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congratulate you for this great work that you carry out and for the professional, intelligent and innovative impetus that you imprint on each initiative. Despite the difficult context in which you operate, you demonstrate that your enthusiasm and commitment increase, year after year, with each project you carry out. "

**His Majesty King Felipe VI** Honorary President of CODESPA

## **ABOUT US**

We are a team of professionals dedicated to promoting solutions to eradicate extreme poverty. Since 1985, we have carried out more than 1,400 projects in 34 countries, improving the living conditions of millions of people.



### **MISSION**

We are on a mission to elevate 10 million more people out of poverty and into prosperity in the most underserved regions of Latin America, Africa and Asia through our community-led, scalable approach to rural market development, empowering entrepreneurs with access to knowledge, markets and financial services.



### **VISION**

CODESPA sees a world where every individual living in extreme poverty has an opportunity to unlock their highest potential and become self-reliant through access to dignified and sustainable work.



### WHAT DO WE DO?

### **Areas of Expertise**

We focus on three key areas with high potential for transformative outcomes:



### Business & Technical Training Programs

We provide employment and entrepreneurship skills training in vulnerable communities, tailored to the needs of the local market.



### Financial Services

We offer comprehensive financial education along with inclusive financial products and services, empowering local entrepreneurs to effectively manage their finances and build stronger businesses.



### Rural Market Development

We build partnerships with local actors and private companies to develop rural markets, empowering microenterprises and social enterprises.

### **Services We Offer**

We adapt to the context and needs of each client and donor, offering three types of services aligned with our areas of specialization:



#### **Projects**

We design and implement economic development and entrepreneurship projects.



#### **Programs Technical Assistance and Consulting**

We create and implement specialized consulting projects and services.



#### **Awareness and Training**

We run events and campaigns to raise awareness and inspire community change.

## **HOW DO WE DO IT?**

The CODE Method is our scalable poverty alleviation framework. It consists of four steps applied in each project that guides people on their journey from poverty to prosperity.





### **TRANSPARENCY**

We operate with the highest level of transparency and manage resources responsibly. We main open communication and have received recognition for our strong governance practices.



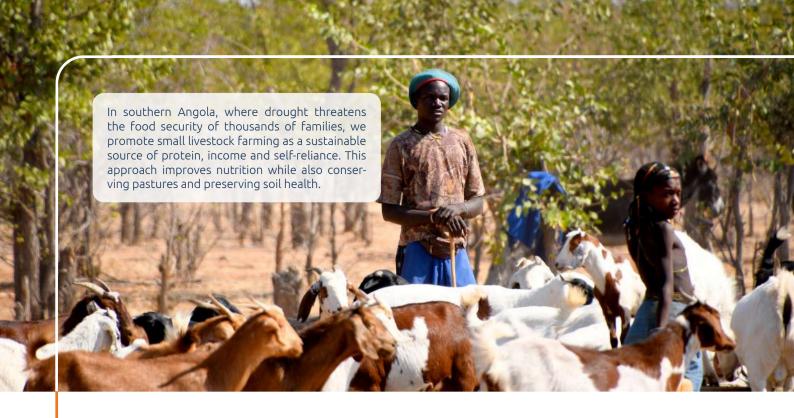
We regularly undergo external audits to ensure transparency and accuracy in the management of our resources. These are the entities that audit us:











## **IMPACT FIGURES FOR 2024**



14 countries

projects and consultancies 257,017 people have

participated in our projects

million people have improved their living conditions since 1985









36,245\*

people access financial products and services adapted to their activities 48,999

women are now income generators in their homes

160,022

people have accessed business and technical training

38,313

people have increased their annual income by an average of 58%

## THE POWER OF ALLIANCES

### **Public**





































### **Private**



























































































DEVPOLES

















65YMÁS · A CONTRACORRIENTE FILMS · ANAMORFOSIS BY INDAL · ATIRAM HOTELS · CHOCOLATE VALOR · COMUNICAS · CRISPINS · DANVER & WARNES · DECALERO · DEINFO · DELOITTE · DEYDE DATACENTRIC · ESTUDIO NOTARIAL MALLORCA 264 · FORUMCALIDAD · FUNDACIÓN INUIT · GESTIÓN INMOBILIARIA TURÓ · GNL RUSSELL BEDFORD AUDITORS S.L. · GRUPO NOMO · HENKEL · HOTEL AUGUSTA · HOTEL CALIPOLIS · HPC IBÉRICA · ICE · IMAGEN Y COMUNICACIÓN EMPRESARIAL · INDCRESA · INFORTÉCNICA SERVICIOS INFORMÁTICOS · INVERSIONES ODIN · INVERSORA DE TURISMO ATLÁNTICO, S.L. · LAB 36 · LINDT · LÓPEZ RODÓ & CRUZ FERRER · MANUEL BOU, S.L. · METHOD ADVANCED LOGISTICS · METRICOOL · MOOBY CINEMAS (ANTES GRUP BALAÑÁ) · NADIE SOLO · NANDO AND ELSA PERETTI FOUNDATION · PANANI INVEST · PANCRACIO CHOCOLATES · POWER MBA · PYD ISLA DE BUJARAIZA · RECARTE FONTENLA · TORRE DEL VEGUER · UNILEVER

# You can also be part of the change. Join our community!

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