

fundación
CODESPA

Creating
opportunities



2013

Annual
Report



**Creating
opportunities**

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Design and layout: Pyma3Comunicación
Photography: CODESPA Archive and Jerónimo Rivero
Legal deposit: M-33947-2009
Madrid, September 2014



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His Majesty, the King Felipe VI

Honorary President of
CODESPA Foundation

“In the **current situation** of crisis it is vital to cooperate, collaborate and join forces in the fight against poverty and inequality.”

Twenty years ago I accepted the honour of succeeding my grandfather, the Count of Barcelona, as Honorary President of CODESPA Foundation and it sincerely gives me great pride to see its solidity, seriousness and growth year after year.

Your effort is reaching an increasing number of countries as is the impact of the commitment that characterises you: that of helping others, those who have things much more difficult and are in places with much fewer possibilities. You have achieved that, as time passes, more people benefit from the programmes you design and implement, 200,000 as of today, giving rise to an economic and social impact in their communities.

In the current situation of crisis it is vital to cooperate, collaborate and join forces in the fight against poverty and inequality. Only in this way can we contribute to making this world a fairer place. The team of qualified professionals, experts in different disciplines, who make up CODESPA is a good example of this.

Since CODESPA was created in 1985, its team has never stopped striving every day to manage and promote innovative projects capable of offering opportunities to those people living in areas of shortage and need. I congratulate and thank the whole team at CODESPA for the enthusiasm and energy they put into every project.”

Words of HM King Felipe VI in the ceremony of the 17th CODESPA Awards. Madrid, 12 December 2013.



Manuel Herrando Prat de la Riba

President of
CODESPA Foundation

CODESPA Foundation has been offering commitment and dedication for intelligent economic development in the world's poorest areas for almost three decades. In this most recent period, Laura Castán Visa has been exemplary in her work as President of the Foundation, starting and consolidating projects that have helped thousands of families in conditions of extreme poverty. As new President of the Foundation since the beginning of the year, it is an honour and great responsibility to succeed Laura in the post and I would like to thank her for her wonderful work.

CODESPA Foundation is passing through a period of formidable challenges and opportunities: the most important international financial crisis since 1929 is combined with a technological revolution which has increased economic efficiency to unknown levels. Many traditional sectors are discarded or reinvented, and we are witnessing the creation of new industries that open up a new range of opportunities. For developing countries, this is a chance to accelerate private initiative with tools which until recently were out of their reach; but also a risk of exclusion and marginalisation which increases the differences between rich and poor societies.

The accumulated experience of CODESPA throughout this time makes us aware of the absolute need that the main agent of an economy is based on the enterprising spirit of the citizens of that society. It is vital to promote suitable financing based on savings, which enables the capital accumulation process which makes those economies increasingly productive and, hence, achieves a society independent from traditional subsidy and charity systems— which are still necessary—, which equips them to fight for their deepest wishes as a society and as individuals.

It is in this context that CODESPA never gives up on its work to promote collaboration mechanisms with the private sector to fight against poverty. We have the profound conviction that the poorest societies will not escape from their misery without the support of companies and entrepreneurs capable of discerning the important social return that can be achieved with their activities. Good proof of this is the considerable increase in private investment in developing countries.

All the private sector's effort would be sterile without the support of public bodies, which have collaborated and must continue committed in the fight against the most underprivileged. We understand that the increasing commitment of the institutions is an essential aspect, so that they are true guarantors of economic and individual freedoms of their citizens and enforce the laws in place; an institutional and legal framework, increasingly robust, which attracts the capital of private investors to the fabric of local micro-entrepreneurs, to achieve a mutual and sustainable benefit.

The private sector may become a real channel for distributing development, incorporating social action in its business strategy. Sustainable and inclusive economic growth in the poorest areas of the world would only be possible if the local entrepreneurs have the skills to make use of the advantages offered by global integrated markets. For this reason, at CODESPA we would like to reach out to all those who, through their business activity, would like to become an opportunity for people most in need.

With their help, we can reach ever more people and achieve sustainable changes in their lives. We would like to generate development processes based on people's own capabilities and for them to take an active part in their own growth. This effort is well worth it.

A handwritten signature in black ink, appearing to read 'Manuel Herrando Prat de la Riba'.

Manuel Herrando Prat de la Riba
President of CODESPA Foundation

Sometimes I wonder if it's worthwhile.

I met María less than one month ago. She was on the window sill of her house – a simple adobe construction –, doing her homework in a notebook. Together with it, unsteady, there was a box with coloured pencils. I could see she was concentrated and had great interest in what she was doing. The back of the room was silhouetted, dark, behind her figure. That explained why María was doing her homework in such a strange place, to make use of the morning sun and avoid the semidarkness of the inside of her house, which did not have electricity.

María lives in a remote community in the north of Nicaragua, close to El Jícaro, in the Department of Nueva Segovia, where CODESPA has been working for years with great effort to bring some hope to families who, like that of María, lack even the most necessary things: healthy food, decent home, drinking water, electricity and access to education.

María's father works with Isidoro, and his house is on the edge of the road. Both form part of the three hundred small farmers who have received training thanks to the project. Training which allows them to be better professionals, work the land effectively and significantly increase their crop productivity.

Isidoro's farm is on the frontier of the dry corridor of Central America, in a mountainous place, where it rains a few months a year and where it is difficult to retain the water and the topsoil with its necessary nutrients, which are carried away by the heavy storms in the rainy season. Thanks to the personalised technical assistance that Isidoro has received in the project, together with the aid of a microcredit and, above all, thanks to his hard work and ingenuity, he has managed to improve the farm, using a system of ditches and natural basins which retain moisture and avoid soil erosion. The change has been striking, to such an extent that Isidoro now produces almost 30% more grain. And this increased production has meant increased income.

"I have many needs to attend to, you know?", Isidoro told me when we returned from the plantation. "The children need to eat well and go to school. I have to repay the credit and keep some money back to keep improving the farm. But I have to buy them shoes and clothes, and school materials. I thought to myself, as I listened to Isidoro, that he has the same concerns as all parents: support his family and give them a good life. Nothing more. His dream is very simple: to have the chance to work hard every day and fight for his family, without turning his back on developing his own talents.



José Ignacio González-Aller

Director General of
CODESPA Foundation

It was at that point – when we were approaching the house – when I saw María, doing her homework, quiet and concentrated on what she was doing. And then I realised that yes, it was worthwhile. María was the materialisation of the impact we had achieved with the project. If that was not real, she would not be there busy with her notebook and her coloured pencils, carefree, doing what children should do, whilst the adults take care of more boring things.

Bringing opportunities to those who have the least is a huge challenge. A real problem which involves finding money – now so scarce – to understand the problems that our beneficiaries have and design a project that responds to those challenges.

I went back thinking about all of this, but grateful; I was once again aware that it was worthwhile.

For this reason, I thought of writing this letter. I would like to thank all those who make CODESPA's work possible: members, friends, professionals, collaborators – people, companies and public institutions. Because your help, your generous effort, makes it possible to bring opportunities to those who have never had them. I am sure they would like what I am telling you: on behalf of the thousands of beneficiaries of CODESPA, I can guarantee it is worthwhile. I would like to congratulate you and thank you from the bottom of my heart.

We rely on your help and collaboration!

José Ignacio González-Aller Gross
Director General of CODESPA Foundation

2013

Achievements

INVOLVED IN PROJECTS

94 workers 283 volunteers

609 MEMBERS 85 COMPANIES

38 civil society organisations



74 PROJECTS

DEVELOPED THROUGHOUT 2013

14 COUNTRIES

WORKING WITH THE MOST VULNERABLE PEOPLE



188,950

PEOPLE WITH RAISED AWARENESS

364,768

PEOPLE BENEFITTING FROM THE PROJECTS

1,283,963

PEOPLE ACCESS PRODUCTS ADAPTED
TO THEIR NEEDS

SHARE OUR EXPERIENCE

11

CONSULTANCIES

14

PUBLICATIONS

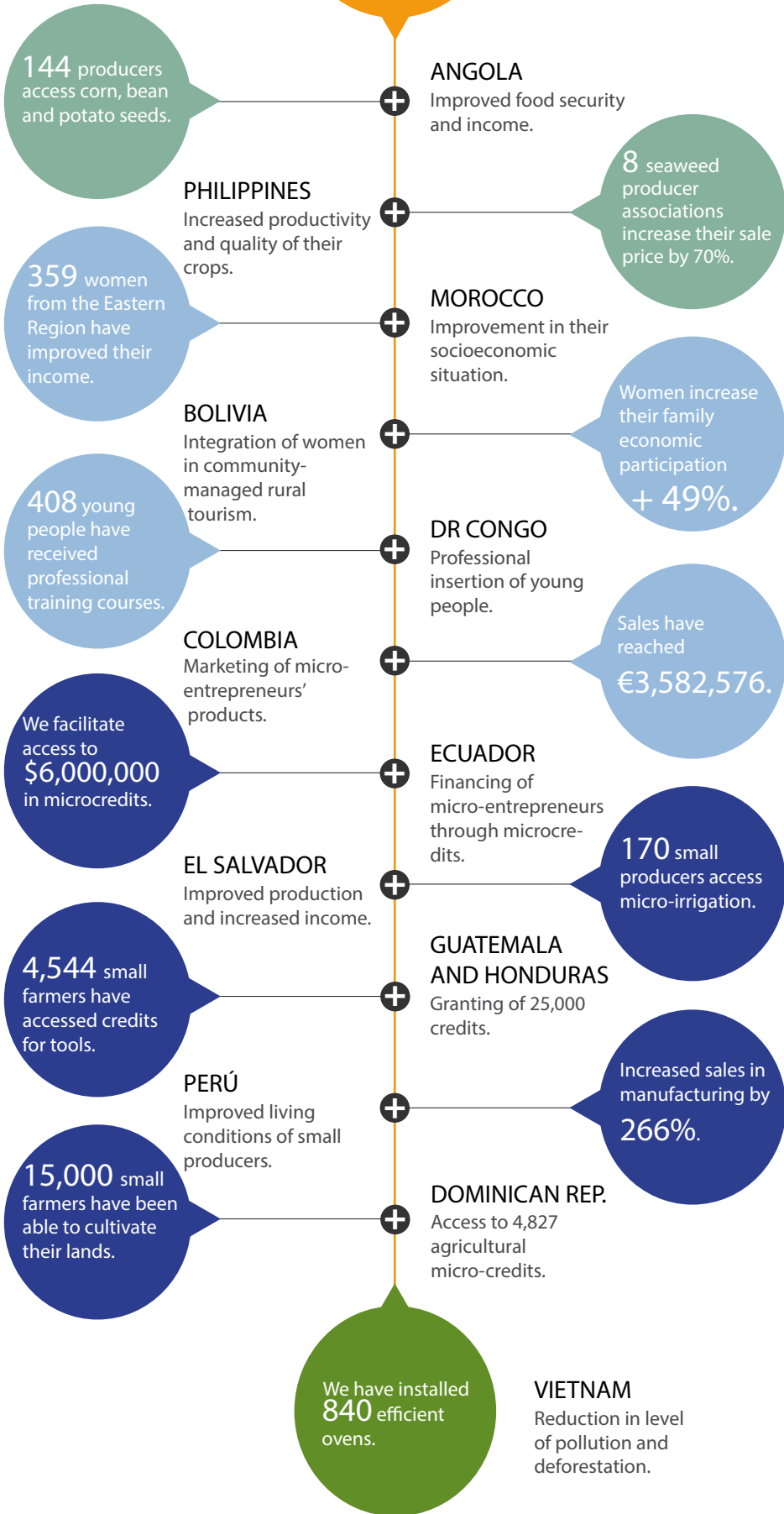
16

WORKSHOPS

AREAS OF RESEARCH

Company and Development
Social entrepreneurship and micro-enterprise
Rural farming development
Microfinance for development
Migration and Development

SOME OF OUR ACHIEVEMENTS



FOOD INSECURITY

SOCIAL AND PROFESSIONAL EXCLUSION

LACK OF ACCESS TO FINANCIAL SYSTEMS

ENVIRONMENTAL DEGRADATION



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About
us



- ▶ The opportunity to change things
- ▶ CODESPA and the Millennium Development Goals
- ▶ Our board of trustees
- ▶ Our team
- ▶ Committed to transparency
- ▶ Committed to the impact and efficient management of projects
- ▶ CODESPA in the world

The opportunity to **change things**

We are a non-profit organisation, which has worked for **29 years** in international development cooperation. Here at CODESPA we believe in people's capacity to overcome their situation of poverty. For this reason, we offer opportunities to people so that they can, through their own work, develop their abilities and take charge of their own development

At CODESPA we believe that the chance to change things lies in our own hands. We therefore involve all people in the fight against poverty, encouraging them to provide their resources, knowledge and experience.

This year we have managed **74 projects** in countries in Latin America, Africa and Asia and we have helped thousands of peoples have a chance in the fight against poverty.

At CODESPA we are involved in helping those people who have fewest resources to overcome poverty, through programmes and projects that promote **economic and social development**. We understand that work is a transforming and driving force in society and that to foster it represents an irreplaceable development opportunity. In this way, we support the creation of inclusive economies, achieving a **real impact with each action, without creating dependency**. With this in mind, we use three essential tools:

- ▶ **Training:** we facilitate access to education and job training.
- ▶ **Microcredit:** we promote access to small loans to people without access to the traditional banking system due to their situation of exclusion.
- ▶ **Marketing:** we facilitate access of small producers to the markets. What use is it to help small farmers produce more if they do not know how to sell it?

Our areas of action

Our projects are meticulously planned, managed and assessed. We form alliances and synergies between different public and private agents; this enables us to achieve a **multiplying effect that guarantees the social impact and the sustainability of our projects**.

Training, access to microcredits and marketing are components present in our **Social Development and Investment Projects**, giving opportunities for social and economic development to the most underprivileged people and communities. Our lines of work are:

- ▶ Professional training and integration
- ▶ Microfinance for development
- ▶ Social entrepreneurship and micro-enterprise
- ▶ Rural markets development
- ▶ Food security and food sovereignty
- ▶ Environmental sustainability and energy
- ▶ Community-managed rural tourism

Through our **Company and Development Programme**, we encourage companies of any sector and size to find their own space to contribute to the fight against poverty. We offer innovative forms of collaboration, adapted to the company's interests and motivations through our projects. We offer training and consultancy solutions for CSR executives and managers which require specialised tools and knowledge.

In our **Research, Training and Raising awareness** line we promote knowledge management within the sector: publications, conferences and workshops. We train and raise awareness among the Spanish population with several events and materials that promote the eradication of poverty. In this line, in 2003, together with the Institute of European Studies of the CEU San Pablo University, we established the Centro de Estudios de Cooperación al Desarrollo (Centre for Development Cooperation Studies) (CECOD), dedicated to performing training activities, events and publications.

Through **CODESPApro**, we offer service provision and consultancy services and make available our specialised knowledge in development gained through over 29 years of work to other organi-

sations. We have a wide range of local experts in international economic development and work in alliance with other public and private agencies on the ground.

Our **mission**

At CODESPA we believe that by providing the right opportunities we can help alleviate poverty and allow poor people to take charge of their own development through their own work. We trust in the human capacity to build a fairer and more equal world.

Our **vision**

Our vision is to be an innovative, international NGO, leader in projects and integral development models that generate a strong impact on people and organisations, through revenue generating activities and the creation of stable job opportunities.

Our **values**

Integrity: Effort to behave in a coherent, responsible and loyal manner towards the institution.

Respect for the individual: The desire to place people (beneficiaries, volunteers and professionals) at the centre of every activity. To believe in their dignity, creativity and capacity to actively participate in problem solving.

Transparency and austerity: We are committed to responsibly using and handling the resources we have available for fulfilling our mission.

Teamwork: Confidence that lasting and effective solutions come from the united skills of beneficiaries, local partners and the CODESPA team.

Professionalism: We strive to constantly improve our management skills – of our staff, volunteers and governing bodies – to guarantee our objectives are achieved. CODESPA is always results-oriented.

Contribution (Desire to add value). Commitment that our participation in the social transformation process multiplies people's chances for development.

Optimism at work: We like to face problems and to turn them into development opportunities.

Co-responsibility: We promote the participation and coordination of different social agents (public and private institutions) in the development programmes, to achieve greater impact and instil in them a responsibility for problem solving.

Open to all: We are willing to work together with all kinds of people and institutions, promoting peace, coexistence between all – without any kind of violence – freedom and its consequent responsibility, and respect for basic human rights.

CODESPA and the **Millennium Development Goals**

At CODESPA we support and work towards the proper fulfilment of the **Millennium Development Goals**, a commitment acquired in September 2000 by 189 leaders from the world's main nations. They agreed to meet a series of goals by 2015 that reduced the huge gap that separates the developed world from countries which have not yet managed to escape poverty. Just short of that date, access to drinking water and the reduction in extreme poverty are those areas which

have made most progress, whilst gender equality and empowering women shall not be fulfilled within the period. The post 2015 agenda is currently being prepared.

Through our projects in CODESPA we stress, above all, the objectives of the eradication of extreme poverty and hunger, achieving universal primary education, promoting gender equality and empowering women and ensuring environmental sustainability.

Millennium Development Goals

- 1▶ Eradicate extreme poverty and hunger
- 2▶ Achieve universal primary education
- 3▶ Promote gender equality and empower women
- 4▶ Reduce child mortality rates
- 5▶ Improve maternal health
- 6▶ Combat HIV/AIDS, malaria and other diseases
- 7▶ Ensure environmental sustainability
- 8▶ Develop a global partnership for development



Board of trustees and management team

CODESPA Foundation

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 Deputy Director General of the Projects
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 PÉREZ FERNÁNDEZ María Jesús,
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 Director of Marketing and Communication
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 Project Director
 GONZÁLEZ PEREIRO Trinidad,
 HR Director
 MORENO BALLESTEROS María José,
 Financial Director



**Board of Trustees of
CODESPA Foundation***

(*) Board of Trustees of CODESPA Foundation at June 2014

Board of Trustees of Fundació CODESPA Catalunya*

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 SOLER-LLURÓ BORRELL Mercedes

DIRECTOR GENERAL

GONZÁLEZ-ALLER GROSS José Ignacio

SECRETARY GENERAL

PUIG SANS Beatriz

► **Fundació CODESPA Catalunya** was established in **2000** in order to also be able to carry out awareness raising and resource generating work from there more efficiently. Fundació CODESPA Catalunya is an independent organisation, but both share Presidency and Director General, and have the same mission, values, projects and international offices.

(* Board of Trustees of CODESPA Foundation at June 2014)



Our team

We have a team of 94 professionals from different disciplines and nationalities, where their **professionalism and commitment** are the key factors. We believe that a better world is possible and we are involved in offering opportunities to those that need it most. Teamwork is one of the values that govern our daily work, always seeking maximum efficiency and sustainability of our projects.

Our employees, both those working on the ground and in our head office, continuously strive to accompany the project beneficiaries so that they **contribute to their own financial development**. Thus, the activity we perform endeavours to build

a sustainable change in the families' socioeconomic situation. In this way, when our team concludes their work in a project, the improvements introduced are maintained over time through the beneficiaries themselves.

So that sustainability is possible, our team always work in constant alliance with the public administrations and development organisations in the countries where we operate, adapting their tools and methodologies to the real possibilities of each context they face. In a permanent **search for opportunities for the beneficiaries**, our team joins efforts to generate a type of development based on people's dignity.

Committed to **transparency**

At CODESPA we believe transparency to be a fundamental value in how we work. As a non-profit organisation, we feel a deep responsibility for being transparent in our policy, in our projects, and in our budgets, toward the people we work with, with those that represent us and with our collaborators. That is why at CODESPA Foundation we strive to make **transparency** one of our most defining values.

Even though we are already subject to different control mechanisms by financial institutions and organisations, and audited annually by **KPMG in Madrid and GMP Auditores in Barcelona**, we believe that transparency begins at home. Under this premise, in 2003 we started a **Code of Good Governance** which certifies and enhances our commitment to improve the management of our activities.

Likewise, we considered it was necessary to have a declaration of rights that recognizes the role of our donors when making their contributions. For this purpose we prepared our own Decalogue including the **10 Fundamental Rights of Donors** and which guarantees their contributions effectively reach the intended destination.

In addition to these internal mechanisms, CODESPA is accountable to the public administrations and other funding organisations. The aim is to justify the proper use of the funds managed and the correct compliance with our purposes. For this reason, in addition to performing the general audit, our projects are audited by our financial backers. In that regard, the law also obliges us to submit our annual accounts to the **Foundations Protectorate of the Ministry of Education, Culture and Sports** we are registered in.

However, our work in terms of transparency goes beyond the legal limits; we have signed voluntary agreements with various entities that supervise that our work is correctly performed. Proof of this are the controls of **Lealtad Foundation**, the alliance with the **Asociación Española del Pacto Global** (Spanish Global Compact Association) or the support for the **Asociación Española de Fundaciones** (Spanish

Association of Foundations) in its attempts to make sustainability part of Spanish foundations.

Furthermore, in 2005 the Spanish Agency of International Cooperation for Development (AECID), granted us the status of a **Certified NGO**, a distinction which opens doors for us to collaborations and is an important seal of quality.

With respect to the integration in networks, CODESPA has been a member since its establishment of the **Coordinadora Española de ONG para el Desarrollo** (Spanish Coordinating Body of NGOs for Development - CONGDE), whose member institutions adopted a Code of Conduct that contains several collectively agreed and assumed ethical principles. During 2013 we favourably passed all indicators of the new transparency and good governance tool designed by CONGDE, obtaining the seal that endorses us.

Furthermore, on a regional level, we form part of the following coordinating committees and federations: Federation of Development NGOs of Madrid Region (FONGDCAM), Federació Catalana d'ONGD per la Pau els Drets Humans i el Desenvolupament, Catalan Coordinating Body for Foundations, Andalusian Coordinating Body for Development NGOs and the Coordinating Body for Development NGOs of the Valencian Community.

We aim to make **transparency** one of the hallmarks of our identity, giving our collaborators truthful and complete information.

Donor's **rights**

- ▶ To know CODESPA's mission.
- ▶ To know the source and destination of the funds.
- ▶ To know the organisation's statutes and Rules of Good Governance.
- ▶ To know the identity of the trustees, the executive committee and main directors of CODESPA.
- ▶ To have access to the latest externally audited financial information.
- ▶ To be guaranteed that the funds granted are allocated to CODESPA's corporate purpose.
- ▶ To receive due recognition and gratitude.
- ▶ To enjoy strict control, legality and confidentiality over information about their donations.
- ▶ To receive professional treatment in all relations with CODESPA.
- ▶ To ask about any matter related to the CODESPA activity with obligation of the foundation to give a prompt, truthful and direct answer.



Committed to the **impact and the efficient management** of projects

At CODESPA we always try to achieve the **greatest impact possible** with our actions. Social innovation, evaluation and knowledge management are our three cornerstones of project management to achieve the greatest impact in the communities where we work.

In the light of our experience, we are certain that there is **still a lot more to be done** for those most in need.

We believe that it is necessary to grow, advance and improve in the area of cooperation and aid efficiency. It is vital to achieve the involvement of increasing numbers of people from different sectors, along with new efficient and effective ideas. With this in mind, at CODESPA we are committed to **social innovation** as a cornerstone of our work to discover new formulae in the fight against poverty.

Social innovation is a component that runs through all of our seven lines of specialisation. For example, in the area of microfinance, we innovate through the creation of new microfinance products adapted to beneficiaries' circumstances and requirements (microcredits in rural areas for immigrant families, microinsurance, etc.). We support our local partners so that they can expand and offer their financial services adapted to poorer customers or rural areas, remote from financial inclusion.

At the same time, we also consider the process of **continually assessing and monitoring** our projects to be important, given that it helps us to collect and systematically analyse information, so that we can understand what happens in the course of a development intervention. This helps us to make decisions on improvements, to be accountable and to learn from our development interventions. With

this in mind, in 2008 we created a specific unit to evaluate our projects and methodology. Evaluating involves assessing and making decisions that have a direct impact on other peoples' lives. In this regard, it is a practice that comprises an ethical dimension. This requires a process of reflection that assumes a stance of critical analysis in relation to the actions performed and the objectives pursued.

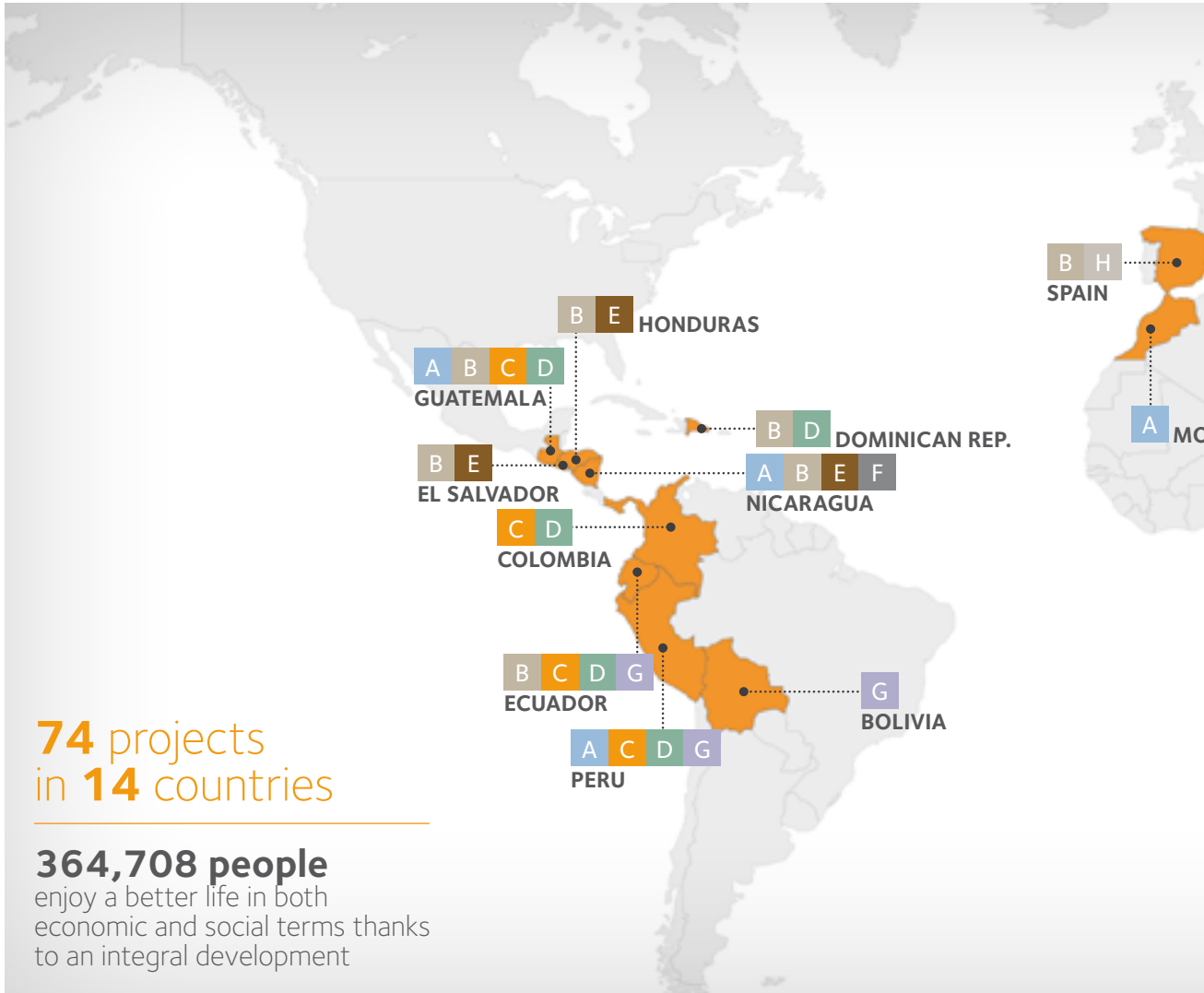
For this reason, we consider learning through evaluations to be vital, understanding said evaluative learning as an ongoing and participative process, which is not only sporadic in nature and external. This allows us to regularly review our approaches, seeking to comply in the best possible way with the social responsibility that has been assigned to us and incorporating in our actions the recommendations and changes considered appropriate.

Within the framework of our strategy, at CODESPA we support knowledge management as an essential channel for maximising the impact, effectiveness and efficiency of our development projects. The organisation's knowledge management strategy allows us to identify the tools and lessons learned from development projects and to make them available to the rest of the organisation for future interventions. This strategy mainly directs its efforts towards:

- ▶ **The systemisation** of the development projects we execute with special emphasis on shared learning with other international cooperation agents (methodologies, manuals, guides, etc.).
- ▶ The design and performance of **training** activities and reflection for development cooperation professionals (workshops, conferences, courses, etc.).
- ▶ The development of internal initiatives for **knowledge sharing** (knowledge workshops, preparing documents on lessons learned from projects, on-line forums, virtual working groups, wikis, etc.).
- ▶ The **sharing of technical and management tools** generated in the course of our development interventions.



CODESPA in the world in 2013

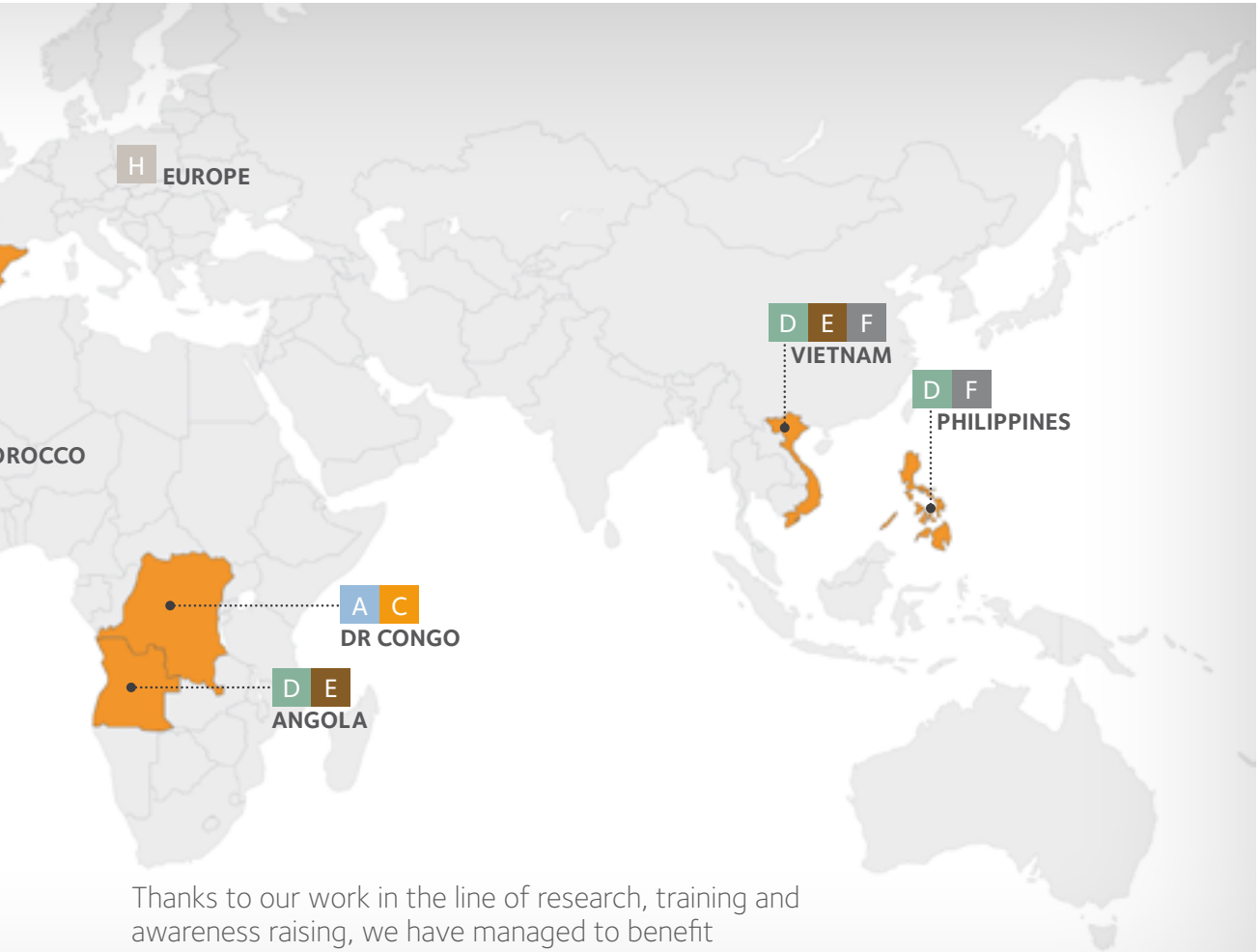


Lines of action

A	B	C	D	E	F	G	H
PROFESSIONAL TRAINING AND INTEGRATION Guatemala, Morocco, Nicaragua, Peru and DR Congo	MICROFINANCE FOR DEVELOPMENT Ecuador, El Salvador, Spain, Guatemala, Honduras, Nicaragua and Dominican Rep.	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE Colombia, Ecuador, Guatemala, Peru and DR Congo	RURAL MARKETS DEVELOPMENT Angola, Colombia, Ecuador, Philippines, Guatemala, Peru, Dominican Rep. and Vietnam	FOOD SECURITY AND FOOD SOVEREIGNTY Angola, El Salvador, Honduras, Nicaragua and Vietnam	ENVIRONMENTAL SUSTAINABILITY AND ENERGY Philippines, Nicaragua and Vietnam	COMMUNITY-MANAGED RURAL TOURISM Bolivia, Ecuador and Peru	RESEARCH, TRAINING AND RAISING AWARENESS Spain and Europe

1,238,963 people

access products adapted to their needs



Thanks to our work in the line of research, training and awareness raising, we have managed to benefit

188,950 people

ANGOLA	D	E					
BOLIVIA	G						
COLOMBIA	C	D					
ECUADOR	B	C	D	G			
EL SALVADOR	B	E					
SPAIN	B	H					
EUROPE	H						
PHILIPPINES	D	F					
GUATEMALA	A	B	C	D			
HONDURAS	B	E					
MOROCCO	A						
NICARAGUA	A	B	E	F			
PERU	A	C	D	G			
DR CONGO	A	C					
DOMINICAN REP.	B	D					
VIETNAM	D	E	F				

fundación
CODESPA

Creating
opportunities



**Economic and social
development
programmes**



- ▶ Aicha's story
- ▶ Professional training and integration
- ▶ Microfinance for development
- ▶ Social entrepreneurship and micro-enterprise
- ▶ Rural markets development
- ▶ Food security and food sovereignty
- ▶ Environmental sustainability and energy
- ▶ Community-managed rural tourism

The opportunity of **training:** **Aicha's story**

#unahistoriaquecontar



Aicha Rmila, a woman who has demonstrated that hard work and effort can change your future. We met her on a trip we made to Morocco. For us she is an example, an inspiring story we must tell.

Aicha lives in Oujda, a town in the Eastern region of Morocco, close to the Algerian border. Although she was born in Kenitra, in the rural areas of the eastern region of Morocco, she came to Oujda after marrying her husband.

When we entered Esnnar, the district where she lives and works, we could see the barriers that Aicha faces, not just social, also obstacles due to lack of resources. The appearance of the district, the sensations we had were totally different to the other parts of the town, it seemed we had left behind Oujda. And there was Aicha, in the door of a small dry cleaner's, waiting for us and welcoming us with a friendliness and affection we couldn't imagine.

We had her details: name, surname, situation, but we wanted her to tell us her story, her experienc-

es, her emotions... Her response left us speechless, we realised that our work must continue with much greater impetus: "Many people don't know I am separated because if they did they would speak very badly of me, and here people are very hard."

But Aicha is a determined, hard-working and courageous woman, and for that reason she has fought to find an opportunity in the midst of difficulties. When she came to Oujda she worked in domestic work and in a dry cleaner's, in very poor conditions: small spaces, with very harmful gases and a wage of 20 dirhams (€1.80) per day, if she actually received it. This did not pay for much.

In one of the associations we work with, she learned about our professional training project and wanted to form part of it. Thanks to the course, she learned how to count and run her own business and above all, to remain hopeful.

Now she runs her own drycleaner's. The business still does not earn her very much, just enough to pay her

bills, but she feels she great achievement, which goes beyond her small business. She spoke to us about freedom: now she does not have to work in unfair conditions and is breaking down the social barriers which, initially, seemed impossible. She told us that she is now financially independent, and no longer depends on anyone. She spoke of hope; she told us how much she enjoyed her work and dreamt of a better future. What she wants for her future, the same as all of us, is to continue going forward and making progress. We are convinced she will achieve this!

Aicha is one of the thousands of people we help. But there are many more. In the different countries where we work we can find hundreds of inspiring stories like these: the story of Roko, Rufina, Aurelio, Ghiang Thi Dua, among many more, are stories we form part of... and you also form part of.

We would like you to tell us your story so that people can know the value of opportunities and how, together, we are creating opportunities for the most vulnerable people.



Professional **training** and **integration**

Lack of training is one of the main barriers that prevent people with limited resources from accessing a decent job. Likewise, lack of training holds back the economic and social progress of developing areas, contributing to their ongoing situation of poverty.

At CODESPA, we believe that **providing access to training is essential for stable and decent social and economic development**. Hence, we promote the qualification of people with limited resources through support for vocational training programmes, always aimed at professional integration. Thus, we believe that it is fundamental for this training to be linked to local companies' requirements for qualified personnel, without leaving aside the needs of

the most disadvantaged population with which we work: women who are heads of the family, rural populations, young people at risk of social exclusion and persons with a disability.

In this way, we work with professional training centres and associations aimed at these groups, and also with the local private sector so as to discover business requirements and **guarantee the appropriate professional integration of the people who have received training**. All of this, in collaboration with the public administration of the countries where we intervene in the context of state professional training programmes, guarantees the sustainability of our projects.



Some of our projects

A FUTURE WITHOUT EXCLUSION FOR YOUNG PEOPLE, GENERATING OPPORTUNITIES THANKS TO TRAINING IN MOROCCO



▶ **WHAT DRIVES US:**
 ↗ Situation of social and professional exclusion of young people with little resources.

▶ **OBJECTIVES:**
 👤 **Beneficiaries:** 1,913 young people.
 + **Economic impact:** 925 access a job or create their own company or cooperative.
 ❤️ **Social impact:** Less social exclusion and improvement in living conditions through a professional training/integration process aimed at 1,913 young people.

Development in recent years in **Morocco** has been focussed on certain urban regions and has benefitted certain social groups. However, the young people in the country's northern regions are limited in terms of access job opportunities, which increases **social and economic inequality**.

Through **professional training and guidance courses**, we want these young people to have the chance of finding work and be able to earn money to aid the development of their families. We also **promote the creation and support of small companies and cooperatives** as another way of earning money. To achieve this we work with local associations, establishing alliances with public and private entities in the professional training and integration sector.

The professional training of these young people, as well as their access to the labour market, shall contribute to **covering the needs of families** as they can increase their income, also contributing to the productive development of the region.

YOUNG PEOPLE FROM MARGINAL AREAS OF GUATEMALA CITY RECEIVE PROFESSIONAL TRAINING



▶ **WHAT DRIVES US:**
 ↗ Professional exclusion of young Guatemalans due to lack of access to education.

▶ **OBJECTIVES:**
 👤 **Beneficiaries:** 1,483 young people at risk of social exclusion.
 + **Economic impact:** 105 young people find a job.
 ❤️ **Social impact:** 1,483 young people access technical training courses and achieve social integration.

In Guatemala the young people from marginal areas mainly affected by poverty and violence have no access to quality studies which allow them to **enter the job market in fair conditions**. These young people often belong to violent gangs, which leads many education centres to not accept them in training programmes.

At CODESPA we are helping young people from some of these marginal areas to **be able to study a technical degree**, such as graphic design, computer repair and maintenance, call centre service or educational robotics.

Furthermore, the students receive classes in human development, business management, solidarity economy and conflict resolution. Likewise, they are given technical and business training with the aim that they **develop their own businesses**.

As a result of this process, a **cooperative has been established** which offers various services according to knowledge learned by the young people and now has 37 customers.

Some achievements

▶ **408 young people have received professional training courses** in the Democratic Republic of the Congo to help them find work. 40% of these young people have found a job.

▶ **359 women have improved their income** and their socioeconomic situation in the eastern Region of Morocco.

▶ **163 young people** from marginal areas of Masaya, Granada and Managua (Nicaragua) **have received training courses.** 5% of these young people now form part of the Nicaraguan job market.

Outstanding alliances

▶ Morocco

- Agreements with the OCDO (Oficina de Desarrollo del Sector Cooperativo) (Cooperative Sector Development Office) through which an agreement has been developed with the Ministry of Energy, Mining, Water and the Environment and the Ministry of General Affairs and Governance with sewing cooperatives to produce ecological bags.
- Alliance with rural towns to organize handicraft fairs supporting the sale of female cooperative products. Several cooperatives take part in other fairs such as the agricultural fair in Mekens (Ministry of Agriculture), and fairs of the INDI (Ministry of the Interior) Casablanca.
- Alliance with the Regional Office of Professional Training and with the Regional Office of Handicrafts and Agriculture for the Promotion of work in several towns in the region, particularly the centre of Zraib (Ministry of Agriculture) for continuous training in agriculture.

▶ Democratic Republic of the Congo

Alliances with various international NGOs for the specific development of project activities together.

OTHER LOCAL ALLIANCES

• Morocco:

Ministry of Education, Social Affairs, the Interior, Employment, in addition to various municipal organisations. Professional Integration Office OFPPT of Oujda, National Agency for the Promotion of Employment and Skills of the Eastern Area, Regional Professional Training Office (Tangiers, Tétouan and the Eastern Area), Accenture, Maite Iglesias Foundation, Roviralta Foundation, Grupo Cortefiel, Cementos Molins, Mutua Madrileña.

• Peru:

Ministry of Education, Regional Governments of Arequipa, San Martín, Apurímac, Piura, Cajamarca, Huánuco, La Libertad and Puno.

• Central America:

Don Bosco Youth Centre.

• Democratic Republic of the Congo:

National Professional Training Institute (INPP), 55 local companies from Kinshasa and Goma, Tragaluz.

Location



In first person



"I am studying to be an administrative assistant and I would like to thank CODESPA for the opportunity they have given me of studying this technical degree, which is of great use in my life to be able to choose a job of this category. The truth is I am very pleased with this course and I feel very grateful to CODESPA for all the teaching which I will know how to take advantage of and use in my daily life."

Franklin Torres

Young person who has formed part of the training project in Nicaragua



"This project has changed my life. First because I was at home without work, I had a great empty space in my life. With my participation I learned a lot and above all I now have more income and I am not waiting for my family to give me money."

Haja Derouchi

Young person who forms part of the training project for management of dairy, cheese and yoghurt cooperatives in Morocco

Microfinance for development

People living in situations of poverty have **no access to financial resources** and this impossibility to rely on cash means that they cannot obtain materials or tools with which to work and thus be able to cover the basic needs of their families.

CODESPA's **concept of microfinance** centres on the study, design and implementation of financial micro-products (loans, savings, insurance, etc.) adapted to the specific circumstances of the communities where we work. Thanks to these financial products, the population living in contexts of poverty is given the possibility of accessing services that, on the one hand, generate opportunities to increase income in a stable manner, and on the other hand, contribute to reducing the risk of food or health crises.

In this regard, we work on creating and supporting effective and sustainable local organisations (credit cooperatives, microfinance institutions, rural savings banks, etc.) which provide different financial services, always with a social approach. **We also promote the social aspect of microfinance**, encouraging microfinance institutions to offer products and services that genuinely contribute to improving the quality of life of the poorest. To this effect, we support them in the incorporation of impact measurement indicators for their microfinance projects and mechanisms for managing their social outcome.



Some of our projects

ACCESS OF SMALL RURAL COMPANIES TO MICROCREDITS AND FARMING MICROINSURANCE FOR THEIR HARVESTS IN THE DOMINICAN REPUBLIC



▶ WHAT DRIVES US:

- In the Enriquillo and El Valle regions of the Dominican Republic, 25% of the population is homeless and 65% of homes are poor.

▶ OBJECTIVES:

- 👤 **Beneficiaries:** 15,000 poor producers and micro-entrepreneurs.
- ⊕ **Economic impact:** The income of producers and micro-entrepreneurs grows by 15%.
- ♥ **Social impact:** Improves the quality of life of the rural population.

In the Dominican Republic it is estimated that there are **655,473 micro, small and medium-sized companies** (MIPYMES), which make up 96% of registered companies, provide 30% of the PIB and employ around 2 million people. The main limitations they have to accessing credit are informality or the risks due to the absence of tangible guarantees, among others.

This situation is aggravated in the rural area and the border with Haiti, due to the absence or limited presence of financial institutions. The farming sector is also affected due to its vulnerability to natural phenomenon and the **non-existence of financial products that adapt to their reality.**

Our project seeks to improve the living conditions of this population through the offer and design of financial and non-financial services adapted to the dynamics and requirements of the rural areas. We also **facilitate access to microcredit and farming microinsurance** and we strengthen the capacities of the institutions providing them. Finally, we train the beneficiaries so that they can administer and manage their resources efficiently.

FACILITATE ACCESS TO MICROFINANCE SERVICES TO RURAL COMMUNITIES IN ECUADOR



▶ WHAT DRIVES US:

- The lack of financial services in rural areas prevents people from investing in their development.

▶ OBJECTIVES:

- 👤 **Beneficiaries:** 380,000 men and women in a situation of poverty or extreme poverty.
- ⊕ **Economic impact:** 380,000 people will be able to access financial and non-financial services adapted to their particular needs.
- ♥ **Social impact:** Close to 300 community-based financial institutions where they can perform their financial procedures (collections and payments, credits, savings...).

For many years, people living in rural areas of Ecuador have been **excluded from access to microfinance products and services** they can use to invest in their land and increase their income, thus improving their living conditions. The country's traditional financial system does not have products adapted to their needs and also this population is located in areas far from traditional banks which further complicates the problem.

The objective of this project is to **strengthen the local financial institutions** so that they offer quality services to their customers and associates. Thus, the people who have traditionally not had **access to credit can have access to microfinance products** adapted to their needs and thus be able to invest in their land and obtain surpluses they can sell.

These local financial institutions form part of regional institutions which, in turn, depend on the National Network of Popular and Solidarity Financing of Ecuador. This network promotes that people in the most vulnerable situations also have the **opportunity to access financial services.**

Some achievements

- ▶ Thanks to the collaboration of the National Network of Popular and Solidarity Finance of Ecuador (RENAFIPSE), we have facilitated the granting of almost **6 million dollars** in loans, mainly allocated to micro-entrepreneurs.
- ▶ In the southern area of the Dominican Republic, in Alliance with Banco ADOPEM, **we have provided 4,827 agricultural microcredits worth 2.49 million dollars** thanks to which 15,000 small agricultural producers have been able to continue to cultivate their land.
- ▶ **4554 small producers have been able to access 25,000 credits** through the UAFs in Central America. UAFs are communal units which allow them to lend money among their members and thus be able to buy seeds, materials, etc.

Outstanding alliances

▶ Dominican Republic:

Banco ADOPEM, ENSESA, Agroseguro, DKV Seguros, Entidad de Seguros Agrarios.

▶ Ecuador:

- Collaboration agreement with the Central Bank of Ecuador to create an alternative channel for remittances, signing a tripartite agreement: Banco Central del Ecuador (BCE)-RENAFIPSE-RIA (remittance company).
- Agreement with the Metropolitan District of Quito so that municipal taxes could be paid through the RENAFIPSE platform.
- Agreement with the Social Protection Programme dependent on the Ministry of Social Inclusion (MIES) of Ecuador so that, through the RENAFIPSE platform, they can collect the Human Development Allowance.

OTHER LOCAL ALLIANCES

• Dominican Republic:

Ministry of Agriculture, Aseguradora Agropecuaria Dominicana (AGRODOSIA), Dominican Coffee Council, Ministry of the Environment and Natural Resources, Climate Change Department, DIGERA.

• Central America:

Fundeser, Cooperativa San Antonio, Fumban-café, Usulutam, Bálsamo.

• Ecuador:

Social Protection Programme (PPS) dependent on the Ministry of Social Inclusion (MIES), National Programme of Popular and Solidarity Finances (PNFEPES), Banca de Migrante (public bank).

Location



In first person



"It has gone very well for me. When I needed a credit to buy raw materials for the ice-creams they were there to help me and when I wanted to start my new flower business, they also gave me help. ADOPEM has been the first bank that trusted in me. It is the one which has given me life."

Erasma Segura Méndez

Beneficiary of the microcredit project in the Dominican Republic



"We give money to the people we know, that knows how to pay and is responsible. To our colleagues of our communities we told them that nothing is difficult in life if you are honest and hardworking, knowing that the money is not mine but of the people."

Rosa Jaida

President of a women's bank in a rural community of Ecuador

Social entrepreneurship and micro-enterprise

In contexts of poverty, a large part of the economic fabric is based on small family companies, which contribute to job generation. However, and despite their importance for a country's social and economic development, they are vulnerable and unstable because, among other factors, they lack liquidity with which to purchase the tools and materials that they need to carry out their work. This causes their products to be lower quality, excluded from more profitable markets and consequently from a larger number of buyers.

At CODESPA, **we strengthen the economic fabric of micro-enterprises through training projects and access to microfinance services.** The aim is to improve productivity at the same time as product marketing.

To achieve this, we work in coordination with local organisations and public agents so as to bring small entrepreneurs into contact with the markets. We also try to establish and coordinate relations between micro-entrepreneurs and companies to explore the possibilities of the latter including them in their supply chain.



Some of our projects

PUBLIC-PRIVATE ALLIANCES FOR DEVELOPMENT IN GUATEMALA: SUMA



▶ WHAT DRIVES US:

↗ In the Quiché department, 81% of the population lives in a state of poverty, neglected by the basic services of the State.

▶ OBJECTIVES:

👤 **Beneficiaries:** 725 people.

⊕ **Economic impact:** Increase the income of the participants of the community-based organisations by 25%.

❤️ **Social impact:** Social cohesion, inclusion of the indigenous population, access to basic services.

In almost half of the rural towns of Guatemala, 75% of their population live in a state of poverty. The most affected departments include Quiché, where **the poverty index reaches 81%**.

In this context, **the population organises itself autonomously into Community-Based Organisations (ODB)**, mutual aid associations which arise with the purpose of offering services that neither the state nor companies provide, to respond to the daily requirements of the population.

With the SUMA project we have worked so that the **ODBs can profitably fulfil their social mission** and have financial resources to continue offering support to communities in the future. We have supported them through small subsidies granted via public competitions, as part of a social investment fund constituted by CODESPA, AECID, IAF and companies part of RedEAmérica.

The OBD have **increased their service provision and productivity level by more than 25%**, as well as their related income.

IMPROVEMENT OF THE MICRO-ENTERPRISE SOCIAL AND ECONOMIC FABRIC IN THE CITY OF KINSHASA, DR CONGO



▶ WHAT DRIVES US:

↗ In the DR Congo, only 7% of the population has a stable job, the remaining 93% must go out every day to search for a source of income.

▶ OBJECTIVES:

👤 **Beneficiaries:** 250 micro-entrepreneurs.

⊕ **Economic impact:** 115 micro-enterprises obtain a business plan and are sustainable.

❤️ **Social impact:** Professional integration through self-employment or employment.

In Democratic Republic of the Congo only **7% of its population have a job with a contract**, the remainder must go out every day in search of a source of income. The **high instability rate in the business fabric is** due to the insecurity caused by the occasional looting, the lack of training, short-term vision to be able to survive and the lack of access to financing (microcredits).

Despite everything, in the poor districts of Kinshasa the population tries to take on an active role in the production of goods and services to fight against the existing poverty, but these micro-enterprises **face a high percentage of losses and cannot stay afloat**.

At CODESPA, we want to help these micro-entrepreneurs so that Kinshasa becomes a "field of opportunities" where it is possible to **create its own and sustainable economic fabric** for the poor local people.

Some achievements

► **8 associations** of seaweed producers on the island of Mindanao (Philippines) increase the quality and productivity of their crops with a **70% increase** in the market sale price.

► Through the different marketing channels of our local partner, Promotora de Comercio Social (Social Trade Promoter), **sales by micro-entrepreneurs with little resources in Colombia** reached the amount of **€3,582,576**.

► Through the SUMA project in Lima, we have managed to **increase the productivity of small businesses by 143%** in the manufacturing sector, 83% in handicrafts and 105% in services. In terms of the level of sales, these small entrepreneurs have increased their sales by 266% in manufacturing, 22% in handicrafts and 151% in services.

Outstanding alliances

► Peru:

Thanks to the IAF members and companies of RedEAMerica we concluded the cycles of competitive funds for community-based organisations investing a total of €903,104 in Peru and €226,897 in Guatemala.

► Democratic Republic of the Congo:

Collaboration agreement with Umoja Développement Durable, to start up a guarantee fund: MECRECO.

► Colombia:

Alliances have been made with private and public entities, such as Comfama, Créame and The Presidential Council for the Equality of Women of the Presidency of the Republic. These alliances have the objective of articulating support and integrated work for the micro-enterprises taking part in the project.

OTHER LOCAL ALLIANCES

• Peru:

Lima Chamber of Commerce, Villa Andina SAC.

• Democratic Republic of the Congo:

GroupeOne.

• Colombia:

National Network of Local Development Agencies of Colombia, City Governments of Jambaló, Caldono, Toribio, Corinto and Silvia (Cauca Department) Casa de la Cultura de Cauca, PROEXPORT Colombia, Contrato Plan Norte del Cauca, Cabildo Corinto, Mujer ACIN programme.

Location

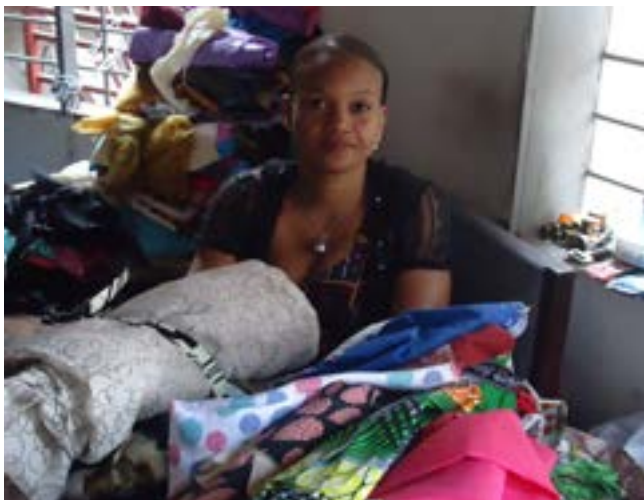


In first person



"We have become personally stronger realising we can achieve what we propose. We have improved the financial income in our family: with the earnings we have acquired one quarter of a hectare of land with our own resources...[...]. Women have the same right of participation as they also have the capacity to get ahead and fight for what they believe is important."

Beneficiary of the Mi Dulce
Jesús Association in Peru



"I have learned many things. I am very happy with the evolution of my workshop and now I am managing it well. I know how to handle expenses, how to pay workers, how to save, I am making good progress."

Eugénie Kabeya

Beneficiary of the project of training for micro-entrepreneurs in DR of the Congo

Rural markets development

Rural poverty represents almost 63% of poverty worldwide. The causes are complex and multi-dimensional, and comprise aspects associated to the lack of basic services such as education, health or appropriate communications, as well as adverse climatic phenomena, the weakness of local public institutions or social and cultural resistance to change.

In this context, one of the ways of developing poor rural populations is to promote and facilitate their access to goods and services capable of responding to their most basic needs. In order to do so, they must meet the following requirements:

Adapted, they must be simple to handle and easy to understand how they function, so that they can be used, repaired and maintained in a straightforward manner. To do this, it is fundamental to adapt the products, tools or equipment technologically, so that they meet the economic needs of the household and the handling capabilities of the end users.

Accessible, through suppliers located in the rural communities or nearby areas, such as shops or distribution warehouses, to ensure a permanent supply and cultivate trust among people. This is essential in order to overcome the physical distance, and also the psychological one caused by the lack of information and security generated in poor people when it comes to accessing the market.

Affordable, ensuring that the price and method of payment for said products and services is not a limitation for poor families, but an incentive when they realise that the market is capable of offering quality at low cost.

Appropriate, generating effective mechanisms of adoption so that families can make an appropriate and permanent use of the products and services, resulting in a genuine improvement in their quality of life. To achieve this, facilitating access to the products or services is not enough; it also requires carrying out training, awareness and communication activities regarding the benefits of adequate use and maintenance.

When it comes to generating development opportunities for a rural population through the creation of new markets or reinforcement of existing markets, it is essential for the goods and services present in the market to fulfil these conditions ("the 4 As"). At CODESPA, we accumulate wide-ranging experience in this field, and would highlight the development of markets for farming tools and machinery, veterinary services, hygienic latrines, water pumps or grain warehouses.

The programmes developed by CODESPA under this local market approach, have achieved remarkable results, by allowing people with scarce resources to satisfy a major share of their vital needs (access to domestic sanitation, not having to rely on firewood to cook, or increasing farming production by making irrigation available), accessing the market as consumers who make their own decisions, without having to rely on products and services supplied by cooperation projects or subsidies, and promoting the creation of local small and medium sized enterprises, that generate, through the sale of their products, profits and jobs that are sustainable over time.

Some of our projects

REDUCTION OF DISEASES IN RURAL AREAS OF VIETNAM BY ACCESS TO LATRINES AND EDUCATION IN GOOD HYGIENE HABITS



▶ **WHAT DRIVES US:**

➤ More than 60% of the population do not have latrines nor do they know the importance of good hygiene habits.

▶ **OBJECTIVES:**

- 👤 **Beneficiaries:** 163,000 people in rural areas in a situation of poverty will acquire latrines.
- ⊕ **Economic impact:** Savings in medical expenses and improved ability to work.
- ❤️ **Social impact:** 43% reduction of the incidence of diseases related to lack of sanitation and poor hygiene habits.

In **Vietnam**, four out of ten people lack sanitation services and 80% of diseases are a result of this situation. In rural areas, **2 out of every 3 homes do not contain hygienic latrines** nor are they aware of the importance of adapting good hygiene habits.

With this in mind, we have developed a project to generate awareness and show households the benefits of including **good hygiene practices** in their life and installing latrines. Furthermore, to ensure that households' demand was met with quality and at low cost, we created a network of local builders to increase their technical knowledge of construction and business management.

At the same time, to ensure that all families can install a latrine in their home, we established **alliances with public programmes of the Government of Vietnam**, designed to provide financial support for the poorest families.

It is an efficient initiative, where **each euro invested by CODESPA** in promotion, awareness raising and training **has generated more than €10 of investment in health of the households**, having installed more than 12,000 hygienic latrines and increasing the sanitation coverage by 41%.

PROMOTION OF ECONOMIC AND SOCIAL INDEPENDENCE OF INDIGENOUS WOMEN IN RURAL AREAS OF COLOMBIA



▶ **WHAT DRIVES US:**

➤ 50% of indigenous women cannot access a job which helps them leave behind poverty.

▶ **OBJECTIVES:**

- 👤 **Beneficiaries:** 74 indigenous craftswomen and weavers of the Misak, Nasa and Mestizas ethnic groups.
- ⊕ **Economic impact:** 40% increase in the market share (increase in customers and revenue).
- ❤️ **Social impact:** achieving a proper and fair self-employment.

People living in Northeast Cauca region in Colombia still suffer the consequences of the armed conflict leading them to live **in poverty**.

This constant vulnerability, combined with ignorance of the market and lack of production planning and organisation, is particularly high for indigenous women that **show great difficulty when selling their handicrafts**. For many of them, this activity represents the only source of revenue through which they support their families and cover their basic needs.

For this purpose, **we have supported five associations**, formed by indigenous and mestizo women who produce handicrafts made with traditional raw materials. This craftwork includes, for example, woven wool and sisal bags which are prepared with ancient techniques learned generation through generation.

These associations have enabled indigenous women to get together and create an organisation called "Enredarte con identidad". Here, women have joined together to improve production processes, accessing market with associative power while producing handicrafts that can better compete with other products. This helps them **sell their products at better prices and in fairer conditions**.

Some achievements

▶ In Angola, we have distributed **500 storage systems**, increasing grain storage by 30–50%. This allows the small producers to not lose their harvests and they can have more surplus to sell.

▶ **6,000 pig farmers** in Vietnam have **improved their income** by 54% thanks to access to veterinary services, improvement in the pigs' diet and market orientation.

▶ **371** banana and guandul **producers** of the southern region of the Dominican Republic have **received training** and assistance to fulfil a minimum of quality in their production, be able to sell it and increase their income.

Outstanding alliances

▶ Dominican Republic:

Ministry of Agriculture, ADOPEM.

▶ Angola:

The Institute of Agricultural Research has supported us in the seed certification process. The Provincial Directorate of Agriculture of Bié has supported our seed multiplication project. The Institute of Agricultural Development has collaborated with us in technical support to small producers.

▶ Vietnam:

We have achieved a consultancy with the World Bank to design the government strategy of Hoa Binh to develop the sanitation market in this province.

▶ Colombia:

- Thanks to the alliance of our local partner CETEC with the Banco Agrario de Colombia, a credit fund is being managed so that the farming families can access the necessary finance for their production products.
- The articulation with the Women's Secretariat to strengthen the actions related to women in the department of Cauca is a strategic institutional alliance for CODESPA's work in Colombia.

▶ **Ecuador:** One of the project's main allies is the Decentralised Autonomous Government of the Province of Chimborazo with which activities are coordinated and co-executed.

OTHER LOCAL ALLIANCES

• Angola:

Adra.

• Central America:

Ideal Tecnologías, APLARI.

• Vietnam:

In 2013, we have managed to form part of the "Rural water and sanitation alliance of Vietnam", formed by donors, multilaterals and specialised NGOs, with the purpose of achieving the water and sanitation objectives established by the Vietnamese government.

• Colombia:

Red Nacional de Agencias de Desarrollo Local de Colombia (National Network of Local Development Agencies of Colombia RED ADEL-CO), City Governments of Jambaló, Caldono, Toribio, Corinto and Silvia (Cauca Department) Casa de la Cultura de Cauca, PROEXPORT Colombia, Contrato Plan Norte del Cauca, Cabil-do Corinto, Mujer ACIN Programme.

• **Ecuador:** Municipality of Colta, Chimborazo, National Corporation of Popular and Solidarity Finances (CONAFIPS), Territorial Development Agency of Chimborazo (CRECER).

Location



In first person



“The support given has been of great importance and has meant an improvement in the quality and cleanliness in handling the crop and as regards the requirements of the most demanding markets, towards which our certification process is focussed. CODESPA’s cooperation, through the REDDOM Foundation, has allowed us to view the business from another perspective and analyse or challenges and the possibilities we have of growth.”

Mirope Jáquez Ortíz

President of Cooperative
in Dominican Republic



“It has been wonderful to become part of the group of pig farmers. It has given me many benefits: they show me how I should feed the pigs and help me to find buyers. I will soon be ready to sell this herd of 8 pigs. Furthermore, as I am a member of this group, they chose me for this veterinary techniques course. I feel very happy and proud of the work I am doing, since I can contribute to the development of the community and also improve my own life.”

Nhung Nguyen Thi

Member of a group of pig farmers
promoted by CODESPA in Vietnam

Food security and food sovereignty

Malnutrition affects 2,000 million people worldwide, and is currently the largest health problem and the leading cause of child mortality.

At CODESPA, **we invest in improving the harvests of small farmers with a view to achieving food security and food sovereignty for their families.** According to the FAO, food security exists when all people at all times have both physical and economic access to sufficient safe and nutritious food to meet their dietary needs and food preferences to lead an active and healthy life.

At the same time, our approach incorporates the term of food sovereignty, **ensuring sustainable development from a human perspective** (respecting traditional practices or promoting ownership of the land and tools for work in conditions that are safe and beneficial for rural families), and environmental point of view (avoiding intensive single crop farming, fostering the use of native seeds or mitigating the environmental impact of farming activity).

To do this, we adopt three main approaches:

- ▶ We facilitate **access to technologies adapted** to their needs with which to increase their production.
- ▶ We work to **improve nutrition** and reduce people's vulnerability to climate change and natural disasters, developing programmes for crop diversification, creating agricultural insurance products, providing access to micro-irrigation systems or reforestation.
- ▶ We work to **promote and strengthen farmer associations and cooperatives** so that they can access materials and tools in better conditions. Likewise, we support them in the process of marketing their products.

Thanks to the work carried out from CODESPA aimed at increasing productivity, farmers obtain a large number of social benefits, such as access to education or improved health, and economic benefits, such as increased revenue that helps them to improve their living conditions and those of their families.




Some of our projects


SUPPORT FOR LAND PROPERTY LEGALISATION OF SMALL FAMILY FARMS IN ANGOLA




▶ WHAT DRIVES US:

 Small farmers live threatened by the loss of their own land taken away by large corporations.

▶ OBJECTIVES:

 **Beneficiaries:** 3,000 poor small farmers.

 **Economic impact:** The small farmers increase their investment capacity to improve their crops.

 **Social impact:** Security of the land on which they depend to eat and earn their living.

The threat of **land loss** is increasingly present throughout Africa. Small farmers see how large corporations and farms take over their lands, on which the small farmers depend to eat and earn a living and they have no means to defend themselves.

In Angola, there exists the **Land Act** to be able to tackle these problems and resolve the existing conflict. However, the authorities do not have the knowledge or the means to implement the law in favour of the poorest farmers.


Therefore, **together with Food and Agricultural Organisation (FAO) CODESPA is supporting the authorities** to perform the first legalisations of land ownership of small family farms in the province of Bié.

For small family farms **land legalisation is the first step** towards increased income and better living conditions. In first place it means they can defend themselves from possible acquisitions by large companies. It also allows them to access microcredits with which they can make small investments to improve their crop yield. Finally, small farmers can make use of the land according to their criteria and needs, and can obtain income which enables them to improve their living conditions.


ACHIEVING FOOD SECURITY FOR POOR FARMING FAMILIES IN VIETNAM, THANKS TO AN INNOVATIVE FERTILIZER SYSTEM IN VIETNAM



▶ WHAT DRIVES US:

 90% of the population depends on farming activities to survive without being able to leave poverty behind.

▶ OBJECTIVES:

 **Beneficiaries:** 500,000 people who live in situation of poverty.

 **Economic impact:** The income of families increases by 23%.

 **Social impact:** 150,000 small farming families achieve food security.

Vietnam is a country of 90 million inhabitants. Most of the poor population live in rural areas and exclusively depend on farming to survive, with the consequent vulnerability and instability. **33.2% of these small farming families live in extreme poverty.**

The province of Yên Bái, where we started this project, is characterised by the presence of ethnic minorities and a low level of socioeconomic development. **Small farmers are currently facing important challenges** such as low production, low soil yield and environmental deterioration, meaning they cannot achieve food security, nor obtain income that allows them to come out of poverty.

In order to increase rice production and, therefore, the income and improve the living conditions of the families, **we support the creation of a market** to sell an innovative compacted fertiliser. We support that the fertilisers are produced and distributed in Vietnam, at a very low price, we train the farmers in the use of the fertiliser and we help them to sell their crops.

This fertiliser makes it possible to increase crop production, decrease pests and the time invested. In this way, a **sustainable market is developed in the area** and the long-term sale of the product is secured.

Some achievements

▶ 150,000 small farming families in Vietnam **have increased their rice production by 23%**.

▶ **144 Angolan producers** access corn, soya, bean and potato seeds which allow them to **improve their food security and income**.

▶ **701 small producers** in Nicaragua, 146 small producers in Honduras and 170 small producers in El Salvador **access the micro-irrigation system which enables them to improve their production and increase their revenue**.

Outstanding alliances

▶ Angola:

Thanks to our work with FAO TERRA, the Provincial government of Bié and PNUD in Angola, we have achieved the first processes of community land demarcation in the Province of Bié, the only ones in the country at this time.

▶ Vietnam:

We have signed an agreement with the government of the Province of Phu Tho to expand the CODESPA compacted fertiliser project to 10 districts, which will support 1,400 families in the area.

OTHER LOCAL ALLIANCES

• Vietnam:

The Department of Agriculture and Rural Development (DARD) of Tuyen Quang decides to extend our project to the whole province. It aims to increase the food security of the poorest small farmers through an innovative fertiliser system.



Location



In first person



“Before there were people from other places who wanted to sow in the community’s land and we could do nothing to prevent it, but now we have our title deed. And we are very happy.”

André Jamba

Member of Aldea Catapi, in Angola



“I have always loved new things. When I tried the compacted fertilisers before everyone else, the others did not take long to see the advantages of these little balls. They followed my model, improving their income and providing food security to their families. And thus, step by step, we begin to push poverty out of our homes, our village.”

Nguyen Ly Van

Promoter of compacted fertilisers and small farmer in Vietnam

Environmental **sustainability** and **energy**

In the world there are 1,600 million people who lack access to electricity and 2,400 million people continue to cook and heat their homes using basic sources of energy such as coal, firewood, biomass, and manure, as a result causing gradual deforestation and increasing environmental deterioration.

In rural areas, access to electricity is a difficult and costly task. This is why in this context, renewable energy and energy efficiency can play a fundamental role in developing these communities.

CODESPA **works to disseminate and facilitate the use of various clean and environmentally sustainable technologies** such as efficient ovens or household biogas systems, at the same time as promoting sustainable agricultural and livestock farming practices.

In order to develop our projects in this line, we focus on two main aspects. On the one hand, **we foster the local establishment of suppliers** of this type of technologies, so that families with scarce resources can access them. At the same time, we contribute to employment generation in the area.

On the other hand, **we facilitate access to clean energy** for productive uses, in contexts where there are facilities for renewable energy development. To this effect, we work with producer associations and cooperatives in order to strengthen their capacity to manage such equipment as well as their economic activities.



Some of our projects

SMALL PRODUCERS IMPROVE THEIR PRODUCTIVITY THANKS TO MICRO-IRRIGATION SYSTEM IN NICARAGUA



▶ **WHAT DRIVES US:**

↗ Droughts which constantly affect the crops of farmers in Nicaragua.

▶ **OBJECTIVES:**

👤 **Beneficiaries:** 310 farmers.

⊕ **Economic impact:** Increase of yield of 25% per area unit.

♥ **Social impact:** Reduction of the impact of natural disasters on crops.

In recent years, **the producers in the north Area of Nicaragua** have seen their coffee and bean production affected by pests and tornadoes, in addition to droughts, which generates **losses in harvests** and aggravates their food security.

We help small and medium-sized producers to improve their productivity levels in coffee and bean production, by implementing a low-cost natural irrigation system which allows water storage and avoids land collapse. This allows them to **reduce the impact of natural disasters** and improve their living and food security levels.

The project also gives them access to microfinance services so that they can acquire this technology. They are also offered training to learn how to use this natural irrigation system.

WE PROMOTE RUBBER GROWING TECHNIQUES IN THE PHILIPPINES WHICH PROTECT AGAINST ENVIRONMENTAL EFFECTS



▶ **WHAT DRIVES US:**

↗ The loss of land caused by natural disasters hinders the population coming out of poverty.

▶ **OBJECTIVES:**

👤 **Beneficiaries:** 500 producers and their fam.

⊕ **Economic impact:** A production of 500,000 rubber trees.

♥ **Social impact:** Reduce the vulnerability to natural disasters by establishing perennial plants and diversification of income.

In Aguán del Sur, 39% of families live below the poverty threshold. This level of poverty is due, among other factors, to the following: continuous armed conflicts, insecurity, loss of land and lack of stable income. Furthermore, other factors such as the tendency in the Philippines of suffering natural disasters, have a high negative impact, being a continuous threat for the development process.

This project **consolidates rubber production** by the beneficiaries, through continuous access to quality rubber seedlings (for their reproduction) and an improvement in their production capacities thanks to training. We also assist the families in **developing secondary crops** that means they are not solely dependent on a single source of income.

This means that the families can, sustainably and with respect for the environment, **increase their income and create jobs**, improving their food security and protecting them from the effects of natural disasters.

Some achievements

- ▶ **310 small and medium-sized producers** from the municipality of El Jícaro, in Nicaragua, benefit on their plots from natural irrigation system, infiltration tanks and irrigation ditches (CIAC-CODESPA), which allows them to **improve production and productivity**.
- ▶ We have **installed 190 household biogas systems** in rural areas of Vietnam, in addition to **840 efficient ovens**. Thanks to the use of these sustainable systems, the level of pollution has decreased, deforestation has slowed and a contribution has been made to the economic development of the areas where the interventions occur.
- ▶ We have integrated actions to **reduce natural disasters (DRR)** in our projects in the Philippines.

Outstanding alliances

▶ Vietnam:

We signed a collaboration agreement with QSEAP of the National Agricultural Extension Center (NAEC) and the Center for Preventive Medicine (CPM) for their collaboration in the training of biogas construction technicians, with the aim of improving their skills.

OTHER LOCAL ALLIANCES

- **Central America:**
UNAG, Conacafé.



Location



In first person



“This technology helps us to preserve the land. All these conservations which are being performed in this project are important to avoid the land from being washed away and recovering some of the nutrients.”

José Zarante

Beneficiary of the micro-irrigation project in Central America



“The rubber project has greatly helped our barangay (district). From the preparation of the earth, the digging process, planting and even afterwards, the rubber technicians have continuously come to monitor our plantations. I have learned a lot about rubber and vegetable growth. I have great hope that in the future, when the trees are more productive, they can generate a large income.”

Wilfreda D. Ejera

Beneficiary of the project

Community-managed rural **tourism**

In developing countries, tourism can act as a catalyst for progress and growth, provided that it is based on an approach that respects the local population and its environment.

Hence, it is possible to consider a tourism managed by the community members themselves that favours, to a large extent, the generation of complementary revenue and better living standards. It is community-managed tourism, understood as a model of tourism management based on the ownership and self-management of the natural and cultural resources of the ordinary indigenous peoples, following an approach of social commitment, respect for the environment and an equal share of profits.

CODESPA promotes **community-managed tourism** as a model that enables the first-hand intercultural rapprochement between tourists and the indigenous population. It also **provides the indigenous communities with an opportunity to work without having to resort to migration**, to maintain their traditions and customs and to choose better conditions in terms of infrastructures and sanitation. Thus, it offers training and technical assistance to micro-enterprises (owners of inns, tourist guides, handicraft producers, etc.) to promote the development of small businesses related to tourism. In turn, it aims to foster commercial links to small tourist entrepreneurs with the demand and potential visitors.



Some of our projects

A BETTER FUTURE FOR INDIGENOUS FAMILIES, THANKS TO COMMUNITY-MANAGED RURAL TOURISM IN PERU, BOLIVIA AND ECUADOR



▶ WHAT DRIVES US:

- Average income of 2 USD daily and low levels of human development.

▶ OBJECTIVES:

- 👤 **Beneficiaries:** 3,570 poor indigenous people.
- ⊕ **Economic impact:** Growth of 20% in the income of the beneficiary communities.
- ♥ **Social impact:** Social inclusion of the indigenous communities.

We develop community-managed rural tourism projects within the framework of the RUTAS Programme: **Community-Managed Tourism Destinations with Sustainable Quality in Latin America**, in rural areas of Peru, Bolivia and Ecuador.

These areas, very attractive for tourism, are inhabited by **indigenous communities who live in poverty**, with low levels of human development. At CODESPA we work so that these communities can obtain direct income from their own community-managed rural tourism activities.

This allows the indigenous communities that have traditionally worked in agriculture to **receive a supplementary income thanks to this community-managed rural tourism activity**, and thus leave behind the poverty in which they currently live.

Up to now, **over 3,000 people have already benefitted from this initiative**, which is currently being carried out with the collaboration of the CAF Development Bank of Latin America.

DEVELOPMENT OF ALTERNATIVE SOURCES OF EMPLOYMENT TO MINING, MAKING USE OF THE TOURIST FLOWS FROM SALAR DE UYUNI, IN BOLIVIA



▶ WHAT DRIVES US:

- A very unequal job market where opportunities are not created for the poorest population.

▶ OBJECTIVES:

- 👤 **Beneficiaries:** 221 poor families.
- ⊕ **Economic impact:** 230 new jobs created.
- ♥ **Social impact:** professional integration of the poorest population and improvement in their living conditions.

23% of Bolivians live with less than one dollar per day, with the rural areas being the poorest. This is the case of the territory of Nor Lípez, where our project is developed. The inhabitants of this province face very low human development indices motivated, among other causes, by a **very unequal job market**.

The activity that produces greatest profits in the area is mining. The salaries of the local population as a whole which work in the sector exceed 5 million dollars per year, but only provide jobs for 9% of the inhabitants, which is creating **differences marked by income in the communities**.

Tourism is one of the economic activities which the local population does not pay a great deal of attention to as they prefer to find work in mining. However, **the location of these communities is strategic** and has great potential as they are linked to the largest tourism circuits of the Salar de Uyuni.

This project aims to expand the area of coverage of the methodology of the programme: *RUTAS Community-managed tourism with sustainable quality in Latin America*.

Some achievements

► We contribute to **women increasing their family economic participation** by 49% through tourist activities in Peru, Bolivia and Ecuador.

► We open the line of community-managed rural tourism in the Dominican Republic in alliance with the Ministry of Tourism to design **new tourist routes** in the colonial city of Santo Domingo with a social-inclusion approach. de inclusión social.

► We have **launched an inclusive line of business** with the tourism sector of conferences in Cusco (Peru) with the backing of the European Union.

Outstanding alliances

► Peru:

Alliance with the European Union to finance the line of work of community-managed rural tourism so that communities can export tourist services to the conference sector in Peru.

► Ecuador:

Agreement with the Railways in Ecuador, main public company of the country.

► Bolivia:

In Bolivia, we execute the National Community-managed Tourism Programme (PNTC) of the Vice-ministry of Tourism.

OTHER LOCAL ALLIANCES

• Ecuador:

Ministry of Tourism, Public Railway Company, Provincial Government of Imbabura, Belgian Technical Cooperation, Runa Tupari.

• Bolivia:

Vice-ministry of Tourism, Departmental Government of La Paz, Municipality of Copacabana, Higher University of San Andrés (UMSA), Franz Tamayo University (UNIFRANZ), Bolivian Catholic University (UCB).

• Peru:

DIRCETUR, Municipalities of Pisac, Lamay, Coya, Urubamba, Ollantaytambo, OGD CUSCO, Association of Official Tourist Guides (AGOTUR), SUMAQ Hotel.



Location



In first person



“The project has brought us together in the community. We take turns in receiving the tourists and thanks to tourism we have another financial income and we have met other brothers from other communities. I am no longer shy, I like to speak with the tourists...I have two children, the eldest wants to be a soldier, but I would like for him to learn English.”

Isabel Ticona Quispe

Member of the accommodation, handicrafts and food services association in Bolivia



“We have learned to recover our customs and our typical dishes with our products. Now we prepare them not only for tourists but also for the family. We are valuing our Andean products more.”

Nelly Mandortupa Champi

Member of the Vicencial Patabamba Tourism Association, in Peru

fundación
CODESPA

Creating
opportunities



**Research, training and
raising awareness**



- ▶ Sharing our experience
- ▶ Publications
- ▶ Training
- ▶ Raising awareness

Sharing our experience

At CODESPA, we consider it vital to **share the experience and knowledge** that we have gained over our 29 years of work in the development cooperation field.

To do this, every year we prepare and disseminate a large number of publications such as books on case studies, systemisations or working documents which we use to bring the public closer, and in a clear manner, to our work, its development process and the results obtained. Through this, we seek for other organisations to be able to learn from our work methodologies and to apply the lessons learned from other development initiatives and/or in similar contexts.

We seek for other organisations to be able to learn from our work methodologies.

In parallel, and thanks to the knowledge management and research area, we conduct continuous **research** into our subjects of specialisation, with the objective of learning and integrating into our activity the improvements and innovations that arise in the context of development cooperation.

At CODESPA, we offer **training** activities for the different agents who participate in the world of cooperation, on different areas of specialisation within this field. Specifically, most of our training offer is aimed at social sector professionals and also at organisations and/or people interested in international cooperation, such as companies, young university students, business schools or academic institutions. For all these different publics, we organise conferences and seminars and give specialised courses and workshops.

In this regard, we foster collaboration agreements with various academic institutions to contribute to the generation and dissemination of specialised knowledge.

We would highlight in this context, the creation in 2002 of the Centro de Estudios de Cooperación al Desarrollo (Centre for Development Cooperation Studies (CECOD)), formed by the Institute of European Studies of the San Pablo CEU University and CODESPA, which is maintained to date as benchmark centre in Spain in education and research in development issues.

We also work to raise awareness among Spanish society about the importance of the fight against poverty. To achieve that they become involved in this difficult task, we perform awareness-raising actions which, in a simple manner and using specific cases of our projects' beneficiaries, bring them closer to the problems encountered in other countries and the challenges we face in order to change the reality of the poorest communities.

The purpose of these awareness raising activities is to encourage the participation and collaboration of everyone to achieve a world with fewer inequalities, and where everyone has the opportunity to be in charge of their own development.

With all of this in mind, to inform of all our work in these research, training and awareness-raising lines, during 2013 we have continued to promote our external newsletter entitled **Investigación y Desarrollo (I+De)**.



Outstanding achievements

▶ The European Commission chooses us as **Research Team on Corporate Volunteering in Humanitarian Aid**. The main objective is to provide a comprehensive perspective on the Corporate Volunteering programmes existing in the European Union and to provide a series of specific recommendations on how they can be implemented within the context of the EU Aid Volunteers initiative, the new body of European volunteers that the Commission will launch in 2015.

▶ **Systematisation and publications of the SUMA project.** In March 2013, CODESPA's Research and Social Innovation team travelled to Peru to systemise the SUMA project. Due to our research, we have published two books both revealing how we work to achieve these good results which have improved the quality of life of hundreds of thousands of people.

▶ **Official presentation of the Corporate Volunteering book.** Thanks to the support of the European Commission and the collaboration of BCG and IESE, in February 2013 we presented our book in front of more than 70 people.

Outstanding alliances:

- ▶ **IESE:** the benchmark business school in Spain gives us its support in academic collaborations related to Company and Development. This year, 2013, we have signed a CODESPA-IESE Collaboration Agreement which allows us to work together on various research initiatives, preparing documents and training on the subject of companies in development.
- ▶ **The Boston Consulting Group:** strategic partner for CODESPA, yet another year it has supported us in publishing and disseminating knowledge related to Development Cooperation and company participation. In 2013, we highlight its support in organising the official presentation of our book of case studies on Global Corporate Volunteering.
- ▶ **Institute of European Studies of San Pablo CEU University:** The alliance between CODESPA and this Institute gave rise to the Centre for Development Cooperation Studies (CECOD) with the objective of becoming a benchmark in the strengthening of institutions, and in the evaluation of development interventions and policies of the European Union. Thanks to the research and theoretical training provided by the Institute of European Studies and the experience of CODESPA, CECOD has become a unique meeting space for professionals and experts in the different sectors of development cooperation.
- ▶ **European Volunteer Center:** One of our new allies in 2013 has been the European Volunteer Center (CEV). It is a network bringing together 29 national volunteer platforms in the countries of the European Union. Together with CEV we have con-

ducted the research and preparation process of the CV study in Humanitarian Aid for the initiative EU Aid Volunteers of the European Commission.

- ▶ **VOLUNTARE:** An international Corporate Volunteering network which was established by CODESPA together with Telefónica Foundation, Endesa, KPMG, Unilever, Fundar, Forum Empresa, Media Responsable and the former Bip-Bip Foundation. In 2013, its activity has been constant and we have achieved a great international positioning as leading network for Corporate Volunteering. Hence, one of the main activities in 2013 has been the implementation of 7 working groups on different aspects of Corporate Volunteering: measurement and social impact; revitalisation of volunteer employees or internal communication have been some of the subjects dealt with in these working groups. CODESPA is responsible for heading the working group on Global Corporate Volunteering.

OTHER ALLIANCES

- Complutense University of Madrid.
- Red Española de MICROFINANCE en el exterior (REMEX) Forum Empresa (Spanish Network of Microfinance abroad).
- Barclays Foundation.
- "laCaixa" Foundation.
- Uría Menéndez.
- International and Latin American Foundation of Administration and Public Policies (FIIAPP).
- Pérez-Llorca Lawyers.

In first person

"The course has offered us the chance to experiment with a simulation, the closest thing possible to reality, of the evaluation process from all aspects. Working in a group we have analysed, assessed, reflected, debated, compared our opinions and confronted our beliefs with those of other people; in short, we have expanded our critical consciousness. Furthermore, we have understood that the evaluation does not solely concern examining all issues, but finding those things that really matter. It does not relate to demonstrating success,



Nerea Barrio

Student of the course "Evaluation of Development Cooperation Interventions"

but learning from things that work and those that don't, with the identification and learning of those aspects being the cornerstone of evaluation. This allows us to continuously improve the interventions, both those being performed and the new projects started."

Ramón Baeza

Senior Partner & Director of The Boston Consulting Group

"CODESPA achieves a great efficiency level. Compared with other international DNGO we work with, CODESPA achieves a very broad scope and undertakes a large number of projects with a very limited budget."



Publications

Knowledge and lessons learned from real experiences

COMPANY AND DEVELOPMENT

Public-Private Alliances for Development. Models for implementing Corporate Social Innovation.

This publication takes a look at the world of Public-Private Alliances for Development (APPD) and its innovative vision of fighting poverty. It introduces us to the context of the APPD, their concept and criteria. Four models of APPD are shown, covering different strategies and programmes for fighting poverty: corporate social innovation, inclusive supply chains, professional integration of people at risk of exclusion and the creation of products and services for the base of the pyramid. It describes the SUMA project, managed through the creation of a competitive fund and with the alliance of important public-private organisations in order to strengthen the community-based organisations. It ends with recommendations, lessons learned and considerations regarding management of an APPD.



CSR+D and suppliers. Theory and practice of inclusive supply chains.

This publication describes how the strategy of integrating people in a vulnerable situation as suppliers or distributors in a company's supply chain is an opportunity for high social impact and innovation in the way of establishing commercial and business relations. It shows case studies such as those of CARREFOUR or the company Coop NKL.



CSR+D and communities. Theory and practice of corporate citizenship.

This publication tackles the concept of corporate citizenship as a focal point of the different strategies that companies may implement to be "good citizens". Case studies are given explaining the importance of measuring social impact from the actual business activity, the promotion of professionalism, flexibility, motivation and cooperation of the members of staff with a view to achieving the adaptation to the working environment in developing countries and, finally, the attention paid by the company to the social demands and requests, having the opinion and participation of their own employees.



CSR+D and Corporate Social Innovation.

CODESPA joins the concept of Corporate Social Responsibility for Development CSR+D (products, services and models that satisfy social needs) to that of social innovation, understood as innovative solutions to social problems which are effective and sustainable and where the company participates as a direct agent, involved and active. This publication includes eight essays and articles based on practical experiences and their strategies used. Important subjects are tackled such as the concept of "shared value" and the role that the companies' CSR managers may have as engines of the transformation in how business is done within their own organisations.



CSR+D and customers. Theory and practice of the Base of the Pyramid.

This publication shows case studies of companies who have managed to successfully implement businesses in the Base of the Pyramid, therefore contributing to improving the living quality of groups of vulnerable people. It relates to the creation of products and services with a social impact, adapted to customers who live with little resources. Aspects such as the importance of designing and developing products and services for low income markets or the potential for innovation of the financial aspect to the social aspect and mutual benefits are the cornerstones of the different cases of companies which have worked on base of the pyramid strategies and which are shown in the publication.



Technical note: Corporate Social Responsibility and Corporate Citizenship.

Corporate Responsibility and Corporate Citizenship programmes are now performed all over the world, and are increasingly better known. Despite this, there are still significant differences, based on historical and cultural factors. In addition to offering clarifications on various trends being promoted in the internationalisation of the debate around CSR and CC, and offering us an overview of the possible future developments, this essay mainly centres on Corporate Volunteering and the company-NGO alliance.



Technical note: CSR and Global Corporate Volunteering. Opportunities for the company, opportunities for people.

Within the current context of globalisation, the private sector and its employees have been outlined for decades as fundamental agents in the eradication of global poverty and development of the poorest communities. Hence, Corporate Volunteering and Social Responsibility become the transfer of knowledge, technical assistance and resources for the improvement of living conditions, as well as the engine for innovation, strategy and commitment for companies and those working in them.



SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE

SUMA methodology for strengthening Community-based Organisations. The community-based development approach for income-generating projects.

The publication presents the methodology for strengthening community-based organisations in Peru and Guatemala. This methodology is based on a competitive fund used to co-finance production and income-generating projects designed and executed directly by community-based organisations through a public competition process. In parallel, a programme was designed to strengthen and continuously accompany the winning organisations to foster their organisational, productive and commercial strengthening in executing their community project. The publication shares the stages and tools of the methodology, as well as the good practices performed in the projects and the recommendations for improvement for their possible replication in similar future projects.



MICROFINANCE FOR DEVELOPMENT

Technical note: Microfinance, an opportunity not to be missed.

This Technical note published in Spanish in 2009, was published in English in 2013. It discusses how the amazing expansion of microfinance in the last few decades had been based, fundamentally, on two guiding principles: the creation of entities specialising in providing microfinance services and the creation of sustainable entities, which provide their services to more than 150 million people without resources. However, the diversity of entities and approaches gives rise to confusion on the usefulness of microfinance as a potential instrument for fighting poverty.

Languages: Spanish and English



MIGRATION AND DEVELOPMENT

Financial education manual: Managing my money.

This manual has the main aim of providing the migrant population residing in Spain with basic concepts and tools for financial education, so that they can improve how they manage the money they earn in this country with such great sacrifice and effort. In 2013, the second edition of this manual has been published with some modifications. It also has a guide for the facilitators.



CECOD

The institutional strengthening of institutions in Latin America: current situation and challenges, Pablo Bandeira.

Since the start of the so-called “third democratic wave” at the end of the 1970s, the State in Latin America has undergone an intense reform process with different results, such as the participation in public affairs, tax collection, the professionalisation of the public administration and the efficacy of the legal system for the different countries in the region. The research aims to examine the results said reforms have had and identify the main aspects still to be reformed in these areas, so that the expected results are achieved.



The integration of evaluation in the cycle of interventions of NGDO.

Using a combination of quantitative and qualitative methods, the study analyses the usefulness of the intermediate external evaluations that Spanish NGDO have performed of the agreements signed with the AECID in the 2006 and 2007 sessions. The research was organised around five groups of exogenous variables: organisation and promotion of the evaluation; participation during the evaluation cycle; the evaluation team and dissemination of the evaluation. It gives lessons and recommendations for a better use of the instrument in managing development organisations.



Governance Matters: Some lessons learned in institutional strengthening projects.

In recent decades, institutional strengthening has begun to be considered a vital element of poverty-fighting strategies. However, practice shows that learning occurs “as you go along” and the multilateral institutions are making an effort to create a common theoretical body which, bearing in mind the special characteristics of each setting, can be applied to different countries. But, how can the good practices in one project be defined in order to transfer them to another, with different agents and contexts? To reply to this question, this document bases itself on a review of the theoretical framework developed by the multilateral institutions to later analyse a sample of projects performed and compile the lessons that can be learned from them.



Training

Share knowledge to generate new ideas
in the fight against poverty

COMPANY AND DEVELOPMENT

CODESPA, speaker in the first conference on Corporate Social Responsibility in Angola

In 2013, the first conference on Corporate Social Responsibility was held in Angola. At CODESPA we took part as speaker in this event, where Borja Monreal, delegate in the country, showed CODESPA's extensive work with companies both in Angola and in other countries in the world. We also presented more than 70 copies of our Global CSR publication to those present.



Microinsurance conference in Madrid

CODESPA took part in the conference: 'Microinsurance, a reality in the "rich" Europe?', organised by the Community of Insurance, with the sponsorship of REALE SEGUROS and the collaboration of BBVA, which hosted the event in its Madrid Innovation Center. In our speech we explained how the Microinsurance 3x1 (Life, Accidents and Funeral Expenses) has been designed and implemented in the Dominican Republic.

Corporate Volunteering breakfast at Volutare

Within the framework of the Corporate Volunteering Network of which CODESPA is one of the founding partners, we organised a working breakfast, held in the Madrid offices of KPMG, also a founding company of Volutare. In this meeting, we debated the current situation of corporate volunteering and analysed the evolution undergone in the last 5 years. We also spoke of the trends and main obstacles and challenges faced today, showing the need to have the backing of the Public Administration to foster these types of initiatives.



We took part in a conference on Corporate Volunteering organised by the Madrid Region

Titled "In Good Companies: CV, meeting point between companies and DNGO", this conference has the presence of numerous companies and NGOs. Silvia Loro, Company and Development technician from CODESPA, took part in the session: "An analysis of the present and a drawing of the future in the collaboration between NGOs and private companies in development projects", stressing the role of Corporate Volunteering as a transforming element for the company.

We took part in a conference on corporate volunteering organised by Kellogg's

Silvia Loro, Company and Development technician from CODESPA took part in the event, which had the collaboration of the Corporate Volunteering Observatory. She spoke in detail of our Global Corporate Volunteering programme. Silvia formed part of the round table on "Corporate Volunteering programmes of Organisations" where experiences were exchanged with other NGOs regarding the different corporate volunteering programmes in existence.





Voluntare, two years promoting corporate volunteering

We took part in the event celebrating the second anniversary of Voluntare, the main network promoting corporate volunteering. The event tackled different aspects of corporate volunteering such as the challenges faced today and the future trends anticipated in the sector. Together with Voluntare we also set in motion the working group “Global Corporate Volunteering (GCV): 360º impact”, with the aim of creating a space where professionals from private companies and NGOs interested in GCV can share their experience and interests.

We took part in a course on social action at the Complutense University of Madrid

We took part in the Summer Course “Social Action and Corporate Volunteering” organised by the Complutense University of Madrid, within the Network of Chairs Santander CSR. We were present in this course with the participation of Silvia Loro, Company and Development technician from CODESPA, in a round table focussing on the third sector and the company.



Presentation Guide/Conclusions Working groups on Corporate Volunteering

In December, through Voluntare, we presented our Corporate Volunteering guide, the result of the work of more than 100 people within the framework of six working groups.

- ▶ Corporate Volunteering 2.0 by Diego Lejarazo, Hazloposible Foundation
- ▶ Mobilisation and Management of corporate volunteers. By Beatriz Ber-ruga, Forética
- ▶ Skills Development through corpo-rate volunteering. By Esther Fernán-dez, KPMG
- ▶ Global corporate volunteering: 360º impact. By Silvia Loro, CODESPA
- ▶ Company-NGO alliance in corporate volunteering. By Rafael Merino, Fer-nando Pombo Foundation
- ▶ Measurement of the impact of cor-porate volunteering. By Juan Parodi, Forética Argentina

Speech on Corporate Volunteering in the Micro NGO Forum

Beatriz Puig gave the speech on our experience in Corporate Volunteering “Professionals for Development”. This presentation had a twofold aim: achieve the involvement of companies and employees in the fight against poverty and also raise awareness among the rest of the organisations and society in general on the problems of developing countries and how the possible solutions are also within the reach of anyone who wants to do their bit.



Presentation of the Global Corporate Volunteering book in Quito

In the headquarters of the University of the Americas (UDLA) in Quito, we took part in the conference “Corporate volunteering: differentiating strategy for development”, organised jointly between the United Nations Volunteers Programme, the Global Compact Network Ecuador, the United Nations Development Programme, the Ecuadorian Consortium for Social Responsibility and CODESPA. Its aim was to foster this initiative in the country, on the occasion of the commemoration of International Volunteer Day held on 5 December. In the event we presented the book “Global Corporate Volunteering” as a fundamental tool for companies and organisations interested in promoting corporate volunteering programmes.

COMMUNITY-MANAGED RURAL TOURISM

We were present in the conference to present number 12 of the Company's Social Responsibility Magazine

We took part in the conference to present the magazine of Luis Vives Centre of Social Studies in Acción against Hunger. Mónica Gil-Casares, responsible for CODESPA's Research and Knowledge Management Area, spoke of our community-managed rural tourism programme. Mónica took part in a round table highlighting how tourism can be an effective and sustainable tool to reduce poverty and contribute to the development of rural communities.



COOPERATION

TECHNOLOGY, INNOVATION AND SOCIAL CHANGE

INSEAD
The Business School
for the World

We took part in the INSEAD International Conference on technology, innovation and social change

We were present in this international conference with the participation of José Ignacio González-Aller, Director General of CODESPA, who formed part of the round table focussing on agriculture and sustenance in the rural world. He spoke of the market approach we give all our projects, working to create economic fabric and always seeking to generate a large-scale but sustainable impact.

Agreement with FIIAP and the CEU San Pablo University to promote training in cooperation

This agreement aims to promote training and evaluation in the field of cooperation through the Centre for Development Cooperation Studies (CECOD), a permanent research and training programme we created in 2002 together with the CEU San Pablo University. By signing this agreement, the aim is to develop the research of public policies and cooperation through this institution.

CECOD

Centro de Estudios de
Cooperación al Desarrollo



Presentation of the 2013 annual report on European Union development policies

Also through the Centre for Development Cooperation Studies (CECOD), we presented the "2013 annual report on the European Union Policies on development and foreign aid and its application in 2012". The text included a first consideration and reflection on the most strategic approach to reducing poverty, with a view to a greater incidence in EU development policies.



Annual
2013 report

MICROFINANCE

Lecturers from the UNIR gave a course on financial management to Ecuadorian micro-entrepreneurs

Volunteer lecturers from the International University of La Rioja gave an online financial management course to 15 people living in Ecuador. It aimed to help these people, who run businesses with operating problems, to improvement management and thus generate more income to improve the situation in which they live.



The Popular and Solidarity Finance Sector contributes to the change of production model in Ecuador

RENAFIPSE, our local partner in Ecuador, as part of the popular and solidarity finance sector, organised the 7th National Conference on Popular and Solidarity Finance of Ecuador in the community of San Jacinto, Sucre Canton, province of Manabí, in November 2013. The conference informed of the experiences of the economy and popular and solidarity finance related to RENAFIPSE as contribution to development of the territory and defined the elements and strategies so that the Popular and Solidarity Finance agents contributed in the best possible way to the country's change of production model. RENAFIPSE presented a plaque to our CODESPA staff in thanks for the technical and financial support we are currently providing them with.



Raising awareness

Any person can contribute to the fight against poverty with their resources, knowledge or experience

► Winner of the competition “You are part of the solution”

Pilar Rico Méndez was the winner of our competition “You are part of the solution”, with Carmen Alfaro and José María Bayod Gotor in second and third place, respectively. The winner received a basket of products typical of Colombia as a prize and their story signed by Ferrán Adrià, sponsor of this initiative.

“You are part of the solution” is a solidarity initiative we launched at CODESPA, consisting of a free Facebook app users could use to download the story “The Heart of Cauca” and write its ending, thus taking part in a competition.



Descubre los martes solidarios

en FLASH FLASH

Días: 2, 9, 16, 23 y 30 de abril



► Solidarity Tuesdays with the Flash Flash restaurant

At CODESPA Foundation, together with the collaboration of the **Flash Flash restaurant** in Madrid, we carried out the **Solidarity Tuesdays** initiative. During every Tuesday in the month of April, **5% of all consumptions** in this restaurant were allocated to our community-managed rural tourism project. Thanks to this, we managed to collect almost 800 euros used to improve the living conditions of thousands of people in rural areas of Bolivia, Ecuador and Peru, who live with less than two dollars a day.

CODESPA Juvenil participates in the IEB Solidario Conference

Through CODESPA Juvenil, we took part in the IEB Solidario Conference, showing our work to the students who visited the stands of the participating NGOs. CODESPA Juvenil has the objective of promoting volunteering among young people, aimed at supporting the activities related to aid for developing countries, either in actions in those countries or in Spain, with the support of the Spanish Youth Institute, INJUVE.



Charity cinema pre-screening to finance an education project in the Dominican Republic

Thanks to the collaboration of **A Contracorriente Films** and **Cinesa**, we held the pre-screening of the most modern version of the Charles Dickens classic “Great Expectations” in Cinesa Diagonal of Barcelona.

The funds obtained shall be allocated to the **children’s schooling project of the Los Girasoles educational centre**, in Santo Domingo, Dominican Republic.



Presentation of the “Oberts a la Cooperació” campaign

We were at the presentation of the “Oberts a la Cooperació” Campaign, promoted between Fundació CODESPA, the Catalan Cooperation Agency and the Confederació de Comerç de Catalunya to develop a Community Tourism Project in Peru, with the aim of **fostering international cooperation in the business world**. It plans to improve the quality of life of 169 poor indigenous Quechua women in the districts of Pisac, Lamay, Ollantaytambo, Coya and Urubamba, in the Valle Sagrado del Cusco, who work in the tourist industry to diversify their income, which mainly comes from subsistence agriculture.





► **We raise awareness in children through the story “El corazón del Cauca”**

We launch the “You are part of the solution” initiative in schools, so that children can read the story “El corazón del Cauca” (The Heart of Cauca) and write its ending. This initiative, sponsored by Ferrán Adrià, arose with the aim of making the users part of the fight against poverty. Schools such as **International College Spain and the Institución Educativa SEK, Madrid** formed part of this initiative: “You are part of the solution”. On this occasion, the story “El Corazón del Cauca” served to teach children about the reality in which thousands of people live in the department of Cauca, in Colombia. They could also make their own personalised gift to the parents of friends. More than 470 pupils took part in this initiative.

► **Fundació CODESPA charity golf tournament**

Fundació CODESPA’s first charity golf tournament was held on 23 May, in the **Llavaneras Golf Club**, in Barcelona. The funds raised were allocated to financing our projects. The golf tournament, organised by Fundació CODESPA Catalunya and JMD Organización de eventos, was sponsored by La Roca Village and had the collaboration of Natura, Grupo Tragaluz, Santa Eulalia, Coca-Cola, HUSA Hoteles, MiT Espai de cuina, Albatros Golf, Gramona and Chalet del Golf, among others.



► **Solidarity Projects Forum in the Xanadú Shopping Centre**

On 14 and 15 May, we were present for a second consecutive year in the **Solidarity Projects Forum** which took place in the **Xanadú Shopping Centre** (Madrid). Here we had a stand informing of our projects in Colombia and showing traditional objects prepared by craftsmen and women in the country.

► **Participation of CODESPA in “The Shopping Night Barcelona”**

Yet another year CODESPA was present in “The Shopping Night Barcelona” with a stand in front of La Pedrera, informing of our projects. This event is a day of festivities and shopping in Paseo de Gracia and adjacent streets. Furthermore, we had a draw for a selection of gifts given by Vinçon, Santa Eulalia, Mango, Cava Pere Abadal, Natura and Hotel Husa La Florida among all the visitors who gave us their details.



► **Coffee fair in the Dominican Republic together with AECID**

We took part in an **Organic Coffee Fair, FESTICAFÉ**, together with the Spanish Cooperation Agency, AECID, and various Spanish institutions working in the sector. The fair, which took place in the province of Barahona, in the Dominican Republic, had the aim of promoting coffee culture and the importance this product has for the country’s economic growth, and contributing to its environmental sustainability.



► **We obtained the CONGDE seal of Transparency and Good Governance**

May saw the presentation of the new **Transparency and Good Governance Tool of the NGO Coordinator**. This tool, which has a one year application, is the first initiative of this type belonging to the sector and pioneering in the whole of Europe. CODESPA underwent an external evaluation process based on the 71 indicators forming part of said tool and passed all of them. We were, therefore, granted the seal of Transparency and Good Governance certifying us as an NGO committed to transparency and continued improvement.

The Transparency and Good Governance tool of the CONGDE is a self-regulation proposal that DNGOs combine with other own control mechanisms existing such as the Code of Conduct or external audits, among others.

► Our Community-managed Rural Tourism programme on the Televisión Española news programme

In August, Televisión Española broadcast a report on solidarity holidays, highlighting CODESPA's **Community-managed Rural Tourism programme** performed in indigenous communities of Peru, Bolivia and Ecuador. The 9pm evening news bulletin of Televisión Española informed of the Community-managed Rural Tourism programme RUTAS we perform at CODESPA and which contribute to the social and economic development of the indigenous communities where we work.



► Infographics for implementing a Global Corporate Volunteering programme

In it, we speak of the success factors of a **corporate volunteering programme** and phases for its implementation, among other aspects. Thus, for example, to develop a corporate volunteering programme it is necessary to follow a series of very differentiated steps which optimise results.

Charity concert with Alfonso de Vilallonga and Stefano Palatchi 'tête à tête'

On Sunday 10 November, we held a charity concert with **Alfonso de Vilallonga and Stefano Palatchi**, in the Espai BARTS, Barcelona. The great reception by the public meant 450 people attended the concert and 9,000 euros were raised, allocated to a community-managed rural tourism project for poor indigenous families in Peru, Ecuador and Bolivia. The profits obtained in the concert were allocated to training courses in community-managed rural tourism for the poor indigenous families.



Local products fair in Morocco

We took part in the **3rd Local products fair in Sidi Lachen**, Morocco, together with AMAL Tendara and thanks to the support of the Spanish Cooperation Agency, AECID. We were present in this conference with 20 stands showing our work. Here at CODESPA we assist the participation of women in this fair, favouring their inclusion in the area's economic development. The role played by women here has greatly increased: from the first fair held in 2010, with just a dozen women taking part, we have gone to a total of more than 1,200 in the fair held this year.

Internationalisation of the CODESPA Awards

The **17th edition of the CODESPA Awards** had two important novelties. Firstly, we internationalised the Solidarity Company category, which for the first time opened its doors to the participation of companies from all over the world. Secondly, we also launched a new category, Corporate Social Innovation, also international, which rewards those initiatives which demonstrate a clear link with company activity and which contribute to fighting poverty in Latin America.



In this edition, the winners were: Haug in Solidarity Company, Ferrovial in Corporate Volunteering, Álvaro Catalán de Ocón in Solidarity SME, Pascual in Corporate Social Innovation and Pedro Soler and Juana Martín in Journalism for Development.



► Chad2Win instant messaging application

In August, the users who used the **Chad2Win** application received a reward they could donate to us to continue developing our projects. In this way, Chad2Win transferred to us the full amount that each user achieved during the month of August.

► We sold 1,600 solidarity books on the day of Sant Jordi!

On 23 April, on the occasion of **International Book Day and the Day of Sant Jordi in Catalonia**, we had a second-hand book stand, located in the Rambla Catalunya in Barcelona. In total we sold 1,600 books, raising €2,750, which were allocated to the cooperation projects we develop in Latin America, Asia and Africa



► Charity pre-screening in Barcelona of the film EMPEROR, in favour of vulnerable young people in Morocco

On 12 December, the pre-screening was held in Cinesa Diagonal in Barcelona of the latest film from the director of the acclaimed **"Girl with a Pearl Earring"**, starring Matthew Fox ('Lost') and the Oscar-winner Tommy Lee Jones ('Lincoln'). The funds raised were allocated to the project for training and the improvement of productive activities in rural areas for vulnerable young people, in the eastern region of Morocco.

► TELVA cookery school and CODESPA organise a solidarity workshop in aid of indigenous communities in Peru

On 28 October, **TELVA cookery school and CODESPA** organised the solidarity cookery school "Inviting is easy" attended by 24 people. In this workshop, given by Sesé San Martín, the participants could learn how to prepare an exquisite menu simply and with a charitable purpose, as the funds raised are allocated to a project we are performing in Peru.



► Draw for a Barça t-shirt

The month of November saw a campaign to sell solidarity coupons where the buyers entered into a draw for a t-shirt **donated by the Futbol Club Barcelona Foundation** and signed by the players of Futbol Club Barcelona. 827 numbers from 40 printed books of vouchers, with 25 number each one, were sold. The proceeds are allocated to cooperation projects.

► We launch our new website

We launch our **new website** with great changes. At CODESPA we believe that any involvement is necessary, and for this reason we have launched a more social website, open to everyone offering different possibilities of collaborating. Loyal to our motto "Creating opportunities", this web encourages users to be the opportunity that other people need, from sharing the projects with friends and family to making donations.



► Charity market in Amadeus

Well-aware of the difficult situation experienced by those immigrants residing in Spain who are obliged to return to their places of origin, we have developed the programme: **'CHALLENGES: Supporting the professional integration and productive remittances of Peruvian migrants in Spain'**. With the aim of contributing to the professional re-integration of this group of migrants in their own country, we organised different activities such as those held in the technological company **Amadeus**, where the 600 workers from the Madrid office collaborated by taking part in a charity market.

► "Creating opportunities" campaign

Peter, Carol and José Antonio, two from Alicante and one from Cordoba, starred in a video showing the importance of viewing life with optimism despite the difficulties. We explained how they decided to start their snail farm, their soap company and how to make an art form out of recycling, looking for a creative way to move forward and thus promote local trade. We launched this campaign, where our role was changed: giving instead of asking. With just one small gesture, sharing the video, we wanted to show that anyone can help others fulfil their dreams. You can find more information on the campaign and those involved at the web www.convierteteenportunidad.com.





Creating
opportunities



CODESPApro: Development consultants



CODESPapro

Asesores en Desarrollo

Our experience
at the service of society

Over the years, we have positioned ourselves as a benchmark and innovative organisation in the field of economic development. We have highly qualified team with extensive knowledge built on practice. This drove us to create **CODESPapro Development Consultants** in 2012.

2013 has been a key year for consolidation of this new consultancy area. A year of hard work has enabled us to prepare ourselves internally to **offer a high-quality service**, establish important alliances and develop projects in different areas of the world.

Our clients are largely development agencies, governments, private companies and social organisations that need our help to design or execute their development programmes. Our strengths lie in our presence in the different countries, our specialised staff and our exceptional **first-hand knowledge of the local reality**.

We are aware that strength is created through union and we have, therefore, been working together in partnership with other companies, mutually benefiting from the experience and strength that working in consortium brings.

Our services include:

- ▶ **Socioeconomic development consultancy in our lines of specialisation:** Community-managed rural tourism, microfinance, rural farming development and value chains, creation of micro-enterprise fabric, professional training and integration, migration and development and Public-Private Alliances.
- ▶ **Corporate Social Responsibility for development (CSR+D):** We support companies in designing their CSR+D strategies, in measuring the results of their social actions and developing training programmes for CSR managers and employees.
- ▶ **Systematisation, evaluation, research and training services:** thanks to the expertise developed in recent years, we develop systematisation processes, ad hoc training courses and we offer research services. We also support external entities in developing monitoring and evaluation systems.

Outstanding achievements

▶ **We have performed consultancies** with clients such as BID, UN, CAF, World Bank, European Commission and Governments such as the Bolivian Vice-Ministry of Tourism, the Dominican Republic Ministry of Tourism, the Municipality of Quito, the Ministry of Health in Vietnam, among others.

▶ We have forged **alliances** with more than **10 organisations or consulting companies** in the different countries.

▶ We created a Corporate Social Responsibility Manual in Ecuador. CERES, one of the main CSR platforms in Ecuador, has contracted us to perform **research on the state of CSR in Ecuador** and prepare a manual presenting concepts of interest and the main entities promoting this field in the country.

Some of our projects

DESIGN AND IMPLEMENTATION OF THE TRAINING PROGRAMME FOR THE TOURISM SECTOR IN EN SALAR DE UYUNI (BOLIVIA)

CLIENT: Inter-American Development Bank, Bolivian Representation

AMOUNT: Bs 656,882.97 €72,583.5

The Inter-American Development Bank (IDB), within the National Community-managed Tourism Programme" executed by the Ministry of Culture – Vice-Ministry of Tourism, has focussed its efforts on tourism as a factor that contributes to Bolivia's socioeconomic development, thus seeking to **improve the living conditions of the poorest and most vulnerable social groups.**

Contributing to these objectives, CODESPApro focussed its participation on directly supporting the communities, where it implemented an awareness-raising, training and skills certification programme with the aim of **developing the skills and capabilities of the tourist service providers** to improve quality and customer service in the destination of Salar de Uyuni – Reserva Eduardo Avaroa, as well as in the main towns and cities linked to the destination, such as Sucre, Potosí and Oruro.



CREATION OF DEMAND FOR RURAL SANITATION AND DEVELOPMENT OF PRODUCTION CHAINS FOR THE PROVINCE OF HOA BINH (VIETNAM)

CLIENT: World Bank

CONSORCIO: SNV – Netherlands Development Organisation

AMOUNT: 416,980USD – €318,378

The province of Hoa Binh located in the north of Vietnam, is characterised by the **high percentage of inhabitants living below the poverty line**, and households considered of a minority ethnic origin. For this reason, the Water and Sanitation Programme –WSP – administered by the World Bank has incorporated the development of a plan to generate demand and improve sanitation within the rural and low income areas as part of its strategy; and to develop a production chain strengthening the strategy and implementation plan to fulfil these demands.

To support this work, CODESPApro has performed a quick evaluation in the chosen districts, to **understand the barriers and motivations to invest in hygienic sanitation.** Likewise, it has defined the agents intervening in the chain and evaluation of a possible business model to provide sanitation materials and services, implementing the tools necessary to contribute to improving the beneficiaries' quality of life.



Our projects in this area:

TITLE	COUNTRY	FUNDER	AMOUNT APPROVED	LINE OF WORK	CONSORTIUM
Study for the consolidation of the Uyuni integral tourist product	Bolivia	BID / Vice-Ministry of Tourism Ministry of Culture	595,300 BOB	Community-managed rural tourism	N/A
Design and implementation of the training programme for the tourism sector - Phase I destination Salar de Uyuni Eduardo Avaroa	Bolivia	BID / Vice-Ministry of Tourism Ministry of Culture	656,882.97 BOB	Community-managed rural tourism	N/A
Raising a baseline to assess the impact of the Second-tier Credit Fund of the National Corporation of Popular Finances in accordance with the experimental methodology with intervention group and control group, developed as part of the design of operation EC-L1073	Ecuador	BID	54,920 USD	Microfinance for development	N/A
Structuring of an inclusion fund trustee chain	Ecuador	Andean Development Corporation	54,600 USD	Microfinance for development	N/A
Collecting cross-information on Social Responsibility in Ecuador. Project: Alliance for Development: efficient and sustainable initiatives to reduce poverty through an innovative cooperation between NGO, private companies, public sector and universities of Ecuador.	Ecuador	Ecuadorian Consortium for Social Responsibility	9,100 USD	Corporate social responsibility	N/A
Creation of a tourist destination management organisation (OGD) for Parroquia Lloa	Ecuador	Quito Tourism	7.,26 USD	Community-managed rural tourism	N/A
Preparatory action 2013 for EU Aid Volunteers. Lot 3. Corporate Volunteering	Europe	European Union	€96,225	Corporate social responsibility	European Volunteer Centre
Strengthening of the CSEM	Guatemala	UN Women	101,168.86 GTQ	Social entrepreneurship and micro-enterprise	N/A
Redesign of tourist routes of the colonial city of Santo Domingo	Dominican Republic	BID / Ministry of Tourism Dominican Republic	166,128 USD	Community-managed rural tourism	DTS
Preparation of a manual on comprehensive sanitation in schools under the programme: "Expansion of the sanitation and hygiene programme for all (SSH4A) in Nghe An" - Phase I & II	Vietnam	SNV Netherland Development Organisation	273.000.000 VND	Rural markets development	N/A
Creation of demand for rural sanitation and development of a chain of supply in the province of Hoa Binh	Vietnam	World Bank / Water and Sanitation Programme	416,980 USD	Rural markets development	SNV

N/A: Not applicable.



fundación
CODESPA

Creating
opportunities



Company and Development Programme



- ▶ Company Solidarity
- ▶ CSR for the community
- ▶ Social Innovation

Company and Development Programme

This is a collaboration programme which we offer companies, of any size and industry, who would like to contribute to the fight against poverty. The Company and Development programme seeks to enable each company, from the standpoint of its own possibilities and motivations, to choose and find the best way of collaborating with communities in need in developing countries. We offer companies our 74 socio-economic development projects in different countries; and the knowledge of the most urgent needs of the population in a vulnerable situation where the company can contribute.

At CODESPA we consider that the **participation of private companies**, whether they are multinationals, large or SMEs, is a great contribution in the fight against poverty.

CODESPA's more than 29 years of experience working with companies has shown us they can play **an important role in that socioeconomic development opportunity** creation process for people living in situations of vulnerability.

The programme also gives companies the chance to share or learn about the field of corporate social action and CSR, through training and debate spaces (annual series of CSR+D cycles and publications); or advise those companies that need support in deciding how to invest the resources they allocate to social action or identifying more innovative social investment opportunities.

Objectives

- ▶ Facilitating the participation of companies in social and economic development projects.
- ▶ Establishing a space which offers various forms of collaboration between the private sector and CODESPA.
- ▶ Generating knowledge for society and the company on the participation of companies in development, through research, publications and training spaces.
- ▶ Offering consultancy for companies which want to develop specific social action and cooperation actions, in accordance with their CSR policies and/or motivations, but which need support to do it.

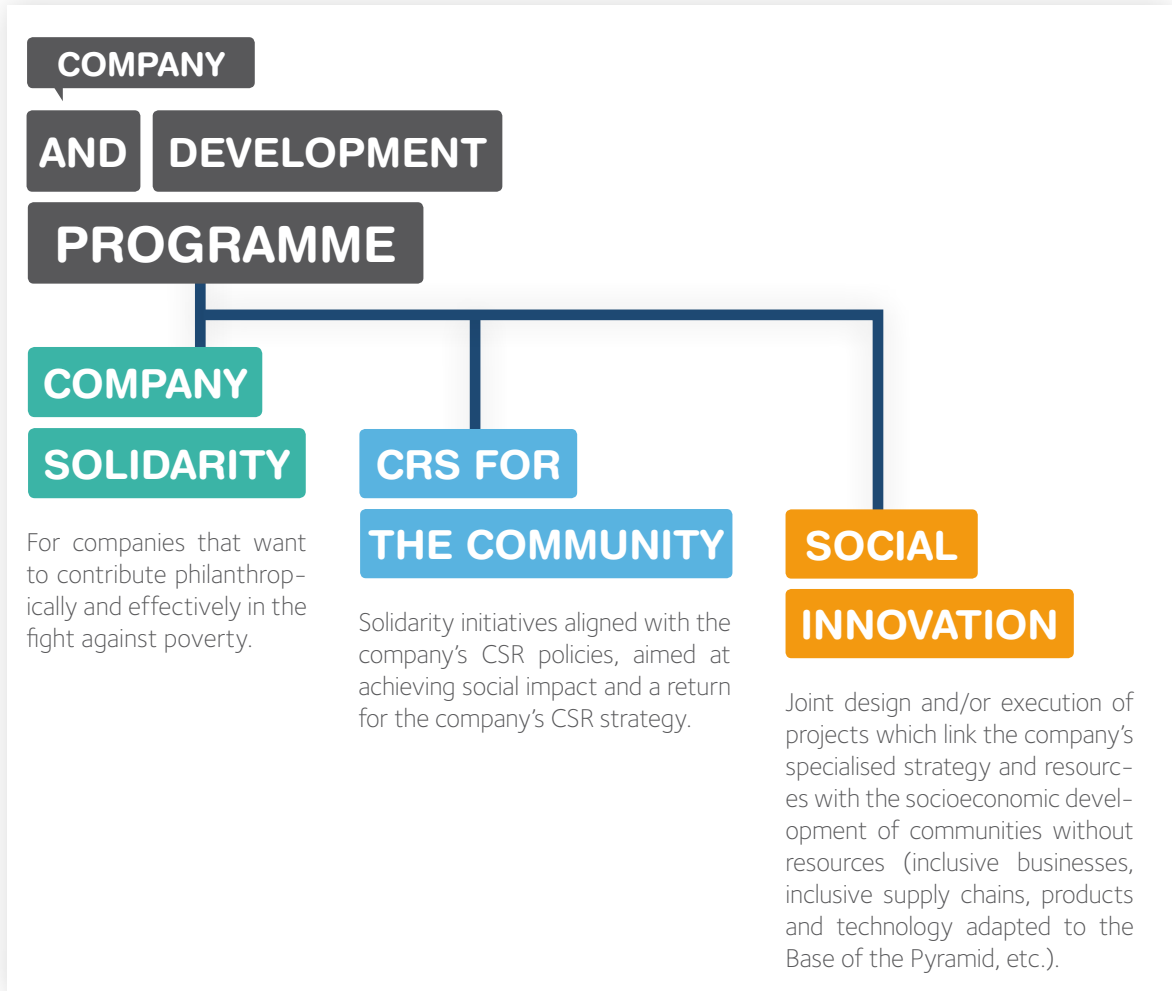
What we offer

An investment of the company in the development of people through our projects; with the aim of creating opportunities for excluded people without resources.

Our projects, which promote economic and social development, allow young people in a situation of exclusion, women who are victims of discrimination, unemployed parents, etc. to access a decent source of income; offering them training, access to credit and the markets.

Structure

The Company and Development Programme offers involvement in development projects in three different forms:



Company Solidarity

Social impact, efficiency
and transparency

We want to invite companies to **provide financial resources** to offer opportunities to the poorest people. Some of the advantages for companies are:

- ▶ **Collaborating in development projects** which offer opportunities for people who need it to leave poverty behind.
- ▶ **Access our experience** in the design and execution of socioeconomic development programmes, efficiently investing financial and other types of resources.
- ▶ Joining an **organisation recognised** for its seriousness and professionalism in the fight against poverty.
- ▶ Contributing to **good brand image** and reputation.

These companies have collaborated with us in 2013 in this line:

Amadeus: they have collaborated with us by organising a charity market for its employees. Thanks to projects donated by Unilever, Pyrex, Women's Secret and Springfield, we could hold this market where the funds raised were allocated to our programme: 'CHALLENGES: Supporting professional integration and the productive remittances of Peruvian migrants in Spain'.

BBVA: collaborates funding our mission. BBVA provides resources so that we can continue to perform our work and give opportunities to the poorest people who live in developing countries.

Cementos Molins: this Catalan multinational has been collaborating with for some years now in development and social investment projects, providing opportunities to people so that they can, through their work, enhance their skills and take charge of their own development.

Colegios SEK: supported us in a campaign to raise awareness among children. Through an online application, pupils of this school could learn about the story "The Heart of Cauca" and complete it. In this way, these children learned about the reality of children in Colombia.

Danvers & Warnes: collaborates by funding our mission. It provides resources so that we can continue to perform our work and give opportunities to the poorest people who live in developing countries.

Diners Club: the alliance between CODESPA and DINERS CLUB has launched tourism development actions in the Jama Canton, province of Manabí on the Ecuadorian coast. The alliance has enabled tourism service providers in the area to form an organisation that brings together all of the agents involved in the local tourism chain. This has made it possible to consider tourism promotion activities from a joint perspective between the community, private companies and the public authorities.

Ecocentro: this restaurant performed a solidarity action through which 50% of the money collected in the dinners of 29 July were allocated to aid the population in the rural areas of Bolivia, Peru and Ecuador, through our community-managed rural tourism projects.

Flash Flash: collaborated with us with in "Solidarity Tuesdays". 5% of the consumptions on Tuesdays in April were allocated to aid the population in the rural areas of Bolivia, Peru and Ecuador, through our community-managed rural tourism projects.

Amplexus Foundation: collaborates with us through its solidarity SMS service, to raise funds in the charity campaigns we perform. In particular, it manages the reception of SMS with donations received through the "28099" number with the keyword AYUDA OPORTUNIDAD throughout the term of the different campaigns.

Ebro Foods Foundation: we work in Vietnam with the aim of promoting rural development through improved rice productivity. Funded by the AECID and thanks to the collaboration of Ebro Foods, a new market has been set up and consolidated based on the production, marketing and low-cost implementation of a new non-polluting fertiliser system which is more effective than traditional systems.

“laCaixa” Foundation: an entity which has been supporting our work for many years. This year it has been involved in social development and investment projects and in the corporate volunteering seminars organised in Barcelona.

Halcón Viajes: has been collaborating with us for the last three years, by donating plane tickets.

Hoteles HUSA: thanks to this alliance, which began in 2006, we have been able to rely on the support of HUSA Hoteles on numerous occasions. Throughout this year, we would like to highlight that we have continued with the CODESPA charity piggy banks campaign, implemented in the group’s main hotels in the province of Barcelona. We have also included a piggy bank in one of the group’s hotels in Madrid. We would also like to thank them for the fact that, like each year, they have provided us with accommodation and meeting rooms whenever needed.

Imaginarium, Pyrex, Unilever and Grupo Cortefiel: have collaborated with us by donating products in kind for charity markets we held throughout 2013.

Infortécnica: collaborates by funding our mission. It provides resources so that we can continue to perform our work and give opportunities to the poorest people who live in developing countries.

International School: supported us in a campaign to raise awareness among children. Through an online application, pupils of this school could learn about the story “The Heart of Cauca” and complete it. In this way, these children learned about the reality of children in Colombia.

Schober PDM Iberia: Thanks to Schober and the support of its team of professionals, we have been able to improve the internal and external communication of our activity. Through the XCampaign tool, we could perform our communication and e-mail marketing actions more effectively and efficiently.

Teaming: Money has been raised through the Teaming platform for our project to support vulnerable women in Goma.

Womentalia: is the first global social network for professional women. Womentalia supports us in disseminating our activities and projects.

Xanadú: this Madrid shopping centre provides CODESPA with space to set up a stand during different weekends throughout the year. We used it to provide information on our projects in Colombia and Ecuador.



CSR for the Community

Donation with impact
and personal involvement

We support **Corporate Social Responsibility (CSR) actions**. Combining funding with other contributions, we can involve the stakeholders and extend the impact of the investment and the learning and benefits of the company's contribution. Some benefits for the companies are:

- ▶ Achieve a **measurable social impact** by contributing to projects that can significantly help mitigate or eliminate a social problem, offering the support that best reconciles the interests of the beneficiaries and the company in each given case.
- ▶ Obtain a **return** in terms of internal motivation, learning, visibility and reputation.
- ▶ **Help people who live in poverty** with interesting projects. This is within the reach of all organisations irrespective of their size and/or their specialisation in social projects.

Corporate Volunteering. Example of CSR for the Community.

Professionals for Development is our Corporate Volunteering programme, whereby the collaborating companies involve their employees to provide their professional knowledge through technical assistance and training. It was created in 2001 and since then has worked with more than 20 companies and close to 200 employees.

These companies have collaborated with us in 2013 in this line:

Boston Consulting Group (BCG): has been one of our strategic partners for some years now. In this time, it has contributed to improving internal management and producing studies and tools that have allowed us to systemise certain processes. In 2013, The Boston Consulting Group has supported us through pro bono work in various actions related to the strategic plan and communication and marketing of CODESPA.

Cuatrecasas: is a law firm that provides an online legal assistance service in different areas. This company has collaborated with CODESPA, on a pro bono basis, by making available a team of committed professionals that have advised us on different legal issues.

Banesto Foundation: supports us in an enterprise carried out in the Municipality of Salinas, Community of Salinas, Valle del Chota (Ecuador). It is an enterprise formed by 46 partners (74% women) of African-Ecuadorian origin, who sell typical handicrafts to tourists in the train that stops in Salinas station.

BELCORP Foundation: through the Alliance between CODESPA and BELCORP Foundation the professional development of girls and young people with limited resources in the rural area of Peru has been supported through grants for the alternance education system that CODESPA implements in the country.

María Francisca de Roviralta Foundation: CODESPA and Roviralta Foundation have been strategic partners for years now in our development programmes. This year we have carried out projects in Vietnam, Peru, Bolivia, Ecuador, Dominican Republic, Colombia, Congo, Nicaragua and Guatemala, offering opportunities to more than 40,000 people.

Grupo Tragaluz: the group of Spanish restaurants has great links with solidarity. For some years now it has been allocating resources to development co-operation, from here came its collaboration with our professional integration project for vulnerable girls in Goma, DR Congo.

Henkel: thanks to its involvement and its social programme we have collaborated in the sanitation and hygiene programme in Vietnamese schools. Thanks to this initiative we contribute to informing and raising awareness of good hygiene habits with the aim of reducing infections and other health problems.

Ineco: has collaborated with us by supporting a community-managed rural tourism project in Ecuador where it has contributed by providing donations and the knowledge of its experts. Seven engineers travelled to study the possible improvements to the tourist railway management system. Furthermore, its other employees have been able to contribute to the project through the 'Solidarity Euro' campaign, where employees can donate one euro to the project and Ineco doubles the employees' donations.

Pérez Llorca: has made a team of professionals available to CODESPA on a pro bono basis, to advise us on different legal matters: corporate, real estate, administrative, competition, procedural, employment and tax.

PWC: collaborate with us through Professionals for Development, with their Impulsa Programme, under which three PwC employees went to Peru, Colombia and Ecuador to give us support in organisation and fund raising, communication and marketing.

Redyser: in 2013, the courier firm Redyser continued to directly collaborate with CODESPA through the Teaming programme, whereby company employees donate one euro per month of their wages to the community-managed tourism project. Furthermore, Redyser doubles the amount collected.

Sener: provides resources so that we can continue to perform our work and give opportunities to the poorest people living in developing countries. Likewise, one Sener volunteer took part in Professionals for Development, CODESPA's Corporate Volunteering programme. Thanks to the contribution in time, knowledge and experience of this engineer, it has been possible to improve the processes of a small yucca plant producer to make the work of the small farmers we support in the Valle del Cauca, Colombia, more efficient.

International University of La Rioja: have collaborated with us promoting volunteering, through the UNIR Foundation, among its university community (teachers, students and non-teaching staff). In 2013, several lecturers collaborated with us by giving a financial education course to RENAFIPSE, our local partner in Ecuador.



Social Innovation

Towards business models
with social vocation

At CODESPA we want to **create Social Innovation together with companies**. We are open to solutions to poverty that allow business and development to advance hand in hand. We promote Corporate Social Innovation as innovative commercial solutions to social problems, which make the impacts sustainable and where the company participates as a direct agent, involved and active.

Why collaborate with CODESPA in social innovation?

- ▶ We offer **various possibilities for Social Innovation** with high potential for companies:
 - Development of products and services for the Base of the Pyramid
 - Creation of social enterprises and joint ventures with companies
 - Working in inclusive supply chains
 - Professional training and integration of young people and women at risk of exclusion
- ▶ CODESPA's projects are aimed at innovation to **create specific solutions to the problems of development from the economic and productive fabric**. This experience has taken us to projects which naturally evolve towards different aspects of inclusive businesses and social enterprise.
- ▶ We have collaborated with various companies in this field and we **generate experiences** that explore this possibility. For us, companies are a vital partner in achieving this type of innovations due to their capacity to provide experiences, knowledge, resources, efficiency and replication and scalability-orientation.

These companies have collaborated with us in 2013 in this line:

Atrápalo: Joins us to perform the community-managed tourism project with Tierra de Yachaq. Thanks to its business model and recommendations we are achieving that certain areas of Peru have new opportunities to create wealth for their community.

DKV Seguros: in 2013, a team formed by professionals from DKV and CODESPA travelled to the Dominican Republic to implement research to determine the Health Microinsurance characteristics which both entities, in collaboration with ADOPEM, want to implement in the country. The information gathered by the team shall contribute to setting the price and the characteristics of the future health microinsurance.

Holcim Ecuador: in this country, we have collaborated with Holcim by analysing their social investments with a view to determining their potential to work with poor communities and study if the groups they have been supporting during years could possibly be aligned with their business strategy through an initiative of inclusive businesses.

RedAmérica: in 2013, the collaboration has concluded with the companies in this network of Social Responsibility in Peru and Guatemala in the SUMA project, with whom they continue promoting, for a fifth consecutive year, the support of 53 initiatives to create small businesses carried out by micro-entrepreneur and producer associations. Thanks to these small businesses, income generation is favoured for those groups formed by poor people and job creation is promoted in their communities.

Segittur: collaborates with us to foster research, implementation and dissemination of innovative projects in community-managed rural tourism, as well as in the development of joint actions of public-private nature in this sector.

Super Inter, Éxito and La 14: in Colombia, we collaborate with these three chains of supermarkets and online sale, through which we have established commercial channels so that small enterprises and enterprises we work with in the country can have three new channels for the sale of their products.

Turisme de Barcelona: collaborates with us to promote the research, implementation and dissemination of innovative community-managed rural tourism projects, as well as executing joint actions of public-private nature in this sector.



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Awards



CODESPA Awards

2013

At CODESPA we have been organising the **CODESPA Awards** since 1997 in line with our commitment to promote Corporate Social Responsibility for Development.

The award ceremony has been presided over in all its editions by our Honorary President. These awards publicly recognise the commitment and sensitivity

shown by the different agents of Spanish society – companies, SMEs, employees and journalists– in relation to the problems of developing countries.

On 12 December, the ceremony was held to award the winners of the 17th edition of the CODESPA Awards. This year introduced some new elements such as the **internationalisation of the Solidarity Company category**, which opened its doors for the first time to accept participation from organisations from all over the world, and the launch of the **new category, Corporate Social Innovation**, also international. The jury chose the five winners from among the ten finalist projects, one for each category in this edition: solidarity company, social innovation, solidarity SME, corporate volunteering and journalism for development.



HM King Felipe VI, at that time HRH the Prince of Asturias, presided over the awards ceremony of the 17th CODESPA Awards. In his speech, he thanked the vital role played both by the companies and the journalists awarded in the fight against poverty and the dissemination of solidarity. He also **showed his satisfaction at how CODESPA Foundation has grown** and its commitment for rewarding innovation in solidarity.

Our Honorary President stated that “the fight against poverty also requires new formulas, new initiatives, and new ideas. Innovative solutions which are more effective and sustainable; and where companies take part as direct agents, involved and active”.

The ceremony was also attended by Laura Castán, president of CODESPA Foundation at that time, who wanted to thank the participants, as with their projects they are “an example that, despite difficulties, Spanish society is a **charitable and committed society**” and highlighted that the foundation wants “to tackle the problem of poverty by attempting to create the necessary opportunities so that everyone living in poverty may develop their potential”.

Furthermore, José Ignacio González-Aller, Director General of CODESPA gave thanks for the aid received from the donors and the collaborating companies. He also presented one of the projects developed in Angola and from which 2,500 families benefit thanks to the creation of 142 micro-enterprises, management by the small farmers themselves, and the offer of a low-cost seed storage system.

In this edition, the award was given to **Haug** in the category of Solidarity Company; **Pascual**, for the category Corporate Social Innovation; the employees of **Ferrovial**, within the category of Corporate Volunteering; the **Álvaro Catalán de Ocón** studio, in the Solidarity SME category; and **Pedro Soler and Juana Martín**, from Informe Semanal, within the category of Journalism for Development. The event was presented by Silvia Jato, CODESPA ambassador.



Solidarity company

In the category of Solidarity Company, Haug, a Peruvian company operating in the metal industry, was the winner with its **“Casa Haug” Social Responsibility programme** which offers development opportunities to boys, girls, teenagers and adult women in the communities close to its areas of influence. In 2013, more than 3,900 people directly benefitted from this initiative which seeks to eradicate domestic violence, the high level of dysfunctional families, the consumption and distribution of drugs and unemployment, among other problems, which exist in the four areas where it is currently performing its initiative.



Corporate Social Innovation

Pascual, with the **“Launch of the MiGurt yoghurt brand** to improve the nutrition of the Venezuelan population”, was the winner of the new Corporate Social Innovation category. This project aims to increase the Venezuelan population’s access to a nutritional and healthy dairy product like yoghurt the consumption of which tackles the lack of economic resources for the product to remain cold and the high end price. To do this, the Spanish company formed an alliance with the Venezuelan Alimentos Polar to create a long-life yoghurt producing plant which does not require refrigeration and was economical, eliminating the previous access barriers and helping towards the good diet of 29 million Venezuelans.



Winners and finalists

17th CODESPA Awards

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Solidarity SME

In the category of Solidarity SME, the **'Pet Lamp'** project from the industrial design studio **Álvaro Catalán de Ocón** was the winner in this award edition. This initiative arose to respond to the pollution problem existing in the Amazon, transforming used plastic bottles into designer lamps. They transmitted this knowledge to indigenous communities in Bogotá displaced due to the guerrilla. These communities have learned to make lamp screens which later become useful lamps in Madrid and have been presented in fairs throughout the world.



Corporate Volunteering

The programme **'Social Infrastructures' from Ferrovial** was winner of the Corporate Volunteering category. The multinational, which was already awarded in the 2010 edition in the Solidarity Company category, places its employees' know-how at the disposal of the poor communities in Africa and Latin America. In this project the volunteers helped to provide drinking water and sanitation infrastructures to these communities.



Journalism for development

The award of the fifth category, Journalism for Development, which recognises the work of the media in informing of the reality of underprivileged countries, went to **Pedro Soler and Juana Martín of Informe Semanal**, for the report **"The hidden face of Afghanistan"**. The report not only shows the situation of poverty in the country and the high degree of violence, inequality and mistreatment towards women but also the fight of women in Afghanistan to overcome this situation and build a different future.



Solidarity Company

Winner: Haug
Finalist: Hanesbrands

Corporate Social Innovation

Winner: Pascual
Finalist: Cervecería Nacional

Solidarity SME

Winner: Estudio Álvaro Catalán de Ocón
Finalist: Not awarded

Corporate Volunteering

Winner: Ferrovial
Finalist: Gas Natural Fenosa

Periodismo para el Desarrollo

Winner: Pedro Soler and Juana Martín, Informe Semanal
Finalist: Jairo Marcos Pérez, Revista Tiempo



Creating opportunities



Our figures



- ▶ Balance sheet
- ▶ Income statement
- ▶ Other figures

BALANCE SHEETS AT 31 DECEMBER 2013 AND 2012

ASSETS	EUROS 2013	EUROS 2012
A) NON-CURRENT ASSETS	697,060	881,800
I. INTANGIBLE ASSETS (note 5)	134,465	127,016
5. Computer applications	134,465	127,016
II. TANGIBLE ASSETS (note 6)	482,954	529,791
1. Land and buildings	337,872	347,859
2. Technical plant and other tangible assets	145,082	181,932
V. LONG-TERM INVESTMENTS	79,641	224,993
5. Other long-term assets (note 8 and 12)	79,641	224,993
B) CURRENT ASSETS	10,448,420	15,613,202
II. DEBTOR USERS (note 8)	1,547,261	2,020,607
III. TRADE DEBTORS AND OTHER ACCOUNTS RECEIVABLE (note 8)	1,465,310	6,654,566
3. Sundry debtors	202,460	743,215
4. Personnel	10,602	9,336
6. Other debtors (note 12)	1,252,248	5,902,015
V. SHORT-TERM INVESTMENTS (note 8)	473,612	571,694
5. Debt securities	250,205	421,057
6. Loans to entities	223,407	150,637
VII. CASH AND CASH EQUIVALENTS	6,962,237	6,366,335
1. Cash and banks	6,962,237	6,366,335
TOTAL ASSETS (A+B)	11,145,480	16,495,002

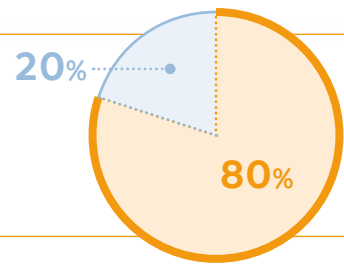
NET WORTH AND LIABILITIES	EUROS 2013	EUROS 2012
A) NET WORTH	8,659,712	13,522,497
A1. SHAREHOLDER EQUITY (note 9)	2,162,454	2,164,968
I. FOUNDATION ENDOWMENT	1,206,532	1,206,532
II. RESERVES	969,351	969,351
III. RESULTS FROM PREVIOUS FINANCIAL YEARS	(10,915)	-
VII. FINANCIAL YEAR SURPLUS	(2,514)	(10,915)
10 A3. SUBSIDIES, DONATIONS AND BEQUESTS (note 10)	6,497,258	11,357,529
B) NON CURRENT LIABILITIES	625,335	659,077
I. LONG-TERM PROVISIONS (note 13)	625,335	659,077
4. Other provisions	625,335	659,077
C) CURRENT LIABILITIES	1,860,433	2,313,428
IV. BENEFICIARY CREDITORS (note 11)	1,547,261	2,020,607
V. TRADE CREDITORS AND OTHER ACCOUNTS PAYABLE (note 11)	235,306	252,987
3. Sundry creditors	146,850	149,114
4. Personnel (salaries pending)	-	198
6. Other amounts owed to Public Bodies (note 12)	88,456	103,675
VI. SHORT TERM ACCRUALS	77,866	39,834
TOTAL NET WORTH AND LIABILITIES (A+B+C)	11,145,480	11,145,480

INCOME STATEMENTS AT 31 DECEMBER 2013 AND 2012

A) ONGOING OPERATIONS	EUROS 2013	EUROS 2012
1. FOUNDATION INCOME FROM ITS OWN ACTIVITY (note 14)	7,277,567	7,618,625
a) Subscriptions of associates and affiliates	481,369	321,558
c) Income from promotions, sponsors and collaborations	2,859	-
d) Subsidies credited to the financial year surplus	5,555,268	6,392,733
e) Donations and bequests credited to the FY surplus	1,238,071	876,857
f) Repayment of aid and donations	-	27,477
3. EXPENSES FOR AID AND OTHERS (note 14)	(6,258,749)	(6,515,508)
a) Monetary aid	(6,218,729)	(6,504,663)
c) Collaboration expenses	(40,020)	(10,845)
d) Repayment of subsidies, donations and bequests	(27,477)	-
8. PERSONNEL EXPENSES (note 14)	(507,146)	(648,433)
a) Sundry debtors	(396,380)	(515,890)
b) Staff	(110,766)	(132,543)
9. OTHER OPERATING EXPENSES	(508,781)	(416,839)
a) External services (note 14)	(420,297)	(326,883)
b) Taxes	(304)	(76)
c) Loss, impairment and variation in provisions for trade operations (note 13)	(60,703)	(84,473)
d) Other current management expenses	-	(5,407)
10. AMORTISATION OF FIXED ASSETS (notes 5 and 6)	(98,412)	(95,812)
12. SURPLUS PROVISIONS (note 13)	94,300	6,050
A.1) OPERATING SURPLUS	(1,221)	(51,917)
14. FINANCIAL INCOME (note 15)	16,184	59,945
b) From tradable securities and other financial instruments	16,184	59,945
b2) From third parties	16,184	59,949
15. FINANCIAL EXPENSES (note 15)	(17,477)	(18,943)
b) Amounts owed to third parties	(17,009)	(18,193)
c) Exchange differences	(468)	(750)
A.2) SURPLUS FROM FINANCIAL OPERATIONS	(1,293)	(41,002)
A.3) SURPLUS BEFORE TAX	(2,514)	(10,915)
10. Corporation Tax (note 4k)	-	-
A.4) SURPLUS FROM ONGOING OPERATIONS OF PRECEDING YEARS	(2,514)	(10,915)
A.5) FINANCIAL YEAR SURPLUS	(2,514)	10,915)
B) INCOME AND EXPENDITURE RECOGNISED DIRECTLY IN NET WORTH	EUROS 2013	EUROS 2012
1. Subsidies received	(4,860,271)	(6,897,049)
B.1) VARIATION IN NET WORTH DUE TO INCOME AND EXPENDITURE RECOGNISED DIRECTLY IN NET WORTH	(4,860,271)	(6,897,049)
TOTAL RESULT, VARIATION IN NET WORTH FOR THE FINANCIAL YEAR	(4,862,785)	(6,907,964)

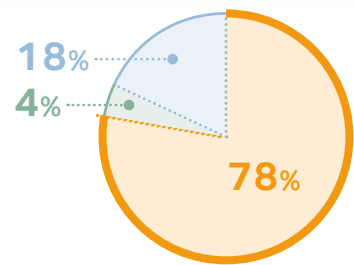
2013 FUND SOURCES

PUBLIC	5,821,602	80%
PRIVATE	1,455,966	20%
	7,277,567	



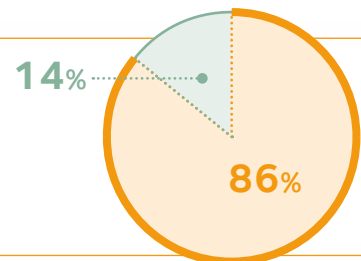
SOURCES OF PUBLIC FUNDS

AECID	5,821,602	78%
OTHER PUBLIC ADMINISTRATIONS	232,857	4%
INTERNATIONAL BODIES	1,036,004	18%
	5,821,602	



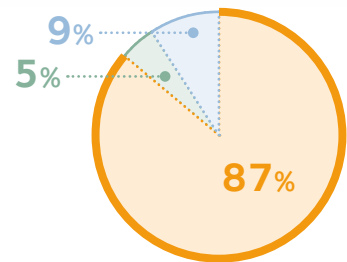
SOURCES OF PRIVATE FUNDS

INDIVIDUALS, PARTNERS AND SPONSORS	205,392	14%
COMPANIES AND FOUNDATIONS	1,250,574	86%
	1,455,966	

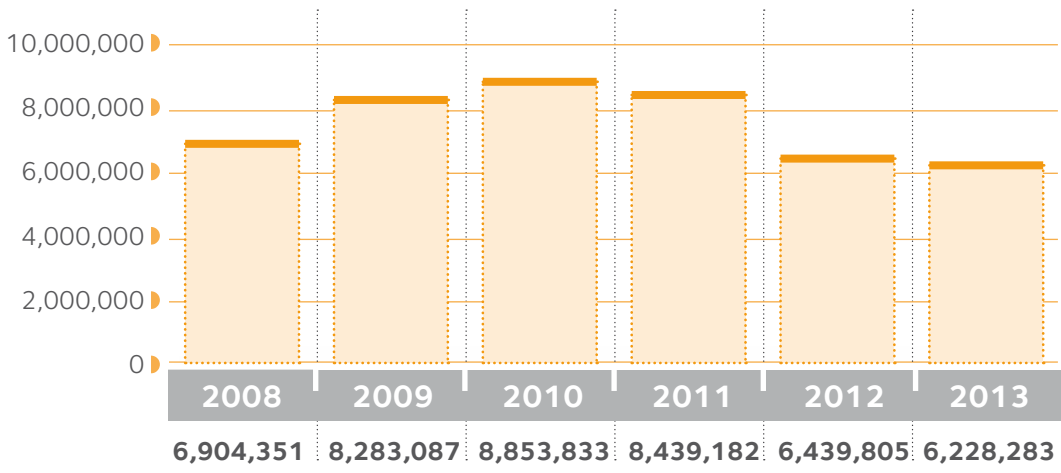


ALLOCATION OF FUNDS

PROJECT ACTIVITY	6,228,283	87%
FUND RAISING	343,395	5%
RESOURCES ADMINISTRATION AND MANAGEMENT	614,818	9%
	7,186,496	



EVOLUTION OF FUNDS ALLOCATED TO PROJECTS





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Acknowledgements



Acknowledgements

From these pages, we would like to thank the support and effort of all of those who, throughout 2013, have collaborated with us with their work, energy, dedication and enthusiasm.

THANK YOU for your **solidarity**:

- ▶ To the **trustees** of CODESPA who, day by day, work for a better and fairer world where opportunities are better distributed.
- ▶ To **individual partners and donors**, key elements of this joint project. Without them, CODESPA could not continue with its work.
- ▶ To the **professionals** who, whether expatriates, local or from Spain, have spared no time or effort to optimise the results aimed at the real protagonists of our projects.
- ▶ To all the **volunteers** who offer their knowledge and time to help wherever they can do so best.
- ▶ To the **public development aid institutions** which provide funding and institutional backing to our projects and through this support recognise the work and transparency of the CODESPA Foundation.
- ▶ To the **companies and financial institutions** which, from a Corporate Social Responsibility approach, provide resources and personal efforts.
- ▶ To the **local partners**, who from every remote corner of the world where the organisation starts up a project, have contributed to ensuring that our projects are firmly in line with the reality and respond to local needs.
- ▶ And, above all, to the **beneficiaries**, the main players in the projects that CODESPA carries out, who with their effort, dedication and hard work give meaning to the work of the organisation and everyone involved in it. They are the people who are really changing their world.

To all of you, thank you very much!



To the government and public institutions



To the international organisations



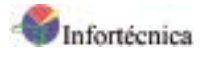
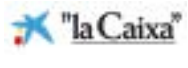
To CODESPA companies



To the protector companies



To the collaborating companies



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**Project
index**



LATIN AMERICA

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Community microfinance and specialised rural microfinance services in El Salvador, Nicaragua and Dominican Republic. Budget: €4,775,000 Executed at 2013: €2,510,419	Central America	AECID	Various	56,362	Various	VARIOUS
Promotion of rural economic development through access to financial and non-financial services that facilitate investment to small producers in the rural areas in south of the Dominican Republic.	Dominican Republic	AECID	Adopem, Cementos Molins	41,254	Adopem	MICROFINANCE FOR DEVELOPMENT
Strengthening the access to microfinance services of Guatemala's rural communities in the departments of Alta Verapaz and Chiquimula.	Guatemala	AECID	Roviralta Foundation	8,159	Fundacen	MICROFINANCE FOR DEVELOPMENT
Contribution to improving the social and economic conditions of families in the rural areas of Honduras by strengthening their community organisations, financial self-management, production diversification and marketing of products.	Honduras	AECID	Roviralta Foundation	2,534	Fundación del banco hondureño del café	MICROFINANCE FOR DEVELOPMENT
Promotion of rural economic development through access to financial and non-financial services that facilitate investment, capitalisation and technological innovation in rural areas of El Salvador.	El Salvador	AECID	Roviralta Foundation	2,009	Usulután II Foundation	MICROFINANCE FOR DEVELOPMENT
Promotion of rural economic development by facilitating access to financial and non-financial services in rural areas of Nicaragua.	Nicaragua	AECID	Roviralta Foundation, Coopefacsa, Fundeser	2,406	Coopefacsa, Aldea Global Jinotega, Fundeser, Acacyc	ENVIRONMENTAL SUSTAINABILITY AND ENERGY

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
RUTAS Programme: Sustainable quality community-managed tourism in Latin America. Budget: €966,957 Executed at 2013: €966,957	Bolivia, Ecuador and Peru	CAF	Various	3,380	Various	COMMUNITY-MANAGED RURAL TOURISM
RUTAS Programme: Sustainable quality community-managed rural tourism.	Peru	CAF	Ineco, Roviralta Foundation, CODESPA, Halpern	1,325	Tierra de los Yachaq	COMMUNITY-MANAGED RURAL TOURISM
RUTAS Programme: Sustainable quality community-managed rural tourism.	Ecuador	CAF	CODESPA, Roviralta Foundation, Cooperación Técnica Belga, Belcorp, Runa Tupari, GPI	1,005	Runa Tupari	COMMUNITY-MANAGED RURAL TOURISM
RUTAS Programme: Sustainable quality community-managed rural tourism.	Bolivia	CAF	CODESPA, Roviralta Foundation	1,050	Apthapi	COMMUNITY-MANAGED RURAL TOURISM

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Creation and consolidation of micro-enterprises and promotion and institutionalisation of popular microfinance in rural and marginal urban areas of Colombia and Ecuador. Budget: €4,747,594 Executed at 2013: €3,207,282	Colombia and Ecuador	AECID	Roviralta Foundation	502,214	Various	VARIOUS
Strengthening of local capabilities for gradual realisation of the economic, social and civil rights of the target group, with the aim of reducing poverty, and increasing local skills and autonomy.	Colombia	AECID	Roviralta Foundation	33,000	Promotora de Comercio Social	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Achieving economic and social independence of indigenous women in Valle del Cauca.	Colombia	AECID	Roviralta Foundation	444	Casa del Agua	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Support to rural producers of the north of the department of Cauca to consolidate their production and marketing processes.	Colombia	AECID	Roviralta Foundation	1,938	Cetec	RURAL MARKETS DEVELOPMENT
Consolidation of the RENAFIPSE system (partners, EFL, Local Networks and National Network) as a network that promotes processes of association and that facilitates access to alternative services for groups that are traditionally excluded from ordinary financial channels.	Ecuador	AECID	Roviralta Foundation	466,832	RENAFIPSE	MICROFINANCE FOR DEVELOPMENT

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Public Private Alliances for Development. SUMA. <ul style="list-style-type: none"> ▶ Budget: €2,490,567 ▶ Executed at 2013: €2,490,567 	Guatemala, Peru	AECID, IAF	Various	1,445	Various	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Strengthening and innovation of production and marketing of textile craft work with indigenous women of Chichicastenango el Quiché.	Guatemala	AECID, IAF	N.A.	25	Asociación de Mujeres Vida y Esperanza	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Poultry Fattening Farm, Las Vigas Village, Chinique, El Quiché.	Guatemala	AECID, IAF	N.A.	19	Asociación de Desarrollo Chiniquense, ASODECHI (Chinique Development Association) /Comité Aldea Las Vigas (Las Vigas Village Committee)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Implementation of a poultry farm for the Loman breed of chicken, to produce high quality eggs, in the Colony of San José, municipality of Santa Cruz del Quiché, Department of Quiché.	Guatemala	AECID, IAF	N.A.	18	Comité de Desarrollo Integral de la Colonia de San José (Committee for the Integral Development of the Colony of San José)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Organisational, technical and productive strengthening of craftswomen of the village OF Laguna Seca, municipality of Cunén, Department of Quiché.	Guatemala	AECID, IAF	Novella Foundation, Pantaleon Foundation	15	Asociación de Mujeres al Desarrollo ASMUMUDES (Association of Women for Development)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Processing and marketing of onion crops, in the village of Los Trigales, municipality of Cunén. Department of Quiché.	Guatemala	AECID, IAF	Atocongo Association, ALAC, Los Andes Association, Roviralta Foundation	31	Asociación de Cooperación Integral Cunenense "ACIC" (Cunén Association for Integral Cooperation)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Strengthening of the production capacity to produce and market string beans.	Guatemala	AECID, IAF	N.A.	37	Organización para el Desarrollo Comunitario (Organisation for Community Development)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Improvement in the income of families members of the PROCUYCAJ association by modernised production and commercial articulation of guinea pigs.	Peru	AECID, IAF	Pantaleon Foundation, Roviralta Foundation, ALAC, Los Andes Association, Atocongo Association, Novella Foundation	36	PROCUYCAJ	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Implementation of a semi-extensive system for rearing calves, heifers and cows, complemented with improved diet, hygienic milking and manufacture to increase fresh milk volume and quality in the high basin of River Llaucano – Caserío San Antonio de Pachachaca de Chanta Alta –Encañada District.	Peru	AECID, IAF	N.A.	135	Asociación de Productores Nuevo Horizonte Ganadero del caserío San Antonio de Pachachaca (Farming Association of Producers Nuevo Horizonte of Caserío San Antonio de Pachachaca)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Increase in maca crop profitability.	Peru	AECID, IAF	N.A.	85	Asociación Agropecuaria AGROLAC (AGROLAC Farming Association)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Commercial strengthening of the Provincial Association of Organic Farmers of Cajamarca.	Peru	AECID, IAF	N.A.	100	Asociación Provincial de Productores Ecológicos de Cajamarca (Provincial Association of Organic Producers of Cajamarca)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Strengthening of the skills of the community-based organisation (ODB), 'Mi Dulce Jesús' and technological innovation in the production and marketing of guinea pigs.	Peru	AECID, IAF	N.A.	107	Asociación de Productores Agropecuarios e Industriales Mi Dulce Jesús (Mi Dulce Jesús Industrial and Farming Producers Association)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Installation of a production and conservation plant for cattle feed.	Peru	AECID, IAF	N.A.	49	Asociación de Productores Agropecuarios Huacapampa (Huacapampa Farming Producers Association)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Strengthening of the organisational and production skills of the ACEGAN, through the improvement and conservation of pastures in silos and haymaking, for dairy cattle.	Peru	AECID, IAF	N.A.	160	Asociación Central de Ganaderos de Celendin (Central Association of Cattle Farmers of Celendin)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Competitive improvement of the dairy cattle in the hamlet San Juan de Tincat – District of Sucre.	Peru	AECID, IAF	N.A.	256	Asociación de Ganaderos San Juan de Tincat (San Juan de Tincat Cattle Farmers Association)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Conditioning and implementation of wooden carpentry module in the Chilicat Association of Carpenters, District of Namora, Cajamarca.	Peru	AECID, IAF	N.A.	160	Asociación de Carpinteros de Chilicat (Chilicat Association of Carpenters)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Strengthening of the skills of the members of the AGROCUM association for the technical, productive and commercial improvement of the aguaymanto crop.	Peru	AECID, IAF	N.A.	123	Asociación de Agronegocios Cumbico (Cumbico Association of Agro-businesses)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Improvement in the production and marketing of barley, wheat and lentils in the district of Matara, province and region of Cajamarca.	Peru	AECID, IAF	N.A.	29	Asociación de Sembradores de semillas nativas de Matara - ASSENAM (Association of Planters of Native Seed of Matara)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Production of Amarilis and Huagalina potato.	Peru	AECID, IAF	N.A.	60	Asociación de Productores Agropecuarios Los Aventureros del Caserío de Poyuntecucho (Los Aventureros del Caserío de Poyuntecucho Farming Producers Association)	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE

OTHER PROJECTS	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Consolidation of technical training and participation in public spaces of the young men and women of the marginal areas of Guatemala City and the promotion of their professional integration and social integration within the community. <ul style="list-style-type: none"> ▶ Budget: €666,666 ▶ Executed at 2013: €396,112 	Guatemala	UE	Roviralta Foundation	6,200	Ceba group association	PROFESSIONAL TRAINING AND INTEGRATION
Citizenship-building and sustainable development through the reinforcement of participation, involvement and linking of production of the indigenous communities of the North Transversal Strip. <ul style="list-style-type: none"> ▶ Budget: €533,333 ▶ Executed at 2013: €187,817.77 	Guatemala	UE	Roviralta Foundation	1,213	Calmecac	RURAL MARKETS DEVELOPMENT
Improving access to a decent job through training people, technical training for poor young people and community development in Guatemala. <ul style="list-style-type: none"> ▶ Budget: €20,000 ▶ Executed at 2013: €20,000 	Guatemala	N/A	Cementos Molins	2,424	KINAL	PROFESSIONAL TRAINING AND INTEGRATION
Professional training with an approach based on professional skills of young people in the marginal districts of Managua, Masaya and Granada. <ul style="list-style-type: none"> ▶ Budget: €400,000 ▶ Executed at 2013: €179,172 	Nicaragua	UE	Roviralta Foundation	1,200	Centro Juvenil Don Bosco Nicaragua (Don Bosco Youth Centre Nicaragua)	PROFESSIONAL TRAINING AND INTEGRATION

OTHER PROJECTS	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Development of alternative sources of income to mining, taking advantage of the tourist flows of Salar de Uyuni. Budget: €67,442 Executed at 2013: 0	Bolivia	Minera San Cristóbal	Roviralta Foundation	2,400	N.A	COMMUNITY-MANAGED RURAL TOURISM
Improved access to the market for small farmers through the Communal Centre of Business Services in the District of Antioquia, Province of Huarochiri, department of Lima (Peru). Budget: €284,212 Executed at 2013: €114,654	Peru	Government of Valencia	Centro Global para el Desarrollo y la Democracia (Global Centre for Development and Democracy)	480	Centro de Investigación, Educación y Desarrollo (Research, Education and Development Centre)	RURAL MARKETS DEVELOPMENT
Transnational professional integration and productive remittances as engines for co-development of Peruvian migrants in Spain. Budget: €245,922 Executed at 2013: €60,540	Peru	Community of Madrid	Amadeus	5,150	UCSS	MIGRATION AND DEVELOPMENT
Consolidation and sustainability for the proposal for the integral development of the area of Sigchos and Toacaso, Ecuador. Budget: €927,696 Executed at 2013: €927,696	Ecuador	Community of Madrid	Roviralta Foundation	5,159	Fondo Ecuatoriano Populorum Progressio	RURAL MARKETS DEVELOPMENT
Promotion of economic rights and access to finance for productive investment of 200 small farming families in Chimborazo (Ecuador). Budget: €315,869 Executed at 2013: €1,553	Ecuador	AECID	N.A.	800	Refich	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Improved access to working capital financing for four Rural Business Centres in Ecuador. Budget: €20,000 Executed at 2013: €20,000	Ecuador	N/A	ISS Una Sonrida Mas Foundation	670	FEPP	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Rural Economic Development through access to financial and non-financial services which facilitate investment to small producers in the rural areas of the south of the Dominican Republic. Budget: €4,922,391 Executed at 2013: €1,927,499	Dominican Republic	AECID	ADOPEM	41,254	ADOPEM	MICROFINANCE FOR DEVELOPMENT
Improved market access for small coffee and avocado producing families in Elias Piña, (Dominican Republic). Budget: €264,415 Executed at 2013: €36,379	Dominican Republic	Government of Andalusia	Roviralta Foundation	4,183	FUNDEJUR	RURAL MARKETS DEVELOPMENT
Environmental sustainability and food security of Quisqueya. Budget: €20,000 Executed at 2013: €4,576	Dominican Republic	N.A.	Roviralta Foundation	3,600	CEHPAPE	ENVIRONMENTAL SUSTAINABILITY AND ENERGY
Health microinsurance for the Dominican Republic. Budget: €15,300 Executed at 2013: €7,500	Dominican Republic	N.A.	DKV Seguros	210,000	ADOPEM	MICROFINANCE FOR DEVELOPMENT
Child schooling and improvements in the family environment in the marginalised Districts of Santo Domingo. Lucía Vázquez school. Budget: €10,116,68 Executed at 2013: €3,398.10	Dominican Republic	N/A	Promocaixa and RACC	30	N/A	PROFESSIONAL TRAINING AND INTEGRATION
Child schooling and improvements in the family environment in the marginalised Districts of Santo Domingo. Los Girasoles de Colores. Budget: €3,750 Executed at 2013: €3,750	Dominican Republic	N/A	Cine benéfico	10	N/A	PROFESSIONAL TRAINING AND INTEGRATION

AFRICA

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
<p>Improvement in the social and professional integration of vulnerable young people through a reinforcement of public professional training programmes in Morocco.</p> <p>► Budget: €3,052,092 ► Executed at 2013: €1,780,261</p>	Morocco	AECID	Various	8,425	Various	PROFESSIONAL TRAINING AND INTEGRATION
Improvement in the social and professional integration of vulnerable young people through the strengthening of public professional training programmes in Morocco.	Morocco	AECID	N.A.	1,250	Tétouan Initiatives Association	PROFESSIONAL TRAINING AND INTEGRATION
Design and start up of a methodology for interventions aimed at the social and professional integration of young people at risk of social exclusion through programmes of informal education / professional initiation and apprenticeship training.	Morocco	AECID	N.A.	575	Maison Familiale Rurale de Boujediene	PROFESSIONAL TRAINING AND INTEGRATION
Improvement in the social and economic integration of the young people of Larache through the creation of a professional guidance and integration office.	Morocco	AECID	N.A.	2,000	Association Chifae Pour le Développement	PROFESSIONAL TRAINING AND INTEGRATION
Improvement of integration in young men and women in economic activity in Beni Makada, Tangiers.	Morocco	AECID	N.A.	3,650	Association Marocaine Pour Lapuui Au	PROFESSIONAL TRAINING AND INTEGRATION
Integration in economic activity of young people in a situation of poverty in the Eastern region of Morocco through professional integration and start-up of productive initiatives.	Morocco	AECID	Maite Iglesias Foundation	800	Association Oujda Ain Ghazal 2000	PROFESSIONAL TRAINING AND INTEGRATION
Social and economic integration of women at risk in the Eastern Region through the reinforcement of the professional integration offices of AIN GHAZAL.	Morocco	AECID	Roviralta Foundation	150	Atil Plataforma	PROFESSIONAL TRAINING AND INTEGRATION
TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
<p>Support for the reconstruction and reinforcement of peace through improved professional training, professional integration and the creation of conditions for the social and economic development of young people in a vulnerable situation.</p> <p>► Budget: €3,125,000 ► Executed at 2013: €1,617,519</p>	Angola	Various	Roviralta Foundation	4,560	Various	RURAL MARKETS DEVELOPMENT
Preparation of a local and replicable farming development model by strengthening the fabric of associations and the social and economic structure of farming associations and improving the professional orientation of young farmers in Huambo (Bailundo and Caala).	Angola	AECID, FAO	Roviralta Foundation	1,760	Acáco para o Desenvolvimento rural	RURAL MARKETS DEVELOPMENT
Preparation of a local and replicable farming development model, by strengthening the fabric of associations and the social and economic structure of farming organisations and improving the professional orientation of young farmers in Bié.	Angola	AECID, FAO	Roviralta Foundation	2,800	ADESPOV	RURAL MARKETS DEVELOPMENT
TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
<p>Consolidation of peace and support for reconstruction through improved professional training, professional integration and the creation of conditions for the social and economic development of young people in a vulnerable situation.</p> <p>► Budget: €3,007,450 ► Executed at 2013: €2,082,802</p>	Democratic Republic of the Congo	AECID	Various	15,280	Various	VARIOUS

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Improvement in the professional training and integration of the vulnerable young people of Goma.	Democratic Republic of the Congo	AECID	Tragaluz, Teaming, Roviralta Foundation, Infocopy	4,745	Don Bosco Ngangi Centre	PROFESSIONAL TRAINING AND INTEGRATION
Improvement in the professional training and integration of the young people of Kinshasa, Mont Ngafula, Lutendele district.	Democratic Republic of the Congo	AECID	Roviralta Foundation	5,320	Don Bosco Lukunga Centre	PROFESSIONAL TRAINING AND INTEGRATION
Improvement in the social, and economic micro-enterprise structure in the city of Kinshasa.	Democratic Republic of the Congo	AECID	Roviralta Foundation	5,215	UMOJA	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE

OTHER PROJECTS	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Strengthening of small producer associations and cooperatives through the promotion of soy crop production and marketing. Budget: €478,581 Executed at 2013: €210,586	Angola	PNUD, Institute of Agricultural Research of Angola	N.A.	4,912	N.A.	FOOD SECURITY AND FOOD SOVEREIGNTY
Support for the Communal Development Plan (CDP) of Daradar through specific social and economic development actions in Douar de Tanarfelt. Budget: €120,011 Executed at 2013: €120,011	Morocco	Barcelona City Government	Cortefiel	2,500	ADL-CHEFCHAUEN	SOCIAL ENTREPRENEURSHIP AND MICRO-ENTERPRISE
Improved training and productive activities of vulnerable young people from rural areas of the provinces of Figuig, Jerada, Oujda and Taourirt in Morocco, and increase in the capacity of the participating agents in financial training and management of the farming cooperatives. Budget: €176,250 Executed at 2013: €22,879	Morocco	La Caixa Foundation	Cementos Molins	1,800	AMAL	PROFESSIONAL TRAINING AND INTEGRATION
Improve local government in Tétouan and of civil society and favouring integration in public education and professional training strategies. Budget: €161,484 Executed at 2013: €1,656	Morocco	Barcelona City Government	N.A.	1,000	ATIL	PROFESSIONAL TRAINING AND INTEGRATION

ASIA

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Promotion of the economic development and generation of income through market inclusion of small producers from rural and coastal communities affected by the conflict in the Philippines. Budget: €2,029,509 Executed at 2013: €1,393,000	Philippines	AECID	Roviralta Foundation	6,370	Various	VARIOUS
Promotion of economic development and income generation through inclusion of small producers in rural and coastal communities affected by the conflict in the market.	Philippines	AECID	N.A.	3,750	KRDFI	ENVIRONMENTAL SUSTAINABILITY AND ENERGY
Increasing revenue and generating employment through development of the value chain for seaweed in North and South Surigao, Caraga region.	Philippines	AECID	Roviralta Foundation	2,500	PDAP	RURAL MARKETS DEVELOPMENT
Strengthening development agents in the Philippines to drive strategies that support the base of the pyramid and create initiatives that will benefit the BoP as participants in sustainable value chains.	Philippines	AECID	N.A.	480	N.A.	RURAL MARKETS DEVELOPMENT

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Improving the living conditions of rural communities through the promotion of salubrity and the training and dissemination of efficient and eco-friendly farming techniques. Vietnam. Budget: €1,300,000 Executed at 2013: €1,222,301	Vietnam	AECID	Various	471,200	Various	VARIOUS
Promoting the sanitation market and raising awareness of good hygiene habits.	Vietnam	AECID	Ebro Food, Henkel Iberica	244,600	Center for Preventive Medicine (CPM)	RURAL MARKETS DEVELOPMENT
Improving the environment and revenue of poor farmers by promoting the market to replace powder fertilisers with compacted fertilisers to cultivate rice under a sustainable model of public promotion and private provision of rural micro-enterprises.	Vietnam	AECID	Roviralta Foundation	192,000	Farming Extension Centre of Tuyen Quang	FOOD SECURITY AND FOOD SOVEREIGNTY
Reinforcing food security in 30A districts by promoting the market to replace powder fertilisers with compacted fertilisers to cultivate rice under a sustainable model of public promotion and private provision of rural micro-enterprises.	Vietnam	AECID	Ebro Foods	25,000	Union of Women of Yen Bai	FOOD SECURITY AND FOOD SOVEREIGNTY
Fostering the local market through the implementation of good handling and marketing practices for poor households dedicated to pig farming.	Vietnam	AECID	Ebro Foods	9,600	Hoa Farming Cooperative (Hadeva)	ENVIRONMENTAL SUSTAINABILITY AND ENERGY

OTHER PROJECTS	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Development of sanitation market through raising awareness of good hygiene habits. Budget: €10,000 Executed at 2013: €10,000	Vietnam	N.A.	Cementos Molins	50,500	Preventive Medicine Centre (CMP)	RURAL MARKETS DEVELOPMENT

EUROPE

TITLE	Country	Public funder	Private funder	No. of beneficiaries	Local partner	Line of work
Global Corporate Volunteering. A strategic tool for the integration of companies and employees in the fight against poverty. Budget: €1,088,980 Executed at 2013: €1,088,980	Europe	UE	"laCaixa" Foundation, Barclays Foundation, Roviralta Foundation	142,400	N.A.	RESEARCH, TRAINING AND RAISING AWARENESS
Reinforcement and development of the skills of Madrid's cooperation agents: institutional strengthening and evaluation. Budget: €275,375 Executed at 2013: €223,620	Spain	Community of Madrid	N.A.	39,000	N.A.	RESEARCH, TRAINING AND RAISING AWARENESS
Continuous training programme for the quality of evaluation of development cooperation actions. Budget: €43,047 Executed at 2013: €20,398	Spain	Community of Madrid	N.A.	7,050	N.A.	RESEARCH, TRAINING AND RAISING AWARENESS
Strengthening of youth associations and promotion of volunteering. Budget: €15,610 Executed at 2013: €15,610	Spain	Community of Madrid	N.A.	500	CODESPA Juvenil	RESEARCH, TRAINING AND RAISING AWARENESS



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