



codespa

CODESPA IN 2023

FROM POVERTY TO PROSPERITY



Copyright © Royal House

“ I congratulate you for this great work that you carry out and for the professional, intelligent and innovative impetus that you imprint on each initiative. Despite the difficult context in which you operate, you demonstrate that your enthusiasm and commitment increase, year after year, with each project you carry out.

His Majesty King Felipe VI
Honorary President of CODESPA

ABOUT US

We are a team of professionals dedicated to promoting solutions to eradicate extreme poverty. Since 1985, we have carried out more than 1,400 projects in 34 countries, improving the living conditions of millions of people.

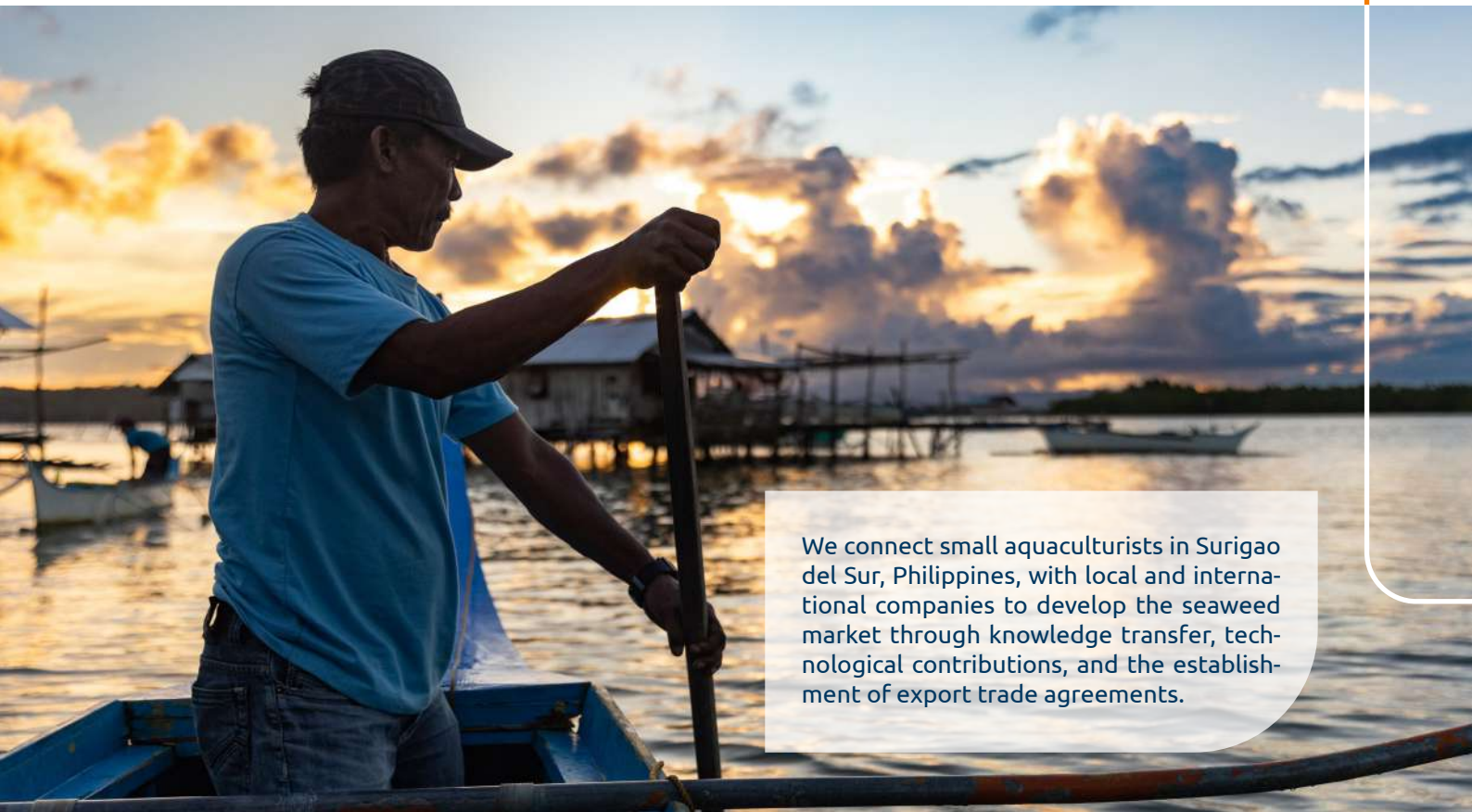
Mission and vision



We are on a mission to elevate 10 million more people from poverty to prosperity in the most underserved regions of Latin America, Africa, and Asia through our community-led, scalable approach to rural market development and empowering entrepreneurs by providing them access to knowledge, markets and financial services.



CODESPA sees a world where every individual living in extreme poverty has an opportunity to unlock their highest potential and become self-reliant through access to dignified and sustainable work.



We connect small aquaculturists in Surigao del Sur, Philippines, with local and international companies to develop the seaweed market through knowledge transfer, technological contributions, and the establishment of export trade agreements.

WHAT DO WE DO

Areas of expertise



Business & Technical Training Programs

We provide skills training for employment and entrepreneurship in vulnerable communities. Our technical and business training is tailored to the needs of the local market, enhancing confidence and leadership abilities while promoting long-term economic growth in the area.



Financial Services

We offer comprehensive financial education along with inclusive financial products and services, empowering local entrepreneurs to effectively manage their finances and build stronger businesses.



Rural Market Development

We build partnerships with local actors and private companies to develop rural markets, empowering microenterprises and social enterprises.

Services We Offer

We adapt to the context and needs of each client and donor, offering three types of services aligned with our areas of specialization:

- **Projects**
We design and implement economic development and entrepreneurship projects that create job opportunities for individuals and communities living in poverty.
- **Technical Assistance and Consulting**
We provide technical assistance as well as design and implement projects through specialized advisory services in our areas of expertise to other entities.
- **Awareness and Training**
We organize workshops, conferences, and educational campaigns to raise social awareness on crucial issues that drive positive change in individuals and communities.

HOW DO WE DO IT

The CODE Method is our scalable poverty alleviation framework. It consists of four steps applied in each project that guides people on their journey from poverty to prosperity.





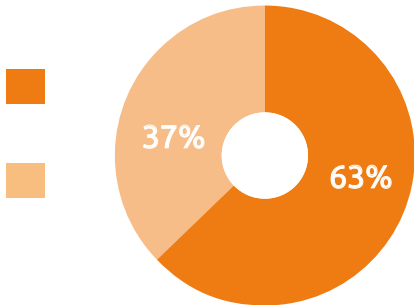
In Guatemala, we support vulnerable groups in rural settings through various initiatives designed to strengthen their skills and abilities. Our goal is to provide them with the necessary tools so that they can undertake and improve their quality of life.

TRANSPARENCY

We operate with the highest level of transparency and manage resources responsibly. We maintain open communication and have received recognition for our strong governance practices.

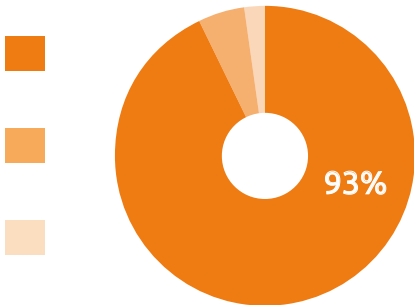
Source of funds 2023

Public	€ 5,806,120
Private	€ 3,438,177
TOTAL	€ 9,244,297



Destination of funds 2023

Project activity	€ 8,399,726
Fundraising	€ 154,169
Administrative and Management of Resources	€ 494,240
TOTAL	€ 9,048,135



We regularly undergo external audits to ensure transparency and accuracy in the management of our resources. These are the entities that audit us:



In the Dominican Republic, CODESPA supports small producers in Monte Plata by incorporating blockchain technology. This guarantees the traceability of the harvest and allows them to obtain a “deforestationfree” certification required in international markets.



IMPACT FIGURES FOR 2023

14

countries

79

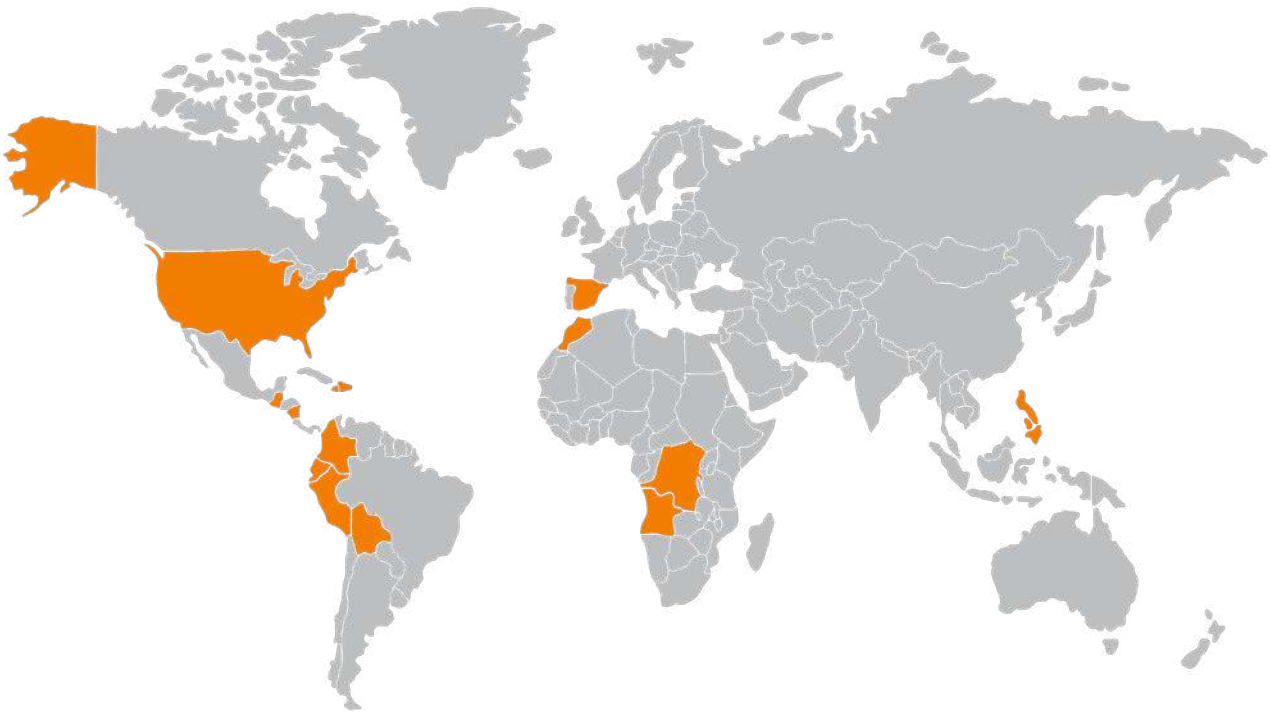
projects and
consultancies

255,439

people have participated
in our projects

5.9

million people have im-
proved their living condi-
tions since 1985



113,755 *

people access financial
products and services
adapted to their
activities

26,295

women are now income
generators in their
homes

114,591

people have accessed
business and
entrepreneurial training

45,142

people have
increased their
annual income by
an average of 21%

* 49,454 monetary credits and 64,301 in kind

THE POWER OF ALLIANCES

Public



Private



5 JOTAS · 65YMÁS · A CONTRACORRIENTE FILMS · AB INDUSTRIES · ABC LEATHER · ACDO LAIR EUROPA · ANAMORFOSIS BY INDAI · ARAG · ARROZ SOS · ATIRAM HOTELS · ATRÁPALO · AUREEN · AZULEJOS PEÑA · BALDINI · BATISCAFO · BOMBONERÍA LA PAJARITA · BTP · CAI · CAMELOS LA VIOLETA · CARREFOUR · CÍCERO COMUNICACIÓN · CLARITY · COCA COLA · &COMUNICAS · CONNECTING TALKS · D. CAVA · DANVER & WARNES · DECALERO · DEINFO · DELOITTE · DEYDE DATACENTRIC · DHL · DKV SEGUROS · ENCANTADO DE COMERTE BY COOMETAS · ESCUELA INTERNACIONAL DE PROTOCOLO · ESTUDI NOTARIAL MALLORCA 264 · FERRER Y OJEDA · FIVE GUYS · FORUM CALIDAD · FUNDACIÓN RENTA · FUNDACIÓN ANTONI SERRA SANTAMANS · FUNDACIÓN GAES SOLIDARIA · FUNDACIÓN RANSDTAD · FUNDACIÓN UNIR · GESTIÓN INMOBILIARIA TURÓ · GRUPO SEB · HAAGEN DAZS · HENKEL · HOTEL AUGUSTA · HOTEL CALIPOLIS · HOTEL PUERTA AMÉRICA · HPC IBÉRICA · IBEROSTAR · IBM · ICE · IMAGEN Y COMUNICACIÓN EMPRESARIAL · ILUNION HOTELS · IND CRESA · INFORTECNICA · INTEL CIA · INVERSIONES ODIN · INVERSORA DE TURISMO ATLÁNTICO, S.L. · JOYERÍA SAN EDUARDO · LA ROCA VILLAGE · LINDT · LLIBRE SOLIDARI · LÓPEZ RODÓ & CRUZ FERRER · MAGO NUMIS · MANGO · MANUEL BOY, S.L. · METRICOOL · MGS SEGUROS · MOLEX · MOMONI · MOOBY CINEMAS (ANTES GRUP BALANÁ) · MOULINEX · NOVARTIS · PANANI INVEST · PEDRO DEL HIERRO · PORSCHE · POWER MBA · PRODIGIOSO VOLCÁN · PROMIVA · PYD ISLA DE BUJARAIZA · QS AUDIT CONSULTOR · RECARTE FONTENLA · REDEAMÉRICA · ROBERTO VERINO · ROCA JUNYENT · ROWENTA · SCOTTA 1985 · SEIT · SQRUPTS · TELSTAR · TRASCENDENT · UNILEVER · V3LEADERS · VALOR · VEGUILLA · VILLAFañE Y ASOCIADOS

You can also be part of the change. Join our community!

CODESPA

C/Rafael Bergamín, 12 under
28043 Madrid
Tel. +34 917 444 240
Móv. + 34 681 168 826
codespa@codespa.org

CODESPA CATALUNYA

C/Roselló, 186 5º 5ª
08008 Barcelona
Tel. +34 932 000 400
Móv. +34 679 193 874
barcelona@fundaciocodespa.org

CODESPA AMERICA

1050 Connecticut Ave
NW # 66235
Washington DC, 20035
+1 202 644 9278
info@codespa-america.org



Edits CODESPA
Cover photo © José Ignacio González-Aller
Design and layout © Águeda Sanz
Copyright © 2023 CODESPA All rights reserved

