## THE POWER OF ALLIANCES

More than 112 enterprises and institutions have contributed alongside CODESPA to raise thousands of people from poverty to prosperity, by financing projects, becoming corporate partners or joining our Inclusive Growth Business Roundtable.









W PIN UD



















fundación

gandarias













di√ina

**Fundación KPMG** 



















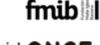
BANCO MUNDIAL























REPSOL Fundación











unir FUNDACIÓN





Santander



LÓPEZ RODÓ & CRUZ FERRES

♠ Tetra Pak

Manos

13 LOT · A CONTRACORRIENTE FILMS · AGRUPACIÓ MÚTUA · AMADEUS · ATIRAM HOTELES · CLÍNICA BAVIERA · DANVER & WARNES DATACENTRIC · DEINFO · DELOITTE · DHL · ESTUDI NOTARIAL MALLORCA 264 · FERRERO IBERICA, S.A. · FORUMCALIDAD · FUNDACIÓN ANTONI SERRA SANTAMANS · FUNDACIÓN CORPORACIÓN RENTA · FUNDACIÓN GAES SOLIDARIA · FUNDACIÓN JUVENTUD FUNDACIÓN KONECTA · FUNDACIÓN ORDESA · FUNDACIÓN RANDSTAD · GESTIÓN INMOBILIARIA TURÓ · GRUP BALAÑÁ · HENKEL HOTEL AUGUSTA · HOTEL CALIPOLIS · HPC IBÉRICA · ICE - IMAGEN Y COMUNICACIÓN EMPRESARIAL · INDCRESA · INFORTECNICA INTELCIA · INVERSIONES ODIN · INVERSORA DE TURISMO ATLÁNTICO, S.L. · KANTOX · LA ROCA VILLAGE · MANGO · MANUEL BOU, S.L. · MOLEX · PANANI INVEST · PRIMAVERA SOUND · PRODIGIOSO VOLCÁN · PROINAVA · PYD ISLA DE BUJARAIZA · QS AUDIT CONSULTOR REDEAMÉRICA · SERVIMEDIA · TRASCENDENT · UNILEVERR V3LEADERS · VALOR · VILLAFAÑE Y ASOCIADOS

Thank you to those who provide these opportunities, and to those who will soon be part of them.

## **CODESPA AROUND THE WORLD. PROJECTS**



## THE BEST IS YET TO COME



1,310 impactful projects

5.4 million people

raised from poverty to prosperity.

**CODESPA AMERICA** 

1050 Connecticut Ave

Washington DC, 20035

info@codespa-america.org

NW # 66235

## You can be part of these changes too. Join our community!

## **FUNDACIÓN CODESPA**

C/ Rafael Bergamín, 12 bajo 28043 Madrid Tel. +34 917 444 240 codespa@codespa.org

facebook.com/Codespa

@Codespa

@f.codespa

www.codespa.org

in https://es.linkedin.com/company/fundacion-codespa

## **FUNDACIÓ CODESPA CATALUNYA** Rosselló, 186, 5-5

08008 Barcelona Tel. +34 932 000 400 Móv. +34 679 193 874 barcelona@fundaciocodespa.org

Design and layout @Nicolás Sangrador Andreu Cover photo ©José Ignacio González-Aller Gross Copyright © 2022 by CODESPA Foundation

All rights reserved



# CODESPA IN 2021

FROM POVERTY TO PROSPERITY

"t gives me great satisfaction to see once again, the impact of your work, the effectiveness of how you achieve a **direct and positive transformation in the lives of so many people and those around them.** I am happy to know that each time more organizations join us in this important cause and endeavor".

His Majesty The King Felipe VI
Honorable President of CODESPA Foundation.



## THE IMPACT OF OUR WORK

11 COUNTRIES 59 PROJECTS

196,191 PEOPLE raised from poverty to prosperity.



**108,995** people have now have access to professional and small business training.



**11,115** people now have access to financial services.



**51,750** people now have access to basic products and services.



**92,751** people have increased their annual income by 34%.

# In Guatemala wand credit method the technical ar

# FINANCIAL SERVICES FOR ENTREPRENEURS

We create inclusive financial products and services, adapted to the needs of local small business owners.

In Guatemala we have adapted our savings and credit methodology **EntreTODOS**. With the technical and financial support from the

Social Capital Foundation,
1,000 youth have been
able to deploy their
entrepreneurship
skills, financially
contribute to
their families and
manage their
own income.

**OUR CORE** 

**CAPABILITIES** 



## **OUR MISSION**

We are on a mission to elevate 10 million more people from poverty to prosperity in the most underserved regions of Latin America, Africa, and Asia through our communityled, scalable approach to rural market development and empowering entrepreneurs by providing them access to knowledge, markets, and financial services.

## **OUR VISION**

CODESPA sees a world where every individual living in extreme poverty has an opportunity to unlock their highest potential and become self-reliant through access to dignified and sustainable work.

## **OUR NUMBERS**

We are subject to diverse control mechanisms:

- We are audited each year by KPMG.
- We are an NGO certified by Fundación Lealtad.
- We have the CONGDE Transparency and Good Governance seal.
- We have the Guidestar Gold Seal of Transparency.

Funding s	sources		
Public	€ 3,057,962	54%	
Private	€ 2,626,341	46%	
Total	€ 5,684,303		

# Allocation of funds

Projects € 5,060,560 90% Fundraising € 123,874 2% Administrative € 448,778 8%

Total € 5,633,212



# RURAL MARKET DEVELOPMENT

We offer rural communities our technical and commercial know-how, provide low- cost innovation and technology, and access to financing to help the

and access to financing to help the most vulnerable producers.

The project **NUGKUI** has supported more than 100 Awajún families in the Peruvian Amazon region. This business venture over dried banana leaves, financed by **Limmat Stiftung**, opens up an opportunity to develop new skills, products and expand their business.

## WHAT DO WE DO?

- Economic Development and Entrepreneurship Projects: we design and implement projects that bring job opportunities to people and communities living in poverty.
- Technical and Consultancy Assistance: aimed at government institutions, development agencies, multilateral organizations, companies and other NGO's, we facilitate the local implementation of projects in the countries where we are present.
- Education and Awareness: we generate our own methodologies to respond to the current social challenges and we act to involve the private sector through our Inclusive Growth Business Roundtable initiative.

"Since I was a child, I have enjoyed working with wood. My work was made with manual tools, and thanks to a credit I received from CODESPA, I have improved my business, I have more techniques and I now know how to use electric tools. Now I can help my family, which makes me very happy".

Member of the "Young Entrepreneurs" savings and credit group in the El Sauce, Chiquimula Community in Guatemala



# PROFESSIONAL AND MICRO BUSINESS TRAINING

We incorporate training activities as part of the projects, so people can boost their personal and professional skills.

In collaboration with the **Santander Best Africa** program from the **Santander Bank Foundation**, we have started two initiatives in Morocco. At least 60 women in vulnerable situations have improved their living conditions, training and accessing new markets in the tourism sector.