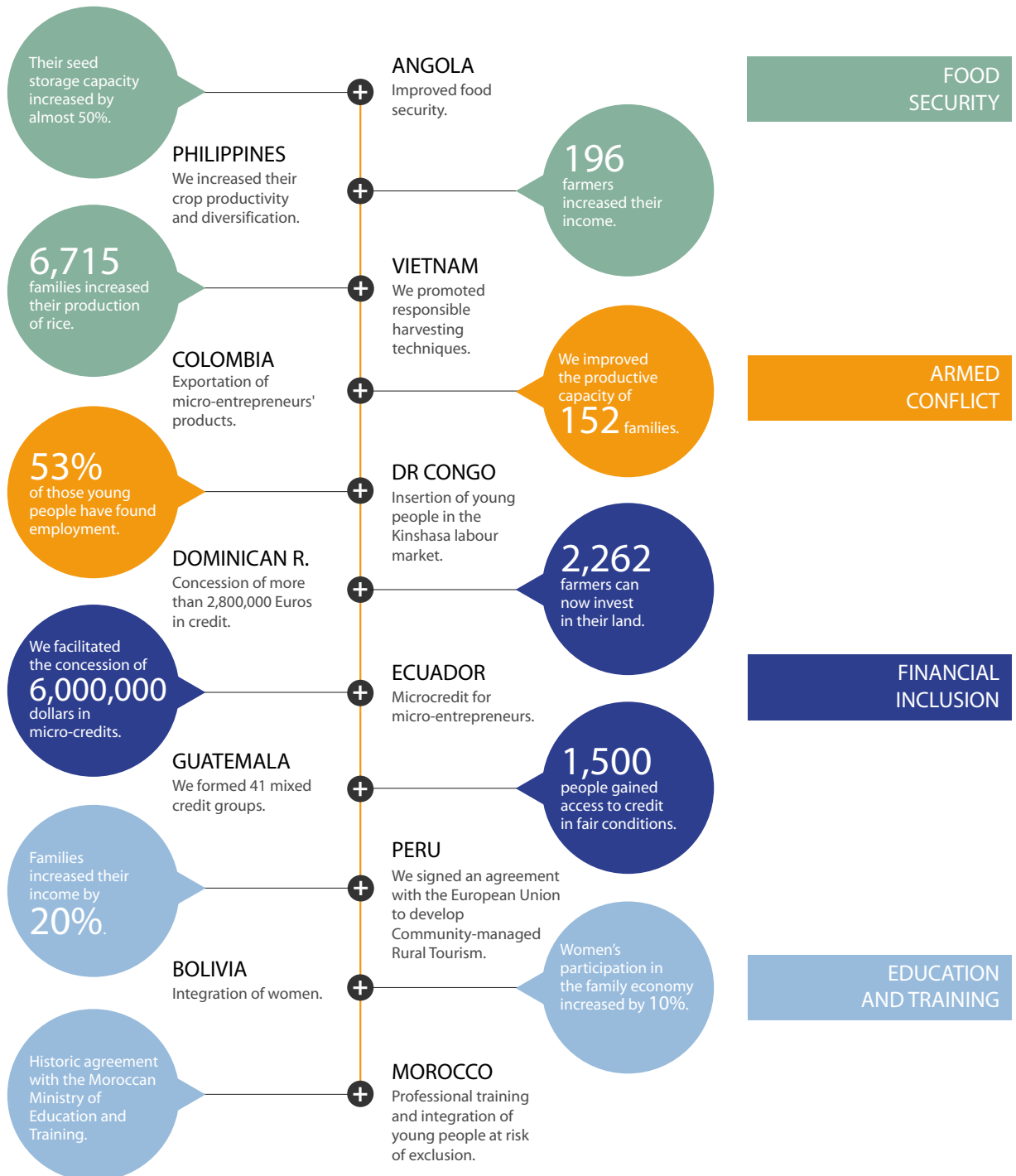


Lines of action

A	B	C	D	E	F	G	H	I
PROFESSIONAL TRAINING AND INTEGRATION Guatemala, Morocco, Nicaragua, Peru, D.R. Congo, Dominican R.	MICROFINANCE FOR DEVELOPMENT Ecuador, El Salvador, Honduras, Dominican R.	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE Colombia, Ecuador, Morocco, D.R.Congo	RURAL MARKETS DEVELOPMENT Angola, Colombia, Ecuador, Philippines, Guatemala, Nicaragua, Peru, Dominican R., Vietnam	FOOD SECURITY AND FOOD SOVEREIGNTY Angola, Honduras, Vietnam	ENVIRONMENTAL SUSTAINABILITY AND ENERGY Philippines, Guatemala, Nicaragua, Vietnam	COMMUNITY-MANAGED RURAL TOURISM Bolivia, Ecuador, Peru	RESEARCH, TRAINING AND RAISING AWARENESS Spain	MIGRATION AND DEVELOPMENT Spain, Peru



2014 Achievements



INVOLVED IN PROJECTS

89 workers 383 volunteers

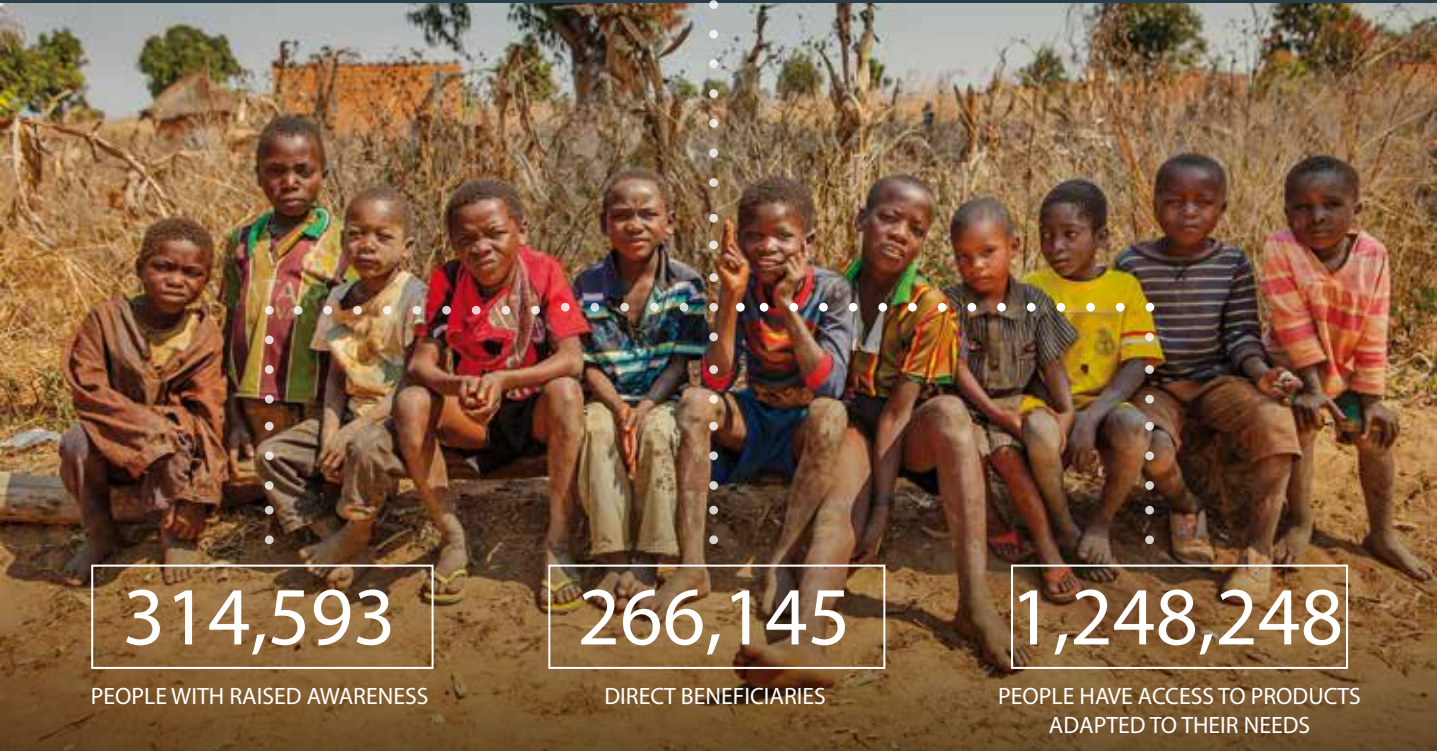
524 MEMBERS 147 COMPANIES

51 civil society organisations



60 PROJECTS
CARRIED OUT IN 2014

14 COUNTRIES
WORKING WITH THE MOST VULNERABLE



314,593

PEOPLE WITH RAISED AWARENESS

266,145

DIRECT BENEFICIARIES

1,248,248

PEOPLE HAVE ACCESS TO PRODUCTS
ADAPTED TO THEIR NEEDS

WE SHARE OUR EXPERIENCE

15

CONSULTANCIES

16

PUBLICATIONS

20

WORKSHOPS

AREAS OF RESEARCH

Business and Development
Social Entrepreneurship and Micro-enterprise
Agricultural Development
Microfinance for Development

Economic and social development programmes

Our projects are meticulously planned, managed and evaluated. We form alliances on the basis of synergies between different public and private agents; this enables us to achieve a multiplier effect that guarantees the social impact and the sustainability of our projects. Training, access to micro-credits

and marketing are the components that form part of our Social Development and Investment Projects, providing opportunities for social and economic development to the most underprivileged people and communities. Our lines of work are:

Professional training and integration

Lack of training is one of the main barriers that prevent people with limited resources from finding a decent job. At CODESPA, we believe that providing access to training is essential for stable and decent social and economic development. Hence, we promote the qualification of people with limited resources by

supporting vocational training programmes, always aimed at professional integration. Thus, we believe that it is fundamental for this training to be linked to local companies' requirements for qualified personnel, without leaving aside the needs of the most disadvantaged population with whom we work.

Some of our projects

A non-formal education programme, education through professional training and integration for young people who have dropped out of school (Morocco)

WHAT DRIVES US:

🔗 A situation of socially excluded young people with limited resources.

OBJECTIVES:

👥 **Beneficiaries:** 1,326 young people.

⊕ **Economic impact:** 400 gain access to a job or start their own company or cooperative.

🤝 **Social impact:** Less social exclusion and improved living conditions through professional training and integration.



Rural Education in Alternation (Peru)

WHAT DRIVES US:

🔗 Young people (particularly girls) who find it difficult to access education in rural areas.

OBJECTIVES:

👥 **Beneficiaries:** 3,000 boys and girls who find it hard to go to school.

⊕ **Economic impact:** The number of young people who can find a job increases by 40% when they finish their studies.

🤝 **Social impact:** Fewer school drop outs.



In first person



Mohamed Fuad Amrani

Director General of the ATIL Association

"The Agreement reached between the Moroccan Ministry of Education and Professional Training and the Fundación CODESPA have been taken as a reference model by which to implement active public policies that promote youth employment and the reduction of poverty and exclusion rates."



Ruth Clara Tarraga Meza

Pupil in the Alternating Education programme

"I chose 'Tejido a Palito' ('Knitting Needle') as the CRFA's productive project because I rely on this skill to knit clothes for babies. I was able to start my project thanks to the support of these grants and I am getting better at my studies with every day that goes by, and I am determined to be a great professional when I complete them."

Microfinance for development

People living in poverty cannot gain access to financial resources. The fact that it is impossible to obtain cash makes it hard for them to obtain materials and tools with which to work and to cover their families' basic needs through that work. CODESPA's microfinance concept centres on the study,

design and implementation of micro-financial products (loans, savings, insurance, etc.) adapted to the specific circumstances of the communities in which we work.

Some of our projects

Access to credit for small traders and service companies in the Dominican Republic

WHAT DRIVES US:

- 📍 Poverty in homes in the country's rural areas is as high as 55%.

OBJECTIVES:

- 👥 **Beneficiaries:** 16,000 small farmers.
- ⊕ **Economic impact:** More than 9,000 credits granted to rural producers.
- 📈 **Social impact:** Improving the quality of life of the rural population.



Social-economic development of rural population in Guatemala through a financial education programme and by creating credit and savings (UAFs)

WHAT DRIVES US:

- 📍 The lack of financial services in rural areas prevents people from investing in their own development.

OBJECTIVES:

- 👥 **Beneficiaries:** 2,920 people.
- ⊕ **Economic impact:** Their income grew by 30%.
- 📈 **Social impact:** Women increase their self-esteem and participate more in their community.



In first person



Fermín Mendez

Beneficiary of the micro-credit project in the Dominican Republic

"With the loans that I have obtained, my production is increasing because more resources are coming into the house. Being part of this project has allowed me to reorganise my finances, 20% of which used to be given over to informal loan sharks."



Jorge Bolívar

President of the Investment and Cooperation Foundation

"The Financial Self-management Units that we promote in Guatemala are not just a methodology for financial inclusion, rather they are also a methodology for social inclusion. In these communities, the differential factor is that they decide everything themselves. Not only are they self-financed, they are self-managed."

Social entrepreneurship and micro-enterprise

In contexts of poverty, a large part of the economic fabric is based on small family companies that contribute to job generation. However, and despite their importance for a country's social and economic development, they are vulnerable and unstable because, among other factors, they lack liquidity with which to purchase the tools and materials that they need

to carry out their work. At CODESPA, we strengthen the business capacities of micro-enterprises through training projects and access to microfinance services. The aim is to improve productivity and at the same time, product marketing.

Some of our projects

Capacity-building for artisan indigenous women (Colombia)

WHAT DRIVES US:

- 🕒 An armed conflict stretching back more than 50 years has meant an increase in poverty and inequality.

OBJECTIVES:

- 👥 **Beneficiaries:** 273 women.
- 📈 **Economic impact:** A 40% increase in market share.
- 🤝 **Social impact:** Defence of women's rights.



Training for informal micro-entrepreneurs in Kinshasa (DR Congo)

WHAT DRIVES US:

- 🕒 93% of the population must go out every day to search for a source of income.

OBJECTIVES:

- 👥 **Beneficiaries:** 250 micro-entrepreneurs.
- 📈 **Economic impact:** 115 micro-enterprises obtain a business plan and become sustainable.
- 🤝 **Social impact:** Professional integration through self-employment or employment.



In first person



Maximilien Kungana

Compost entrepreneur in Kinshasa

"One of my dreams has always been to be able to develop a genuine project based on biodegradable recycling, and more specifically, on compost. The training courses have allowed me to have a clear vision of how a company works and have strengthened my entrepreneurial skills."



Marleny Jambalo

Beneficiary of the Enredarte çon Identidad project

"We used to sell our products without placing any value on what we were doing, we would lose a lot of time and we would swap a backpack for a hen, but through the women's association we have learnt to value our work."

Rural markets development

Rural poverty represents almost 63% of poverty worldwide. The causes are complex and multi-dimensional, and comprise aspects that have to do with the lack of basic services such as education, healthcare or appropriate communications, as well as adverse climatic phenomena, the weakness of local public institutions or social and cultural resistance to change. In this context, one of the ways of developing poor

rural populations is to promote and facilitate their access to goods and services that are capable of responding to their most basic needs.

To do this, it is fundamental to make sure that providers of these goods and services adapt their products, tools and equipment, technologically, so that they are adequately suited to and sustainable under local market conditions.

Some of our projects

Creation of associations to increase the income of small farmers (Ecuador)

WHAT DRIVES US:

- 📍 The poverty index in rural zones exceeds 50%.

OBJECTIVES:

- 👥 **Beneficiaries:** 200 small farmers in the province of Chimborazo.
- ➕ **Economic impact:** Associations increase their sales by 10%.
- 👤 **Social impact:** 100 women breadwinners increase their income.



Improving the health and hygiene of rural families in Vietnam by installing latrines, encouraging their use and construction, in a non-subsidised manner (Vietnam)

WHAT DRIVES US:

- 📍 2 out of every 3 homes in rural zones of Vietnam do not have a hygienic latrine.

OBJECTIVES:

- 👥 **Beneficiaries:** 12,000 poor families in rural zones acquired latrines.
- ➕ **Economic impact:** Savings on medical expenditure and greater availability to work.
- 👤 **Social impact:** Increasing sanitary coverage by 41%.



In first person



Sra. Dua

Beneficiary of the sanitary services project in Vietnam

"Now I am aware how important it is to use hygienic latrines. We have been using one for five months now, and now nobody in my family wants to stop using it, it is much more comfortable and the children don't get sick as often as they used to."



Rosa Robalina

President of the Association of Women Farmers in Suncamal, Ecuador

"We have to stress how grateful we are for the support we received, which included the delivery of equipment and inputs. We have also received counselling support."

Food security and food sovereignty

Food sovereignty is the right of peoples to define their own sustainable policies and strategies by which to produce, distribute and consume food that guarantees the entire population's right to nourishment; based on small and medium-sized production, respecting at all times the native culture and the diversity of the means of production and marketing that its inhabitants follow on land or at sea; and, of course, valuing the traditions there may be with regard to the management of rural spaces.

Widespread hunger is one of the main challenges facing international development cooperation. Today, some 842 million people suffer chronic hunger in the world. CODESPA promotes solutions for people who find themselves in this situation: we facilitate access to adapted technologies, we work to improve nutrition and we strive to promote and strengthen farmers' associations and cooperatives so that they can access materials and tools under better conditions.

Some of our projects

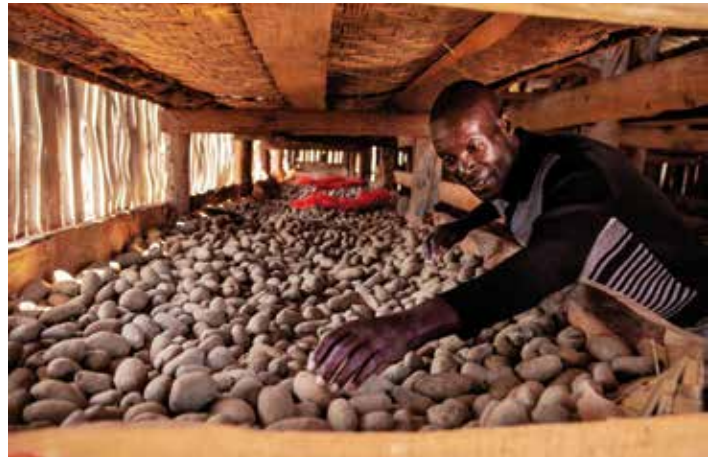
Sementes do Planalto: quality seeds for the fight against hunger (Angola)

WHAT DRIVES US:

- 📍 In Angola, 50% of the population suffers food insecurity. 21% of these cases are severe.

OBJECTIVES:

- 👥 **Beneficiaries:** 4,000 farmers will have access to quality seeds.
- ⬆️ **Economic impact:** 30% increase in production.
- 📍 **Social impact:** The fight against hunger.



Programme to promote the use of compacted fertiliser and to increase harvests (Vietnam)

WHAT DRIVES US:

- 📍 90% of the population depends on subsistence agriculture.

OBJECTIVES:

- 👥 **Beneficiaries:** 500,000 people.
- ⬆️ **Economic impact:** A 23% increase in family incomes.
- 📍 **Social impact:** Social inclusion of the benefiting communities.



In first person



Manuel da Silva

Operator of the grain processing centre at the Cupemba Cooperative, Angola

"Not only does our community now have a small processing industry, we no longer have to travel 29 kilometres to reach the nearest mill, nor do we have to work for days on end with our hands, to obtain cornflour."



Sr. Da

Promoter of compacted fertilisers and a farmer in Vietnam

"The increase in the rice crop and the reduction in the number of times we have to apply fertiliser means that we no longer have to go hungry. It allows me to take better care of my pigs and chickens which in turn means greater income and better food, as now we have more pork and chicken to eat."

Environmental sustainability and energy

Around the world, there are 1,600 million people who lack access to electricity and 2,400 million people who continue to cook and heat their homes using basic sources of energy such as coal, firewood, biomass, and manure, resulting in gradual deforestation and increasing environmental deteriora-

tion. CODESPA works to disseminate and facilitate the use of various clean and environmentally sustainable technologies such as efficient ovens or household biogas systems, at the same time as promoting sustainable agricultural and livestock farming practices.

Some of our projects

Training in sustainable agroforestry techniques in the South Atlantic Coast Autonomous Region (Nicaragua)

WHAT DRIVES US:

- More than half the population of New Guinea lives in extreme poverty.

OBJECTIVES:

- Beneficiaries:** 200 farmers in a situation of extreme vulnerability.
- Economic impact:** A 20% increase in their annual income.
- Social impact:** Reduction in the impact of droughts and increased food security.



Sustainable crops to improve people's capacity to cope with natural disasters (Philippines)

WHAT DRIVES US:

- The Philippines are constantly facing natural disasters.

OBJECTIVES:

- Beneficiaries:** 196 farmers.
- Economic impact:** A 20% increase in crops.
- Social impact:** Improved food security and increased resistance in the face of natural disasters.



In first person



Juan Miranda Lumbi

Beneficiary of the Development of Competitive Livestock Farming Skills project in the RAAS, Nicaragua
"We can now change how we handle our pastures and we can feed our herds properly and earn more income."



Elisabeth Wei

Beneficiary of the Rice-duck farming project in the Philippines

"Since I started using this system of fertilisers, my entire family is working at growing the crops and they all receive their corresponding salary, including my mother. I have also been able to provide my children with agricultural training in various schools, which has improved their training." Elisabeth Wei would like to see "rice-duck farming" be extended so that other farmers like her can be helped in the same way."

Community-managed rural tourism

In developing countries, tourism can act as a catalyst for progress and growth provided that it is based on an approach that respects the local population and its environment. CODESPA promotes community-managed tourism as a model that enables first-hand intercultural rapprochement between tourists and the indigenous population. It also provides the indigenous

communities with an opportunity to work without having to resort to migration, to maintain their traditions and customs, and to choose better conditions in terms of infrastructures and sanitation.

Some of our projects

Convention tourism for the social-economic development of indigenous communities (Peru)

WHAT DRIVES US:

📍 37% extreme poverty in the high Andean regions of Peru.

OBJECTIVES:

- 👥 **Beneficiaries:** 320 families.
- ⬆️ **Economic impact:** 20% increase in income.
- 🤝 **Social impact:** Strengthening cultural identity and social integration.



Generating and developing tourism micro-enterprises as an alternative to mining in Salar de Uyuni (Bolivia)

WHAT DRIVES US:

📍 A very unequal labour market that fails to generate opportunities for the most underprivileged population.

OBJECTIVES:

- 👥 **Beneficiaries:** 221 farmers in a situation of poverty.
- ⬆️ **Economic impact:** 230 new jobs.
- 🤝 **Social impact:** Labor insertion for the most underprivileged population and improvement of their living conditions.



In first person



Nemecia Cayo

Member of the Jayula Warmis organisation in Bolivia

"My life has changed since I discovered this project. I have changed personally and my organisation, Jayula Warmis, has changed as well. We are more enthusiastic about getting ahead and we make an effort to make our dreams come true. My income has grown and my family benefits from that. I am supporting this project, for me and for this town, so that San Cristobal may grow in a sustainable manner."



Vicente Tillca

Beneficiary of the project to promote convention tourism in Peru

"Thanks to the project that we have been working on with Fundación CODESPA, we have been able to develop new products for events and conventions based on the native traditions, skills and resources we have in the community."

Business and Development Programme

This is a collaboration programme which we offer companies, of any size and industry who would like to contribute to the fight against poverty. The Business and Development programme seeks to enable each company, on the basis of its own capabilities and motivations, to find and choose the best way of collaborating with communities in need in developing countries. We offer companies our 60 socioeconomic development projects in different countries; and the knowledge of the most urgent needs of the population in

a vulnerable situation where the company can contribute. The programme also gives companies the chance to share or learn about the field of corporate social action and CSR, through training and debate forums (annual series of CSR+ D seminar cycles and publications); or advise those companies that need support in deciding how to invest the resources they allocate to social action or identifying more innovative social investment opportunities.

CODESPA's nearly 30 years' experience in working with companies has shown us that they can have an **important role in**

the process of creating social-economic development opportunities for people living in vulnerable situations.



In 2014, the following companies have taken part in our Business and Development Programme:

Business in Solidarity: Ebro Foods Foundation, Másmovil, Halcón Viajes, BBVA, Qatar Foundation, BELCORP Foundation, "laCaixa" Foundation, Una Sonrisa Más Foundation, Natura, Rafael del Pino Foundation.

CSR for the community: INECO, The Boston Consulting Group, PWC, Sener, Territorio Creativo, Accenture, Focus on Women, M^a Francisca de Roviralta Foundation.

Innovation social: DKV Seguros, RedEAmérica, Business Observatory against Poverty.

CODESPA Awards 2014

Since 1997, we have organized the annual CODESPA Awards in line with our commitment to promote Corporate Social Responsibility for development. The award ceremony has been presided over in all its editions by our Honorary President. These awards publicly recognise the commitment and sensitivity shown by the different agents of Spanish society –companies, SMEs, employees and journalists- in relation to the problems of developing countries.

On 16 January, the ceremony was held to award the winners of the 18th edition of the CODESPA Awards. The jury chose the five winners from among the ten finalist projects, one for each category in this edition: solidarity company, social innovation, solidarity SME, corporate volunteering and journalism for development.

Winner and finalists

CODESPA Awards, 18th edition



► Solidarity Company

Winner: Telefónica Foundation
Finalist: Ordesa Foundation

► Innovación Social de la Empresa

Winner: Banesco
Finalist: Konecta/DKV Seguros

► PYME Solidaria

Winner: Focus on Women

► Voluntariado Corporativo

Winner: SEUR
Finalist: Canal Isabel II

► Periodismo para el Desarrollo

Winner: Francisco Carrión
Finalist: Nuria Mejías and José Luis Fernández





CODESPA^{pro}: Development consultants

Development Advisors

2014 has been a key year for consolidation of this new consultancy area. A year of hard work has enabled us to prepare ourselves internally to offer a high-quality service, establish important alliances and develop projects in different areas of the world. Our services include:

- ▶ Socioeconomic development consultancy in our lines of specialisation.
- ▶ Corporate Social Responsibility for development (CSR+D).
- ▶ Systematisation, evaluation, research and training services.

Outstanding achievements

- ▶ We have provided consulting services for clients such as the FOMIN/IDB, UNDP, the World Bank, the European Commission, the Alliance for Solidarity, the National Corporation of Popular and Solidarity Finance in Ecuador, among others.

Relevant publications

COMMUNITY-MANAGED RURAL TOURISM

RUTAS Programme: Commitment to inclusive tourism in Latin America.

This publication is part of the "RUTAS" series: Commitment to inclusive tourism in Latin America. Thanks to this publication, we can disseminate and make the RUTAS programme known, including its principal characteristics and the results achieved by the end of the intervention. The goal is to be able to help other organisations to develop community-managed rural tourism programmes.



RUTAS programme: methodology for strengthening community-managed rural tourism.

The economic development intervention model of the RUTAS programme, jointly promoted by CAF – Latin America Development Bank – and CODESPA, provides an effective and sustainable answer to the principal weakness that community-managed rural tourism interventions tend to have: marketing. This problem is overcome by the design of sustainable marketing operations conducted by local populations in connection with local and national tour operators.

This publication shares the RUTAS methodology insofar as it details minimum conditions, strategies, actions, keys to success and lessons learned in order to implement RUTAS in other contexts. Practical case studies have also been included from Peru, Ecuador and Bolivia.



AGRICULTURAL DEVELOPMENT

Using soya beans to maximise production and to minimise risk for small farmers.

We began our work in Angola in 2010 with a four-year rural development programme. The goal of the project was to help the most vulnerable communities to achieve food security and food sovereignty.

To that end, together with AECID and UNDP, we helped farmers' cooperatives in the communities of Huambo and Bié to reinforce their soya bean production and marketing.

This "Technical Note" explains the development intervention that we are undertaking in Huambo and Bié. The document details the work process and offers practical recommendations to maximise profit and to minimise risk in interventions of this type.



PROFESSIONAL TRAINING AND INTEGRATION

5 key factors for improving professional training and integration models for people in risk of social exclusion.

Available in French and Spanish.

The purpose of this "Technical Note" is to highlight certain key elements of professional training programmes for vulnerable collectives. Far from being exhaustive, this note brings together five important elements that provide food for thought as far as improving these programmes is concerned. It is based on the on-the-ground experience of Fundación CODESPA and that of its local partners in, primarily, Morocco and the Republic of the Congo.



Acknowledgements

We would like to thank all of those who, throughout 2014, have collaborated with us through their work, energy, dedication and enthusiasm: trustees, members and donors, professionals, volunteers, public institutions, companies and financial institutions, local partners and beneficiaries.

To all of you, thank you very much!

To the Government and Public Institutions



To the International Organisations



To CODESPA Companies



To our Partner Companies



To the Companies that collaborate with us

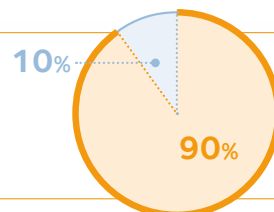
Amadeus, Altair, Aneto, Acció, A Contracorriente Films, American Import, Fundación Barclays, Fundación Antoni Serra Santasms, Conento, Fundación Banco Sabadell, BBVA, Farmhispania, López Rodó&Cruz Ferrer, Alusport, Banco Sabadell, Bellsolà, Bofill i Arnan, Coca Cola, Barclays, Fundación Grupo Tragaluz- Niños del Mundo, BBVA, Maite Iglesias Baciana, Fundación Privada "la Caixa", Chalet del Golf, Cottet, ESHOB, HPC, Husa Hoteles, Restaurante La Favorita, Fundació Impuls, Grupo Banco Popular, ICE, RACC, IESE, ONCE Foal, ADIF, Grupo Intercom, Atrápalo, Infortécnica, EQA, Pagantis, Fair Memory, Fundación Qatar, Natura, Fundación Belcorp, Diners International, Cinesa, Schober, PriceWaterHouseCoopers, Halcón Viajes, Redyser, Fundación Amplexus, Grupo Cortefel, Mutua Madrileña, La Nevera Roja, Fundación Banesto, DKV Seguros, Voluntare, KPMG, Cuatrecasas, Orangina-Schweppes, The Project, Bedeluxe, Uría y Menéndez, Másmovil, Lavinia,

Cabranes joyeros, Club de Pádel La Moraleja, lamorajela.com, El Padelista, Corresponsables, Nuba, Centro Comercial Moraleja Green, Mahou, Loreal, Taste of America, Porsche Madrid Norte, Uno de 50, Unilever, Women Secret, Mr. Wonderful, Massumeh, Imaginarium, Etam, Springfield, Pyrex, Restaurante Ceviche 103, Restaurante el Señorío, Restaurante Lucuma, Restaurante Mochica, Restaurante Rosa de Alejandría, Restaurante The Market, Restaurante Barranco, Cookiteca, Ramón Monegal, La Roca Village, Santa Eulàlia, Grupo Nomo, Gramona, Henkel, Mango, Mas de Torrent, MIT, Mundogolf, Golf de Llaveneras, Golf Torremirón, Golf d'Aro, Golf Costa Dorada, Fundació Engrunes, Gallery Hotel, Hoteles Ayre, ESADE, Mit espai de cuina, Moove Foundation, Ordesa, Paul, Santiveri, Uría Menéndez, Unipost, Yerse Dar Amína, Sweetscandinavia, Lola Rey, Zapatería Quesitos, Socketines, Soho Kids, La Señorita, Voces para la Paz.

Our figures

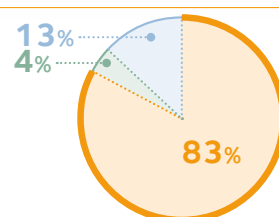
FUND SOURCES 2014

PUBLIC	6,379,172	90%
PRIVATE	709,779	10%
TOTAL	7,088,951	



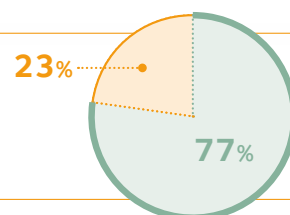
SOURCES OF PUBLIC FUNDS

AECID	5,316,024	83%
OTHER PUBLIC ADMINISTRATIVE	267,875	4%
INTERNATIONAL ORGANIZATIONS	795,273	13%
TOTAL	6,379,172	



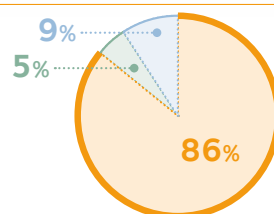
SOURCES OF PRIVATE FUNDS

INDIVIDUALS, PARTNERS AND SPONSORS	164,263	23%
COMPANIES AND FOUNDACIONES	545,516	77%
TOTAL	709,779	

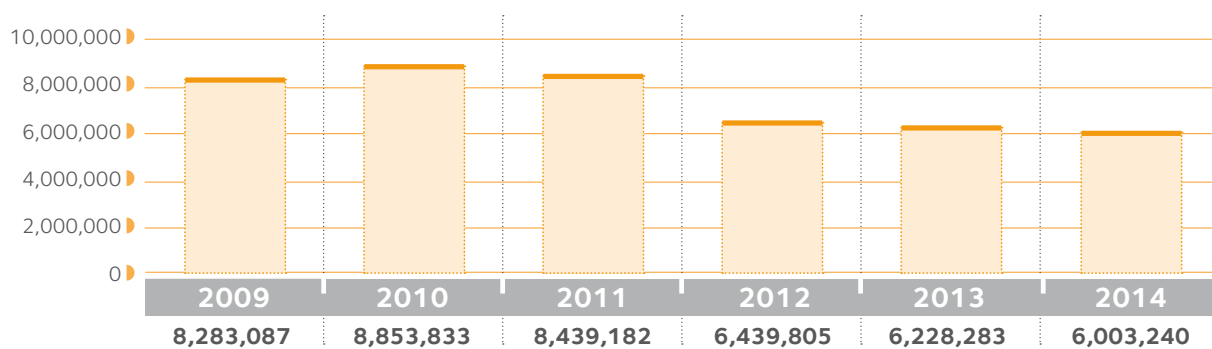


ALLOCATION OF FUNDS

PROJECT ACTIVITY	6,003,240	86%
FUND RAISING	367,686	5%
RESOURCES ADMINISTRATION AND MANAGEMENT	630,017	9%
TOTAL	7,000,943	



EVOLUTION OF FUNDS ALLOCATED TO PROJECTS



You can be
the **opportunity**
someone else is waiting for



At CODESPA we believe in the value of opportunities for changing the world. Companies, individuals, volunteers and employees must join together in the fight against poverty.

We need
your help

Because...

Of how
we carry out
the projects

We believe in the capacity of people to break free from their situation of poverty. We believe that people without resources just need an opportunity to leave the situation in which they live behind. This is why we carry out social and economic development projects. Projects in which we offer them training, access to credit and/or we facilitate the marketing of their products so that they can increase their income and thus improve their families' living conditions.

Because...

we adapt to
the needs of
our project
participants



When we arrive in an area where we are going to carry out a project, the first thing we do is listen to the needs of the population in the company of our local members. In this way, we adapt our actions to the needs of our beneficiaries, keeping them involved at all times.

Because...

We know what
we are doing

Our 30 years of experience enable us to carry out projects efficiently and effectively. We try to achieve the greatest impact possible with our actions. Social innovation, project evaluation and knowledge management are the three cornerstones of project management by which we achieve the greatest impact in the communities in which we work.

Because...

we are
transparent



At CODESPA we believe transparency to be a fundamental value in how we work. We are deeply committed to transparency in our projects and in our budgets, with the people we work with, with those that represent us and with our collaborators. Each year, we are audited by KPMG.

Because...

your donation
is deductible

If you collaborate with us and you leave us your details, you will receive a donation certification that you can use to deduct 25% of the contribution on your next tax return.



What you can achieve with your contribution:

10€
per month:

A young man in the DR of the Congo will be able to obtain a tool kit that will let him work as a carpenter.



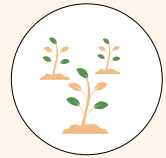
15€
per month:

A young woman in a rural area of Peru will obtain a grant so that she can continue her education.



30€
per month:

Seven families in Huambo Province in Angola will have access to quality seeds with which to improve their crops and to feed their families.



How can you collaborate?

► Become A MEMBER

By doing so, you will contribute to guaranteeing the sustainability of projects in the future.

► Make a DONATION

We understand that you may not be able to donate a fixed amount every month, but a one-off contribution may also turn into a great opportunity.

- Donate through our web: www.codespa.org/colabora
- Banco Santander account no.: **IBAN ES67 0049 / 5232 / 87 / 2710029050**

MADRID

c/ Rafael Bergamín, 12 Bajo
28043 Madrid

Tel. +34 91 744 42 40
Fax. +34 91 744 42 41

codespa@codespa.org

BARCELONA

Marc Aureli, 8 - Entresòl 3a
08006 Barcelona

Tel. +34 93 200 04 00
Fax. +34 93 201 30 38

barcelona@fundaciocodespa.org

AMERICA

1875 I Street, NW, Suite 500
Washington, DC, 20006

Tel. (202) 763-1677
america@codespa.org

National offices

ANDALUSIA

D. Rafael Calatayud Moreno
C/ Virgen de la capilla, 15, 1º izq.
23001 Jaén
Tel.: 953031174
Mobile: 674111168
E-mail: andalucia@codespa.org

CASTILLA AND LEON

Ms. Sofía Martínez Velasco
C/ Jose María Pemán, 14
47008 Valladolid

CASTILLA – LA MANCHA

D. José María Solé Bernardino
C/ Hernisa Industrial II, nave 4
45007 Toledo
Mobile: 618 638 484

CATALONIA

Ms. Beatriz Puig Sans
Marco Aurelio, 8 entresuelo tercera
08006 Barcelona
Tel.: 93 2000400
Mobile: 679193874
Fax: 93 2013038
E-mail: barcelona@fundaciocodespa.org

NAVARRA

D. Sergio Albillo Blasco
C/ Alfonso el Batallador 5 bis, bajo
trasera, 31007 Pamplona (Navarra)
Tel.: 948 365 776
E-mail: navarra@codespa.org

VALENCIA

D. Salvador Salcedo Benavente
C/ Gran Vía Germanías, 25-12ª
46006 Valencia
Tel.: 96 342 12 00
Fax: 96 310 73 25
E-mail: valencia@codespa.org

International offices

ANGOLA

D. Juan Ramón García Molina
Rua Bié, Huambo
Rua Padre Fidalgo 11, Kuito
Tel.: (+244) 937576845
E-mail: jrgarcia@codespa.org

BOLIVIA

D. Javier Bendezú
Calle Rosendo Gutiérrez, 538
Zona Sopocachi, La Paz – Bolivia
Tel.: 591 2 2112539
E-mail: bolivia@codespa.org

CARIBEAN

D. Manuel Emilio Sena Rivas
Calle Mahatma Gandhi, 206,
Apartamento 301, Gazcue – Santo
Domingo, República Dominicana
Tel. – Fax: 1 809 6880004
E-mail: santodomingo@codespa.org

COLOMBIA

Ms. Kenia Ramos
Calle 3 No. 26- 94. 3er piso
oficina CETEC
Barrio San Fernando.
Cali (Colombia)
Tel.: +572 519 09 09
E-mail: colombia@codespa.org

ECUADOR

D. Ferrán Gelis Escala
Av. 12 de Octubre N25-18
y Av. Coruña
Edif. Artigas, Piso Mezanine,
oficina No. 2
La Floresta, Quito – ECUADOR
Tel. – Fax: 593 2 2568037
E-mail: ecuador@codespa.org

PHILIPPINES

D. Luis Landero de la Cámara
Knightsbridge Residence,
Unit: 3710, Salamanca St. Corner
Kalayaan Ave, Barangay Poblacion
Makati City, 1210 Philippines
E-mail: filipinas@codespa.org

GUATEMALA AND EL SALVADOR

D. Bayardo Iván Benítez
11 Calle 0-48 zona 10 Oficina
902, Edificio Diamond,
Ciudad de Guatemala
Tel.: (00502) 2630-6586
E-mail: bbenitez@codespa.org

MAGREB

Ms. Iria Corona Oliva López
Nº 2 Rue Al Moussil, App.
Nº 9 Hassan, 10020 Rabat –
Marruecos
Tel. – Fax: (+212) 0 537203784
Mobile: 06 62 15 47 43
E-mail: marruecos@codespa.org

NICARAGUA

D. José J. Zambrana Alemán
Hotel Mansión Teodolinda, 2C
al sur, 1/2C al oeste, Residencial
Bolonia, Managua, Nicaragua
Tel.: 505-22761161
E-mail: jzambrana@codespa.org

PERU

D. Javier Bendezú
José del Llano Zapata 331,
Dpto. 907A 15060
Miraflores, Lima
Telefax: (511) 221-3605
E-mail: peru@codespa.org





D.R. CONGO

D. Bob Lubamba Bola
Av. Colonel Mondjiba, 1527
Q. Basoko, C. Ngaliema,
Kinshasa, D.R. Congo
Tel.: +243 824456584
E-mail: blubamba@codespa.org

VIETNAM

Ms. Inés Vázquez Ríos
No. 67B alley 399, Au Co Street
Tay Ho, Hanoi – Vietnam
Mobile: +84 (0) 1266 21
95 86
E-mail: vietnam@codespa.org

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